

# Welcome!

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# Our EBMed Team



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**February 28 - March 2, 2025**

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1. Visit all 12 sponsor booths
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# Housekeeping

- PDF Download of Slides
  - Conference > Slides <https://ebmed.net/slides>
- Wi-Fi Network
  - Convention\_Wireless      Access Code: EBMed2025
- Continuing Education Evaluation for Credit
  - The CE Link and QR code will be live on Sunday, March 2nd, at 12pm through Wednesday, April 2nd
  - You can claim up to 6.25 hours of total credit for both Saturday and Sunday sessions. Your certificates will be emailed to you.  
<https://akhinc.formstack.com/forms/2500181>
- Please complete post-meeting evaluation before leaving





# Our Industry Partners



# The KL Logistics Team







# Esophageal and GI Motility Disorders

# Clinical Pearls:

## ACG 2025 Guideline for Diagnosis and Management of Eosinophilic Esophagitis

*Paul Feuerstadt MD, FACG, AGAF, FRCPE*

*Associate Clinical Professor of Medicine*

*Yale School of Medicine*

*Attending Gastroenterologist*

*PACT-Gastroenterology Center*

*Hamden, CT*

# Disclosures

## General

- Ferring/Rebiotix Pharmaceutical: Consultant, Advisory Board, Speakers Bureau
- SERES Therapeutics: Advisory Board
- Takeda Pharmaceuticals: Advisory Board
- Probiotech: Advisory Board
- Sanofi Pharmaceuticals: Advisory Board, Speakers Bureau
- Regeneron Pharmaceuticals: Advisory Board, Speakers Bureau

## Research Support

- Ferring Pharmaceuticals
- SERES Therapeutics
- Finch Therapeutics



CME

## ACG Clinical Guideline: Diagnosis and Management of Eosinophilic Esophagitis

Evan S. Dellon, MD, MPH, FACP<sup>1</sup>, Amanda B. Muir, MD<sup>2,3,4</sup>, David A. Katzka, MD, FACP<sup>5</sup>, Shailja C. Shah, MD, MPH<sup>6,7</sup>, Bryan G. Sauer, MD, MSc, FACP<sup>8</sup>, Seema S. Aceves, MD, PhD<sup>9,10</sup>, Glenn T. Furuta, MD<sup>11,12</sup>, Nirmala Gonsalves, MD, FACP<sup>13,\*</sup> and Ikuo Hirano, MD, FACP<sup>13,\*†</sup>

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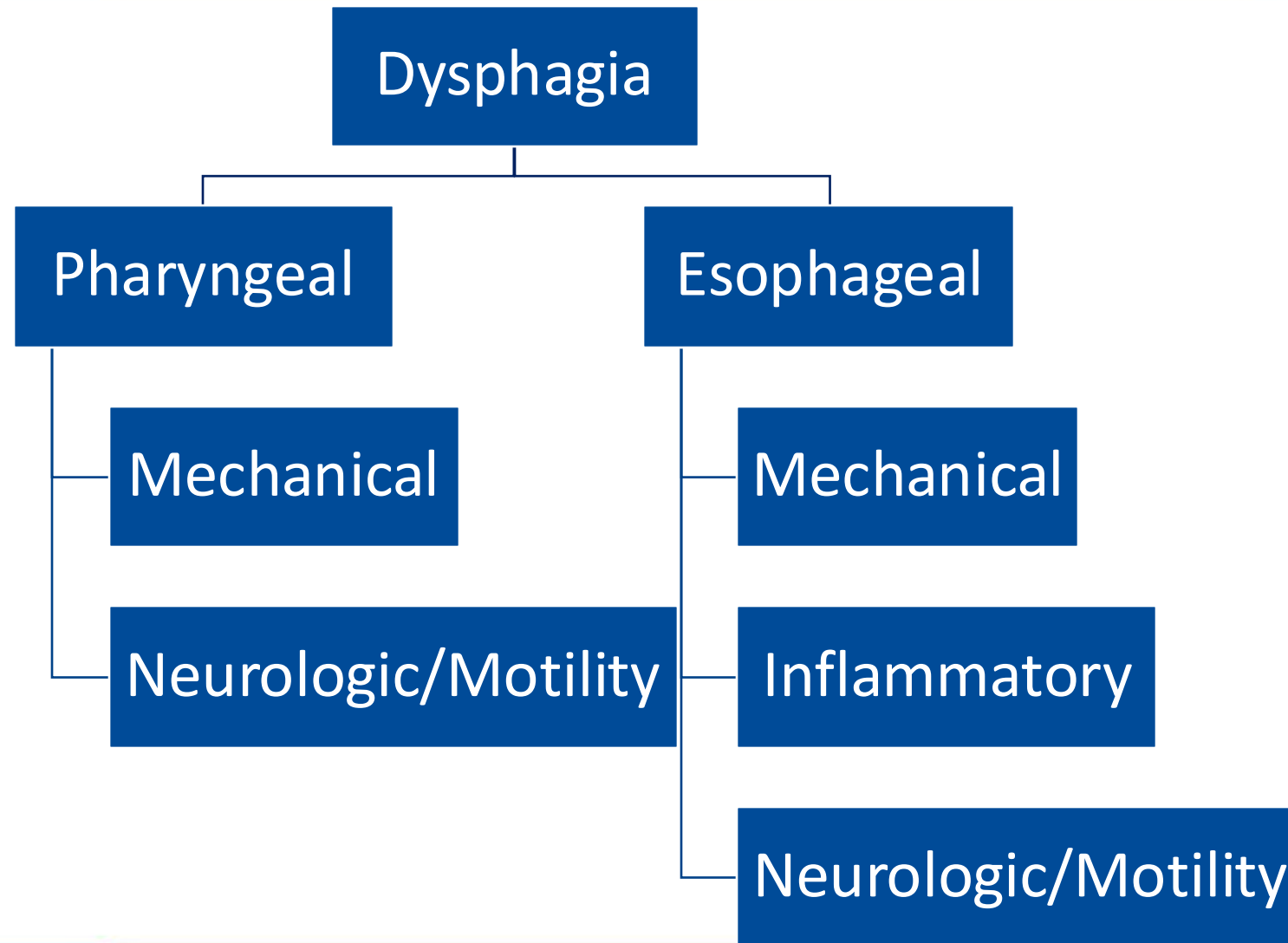
# Recommendation

# Key Concept

# Case Presentation



- **35 year old man**
- **Chief complaint:**
  - Dysphagia
- **Past Medical History:**
  - Atopic dermatitis
  - Seasonal allergies
  - Trouble gaining weight
- **Past Surgical History:**
  - Cholecystectomy





# ACG 2025 EoE Guideline: Key Concept

## Key Concept:

Providers should consider assessing for features that may increase risk of EoE including multiple atopic disease and family history

# Case Presentation



**What do you want  
to do next?**

# 2025 ACG Clinical Guideline: Diagnosis

1. We recommend that EoE is diagnosed based on the presence of symptoms of esophageal dysfunction and at least 15 eosinophils per high-power field (eos/hpf) on esophageal biopsy, after evaluating for non-EoE disorders that cause or potentially contribute to esophageal eosinophilia (quality of evidence: low; strength of recommendation: strong).

```
graph TD; A[ ] -- red arrow --> B[Clinical Symptoms]; A -- blue arrow --> C[Esophageal Biopsies]; A -- blue arrow --> D[Non-EoE Source of Eosinophilia];
```

Clinical Symptoms

Esophageal Biopsies

Non-EoE Source of  
Eosinophilia



# Clinical Presentation: Eosinophilic Esophagitis

## Adults

Dysphagia

Food impactions

Food avoidance

Heartburn

Regurgitation

Chest pain

Abdominal pain

# Key Concept: History Taking is Essential

<b>I</b>	mbibe fluids with meals
<b>M</b>	odify foods (cut into small pieces)
<b>P</b>	rolong meal times
<b>A</b>	void hard texture foods
<b>C</b>	hew extensively
<b>T</b>	urn away tablets

# 2025 ACG Clinical Guideline: Diagnosis

1. We recommend that EoE is diagnosed based on the presence of symptoms of esophageal dysfunction and at least 15 eosinophils per high-power field (eos/hpf) on esophageal biopsy, after evaluating for non-EoE disorders that cause or potentially contribute to esophageal eosinophilia (quality of evidence: low; strength of recommendation: strong).

```
graph TD; A[ ] -- red arrow --> B[Clinical Symptoms]; A -- blue arrow --> C[Esophageal Biopsies]; A -- blue arrow --> D[Non-EoE Source of Eosinophilia];
```

Clinical Symptoms

Esophageal Biopsies

Non-EoE Source of  
Eosinophilia

# ACG 2025 EoE Guideline: Key Concept

## Key Concept:

We advise performing endoscopy on no treatment (e.g., no dietary restriction and no PPI) when EoE is suspected to maximize diagnostic sensitivity

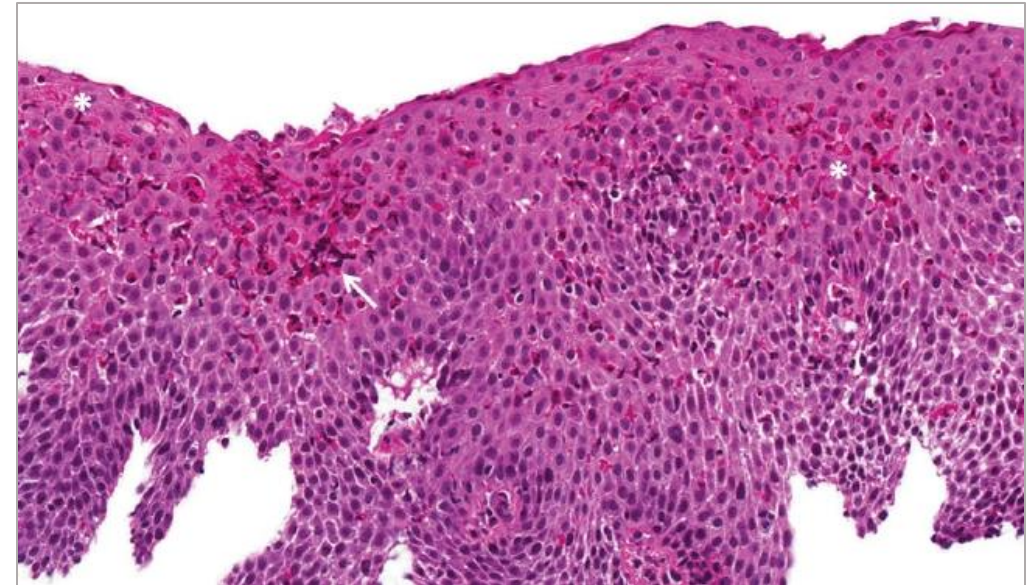
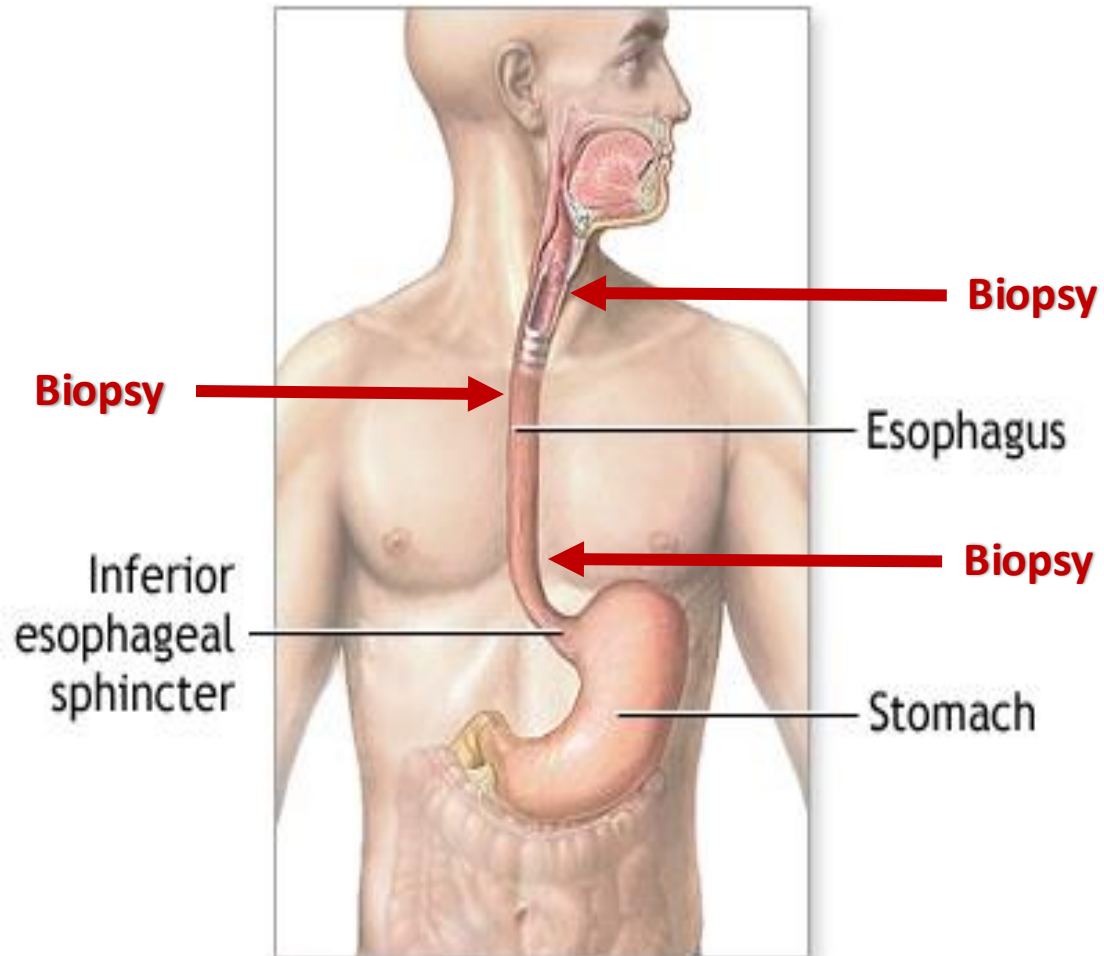
# 2025 ACG Clinical Guideline: Diagnosis

## Recommendation:

3. We recommend obtaining at least 6 esophageal biopsies from at least 2 esophageal levels (e.g., proximal/mid and distal), targeting EoE endoscopic findings, if possible, to assess for histologic features consistent with EoE (quality of evidence: low; strength of recommendation: strong).



# Esophageal Biopsies



- $\geq 15$  eosinophils per high power field on esophageal biopsy
- Eosinophilic infiltration isolated to the esophagus

# 2025 ACG Clinical Guideline: Diagnosis

## Recommendation:

4. We recommend that eosinophil counts be quantified on esophageal biopsies from every endoscopy performed for EoE (quality of evidence: low; strength of recommendation: strong).

# 2025 ACG Clinical Guideline: Diagnosis

**CLINICAL:** Eosinophilic esophagitis.

**SPECIMEN:**

1. GASTRIC ANTRUM/BODY
2. DISTAL ESOPHAGUS
3. PROXIMAL ESOPHAGUS

**DIAGNOSIS:**

**1 - GASTRIC ANTRUM/BODY, BIOPSY:**

GASTRIC ANTRAL AND OXYNTIC MUCOSA WITH PATCHY MILD CHRONIC GASTRITIS.  
REACTIVE LYMPHOID AGGREGATES NOTED.  
NEGATIVE FOR HELICOBACTER, INTESTINAL METAPLASIA, ATROPHY, DYSPLASIA, OR  
MALIGNANCY.

**2 - DISTAL ESOPHAGUS, BIOPSY:**

ESOPHAGEAL SQUAMOUS MUCOSA WITH MILD TO MODERATE CHRONIC ESOPHAGITIS  
AND INCREASED EOSINOPHILS (UP TO 20 TO 25 PER HIGH POWER FIELD).  
NEGATIVE FOR BARRETT'S ESOPHAGUS, FUNGAL ORGANISMS, DYSPLASIA, OR  
MALIGNANCY.

**3 - PROXIMAL ESOPHAGUS, BIOPSY:**

ESOPHAGEAL SQUAMOUS MUCOSA WITH MILD TO MODERATE CHRONIC ESOPHAGITIS  
AND INCREASED EOSINOPHILS (UP TO 30 TO 40 PER HIGH POWER FIELD).  
NEGATIVE FOR BARRETT'S ESOPHAGUS, FUNGAL ORGANISMS, DYSPLASIA, OR  
MALIGNANCY.

**COMMENT:**

A mild chronic gastritis is present which may be within normal limits or represent mild chemical gastropathy, a treated / resolving infectious gastritis, or drug injury.  
A history of eosinophilic esophagitis is noted. The histology of the esophageal biopsies is consistent with that diagnosis, in the appropriate clinical context.

# 2025 ACG Clinical Guideline: Diagnosis

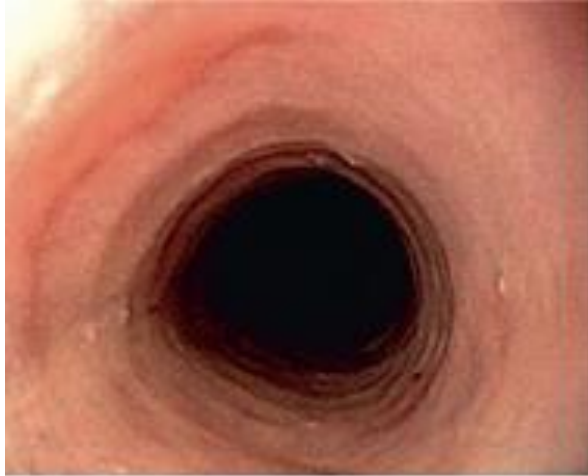
## Recommendation:

2. We recommend using a systematic endoscopic scoring system (e.g., the EoE Endoscopic Reference Score [EREFS]) to characterize endoscopic findings of EoE at every endoscopy (quality of evidence: low; strength of recommendation: strong).



# EREFS Scoring System

Edema



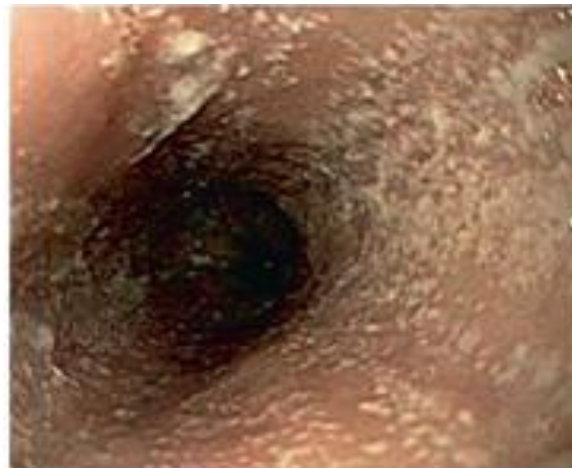
Rings



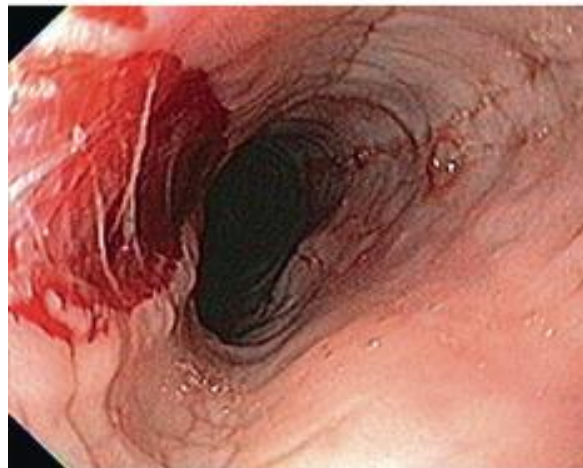
Furrows



Exudates



Strictures





# 2025 ACG Clinical Guideline: Diagnosis

1. We recommend that EoE is diagnosed based on the presence of symptoms of esophageal dysfunction and at least 15 eosinophils per high-power field (eos/hpf) on esophageal biopsy, after evaluating for non-EoE disorders that cause or potentially contribute to esophageal eosinophilia (quality of evidence: low; strength of recommendation: strong).

Clinical Symptoms

Esophageal Biopsies

Non-EoE Source of  
Eosinophilia

# Differential Diagnosis For Eosinophils on Esophageal Biopsy

- GERD
- Crohn's Disease
- Achalasia
- Drug Induced
- Malignancy
- Fungal Infection
- Allergy
- Adrenohypocortisolism
- Autoimmune diseases
- Idiopathic

# Case Presentation



**Should we continue  
the patient on their  
current treatment?**

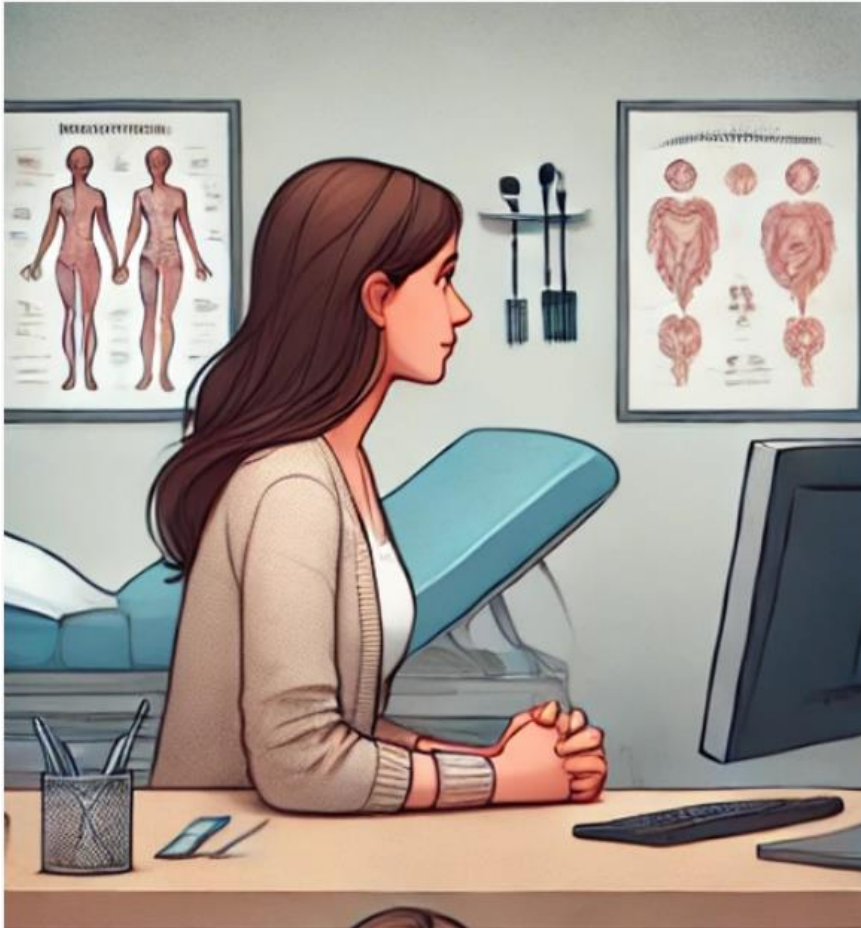
# Things to Address at Follow Up



- Endoscopy Results
- Histology Results
- Current symptomatic status
- Disease pathophysiology and importance of control
- Treatment options
- Plan for future endoscopies



# Case Presentation



- **23 year old woman**
- **Chief complaint:**
  - Dysphagia
- **Past Medical History:**
  - Anxiety
  - Eosinophilic esophagitis
- **Past Surgical History:**
  - Appendectomy



# Treatment History

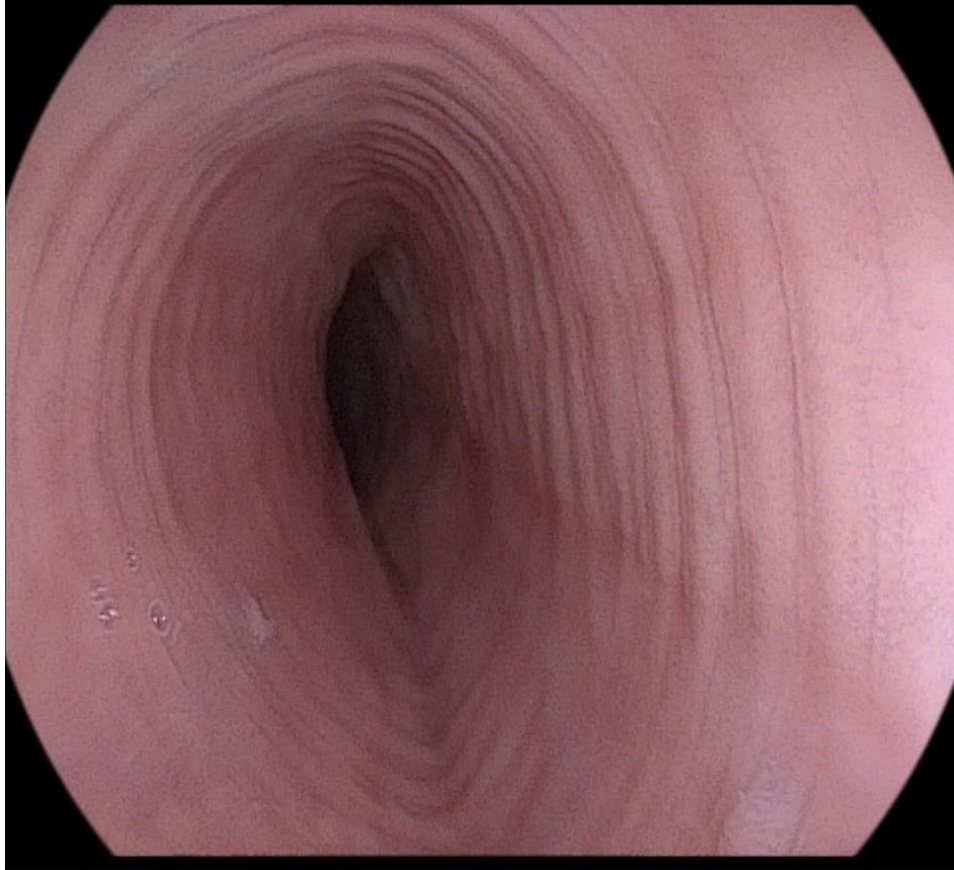
- **PPI**

- Pantoprazole 40 mg once daily
- Pantoprazole 40 mg twice daily
- Esomeprazole 40 mg once daily

- **Elimination diet**

- Lactose elimination

# Endoscopy



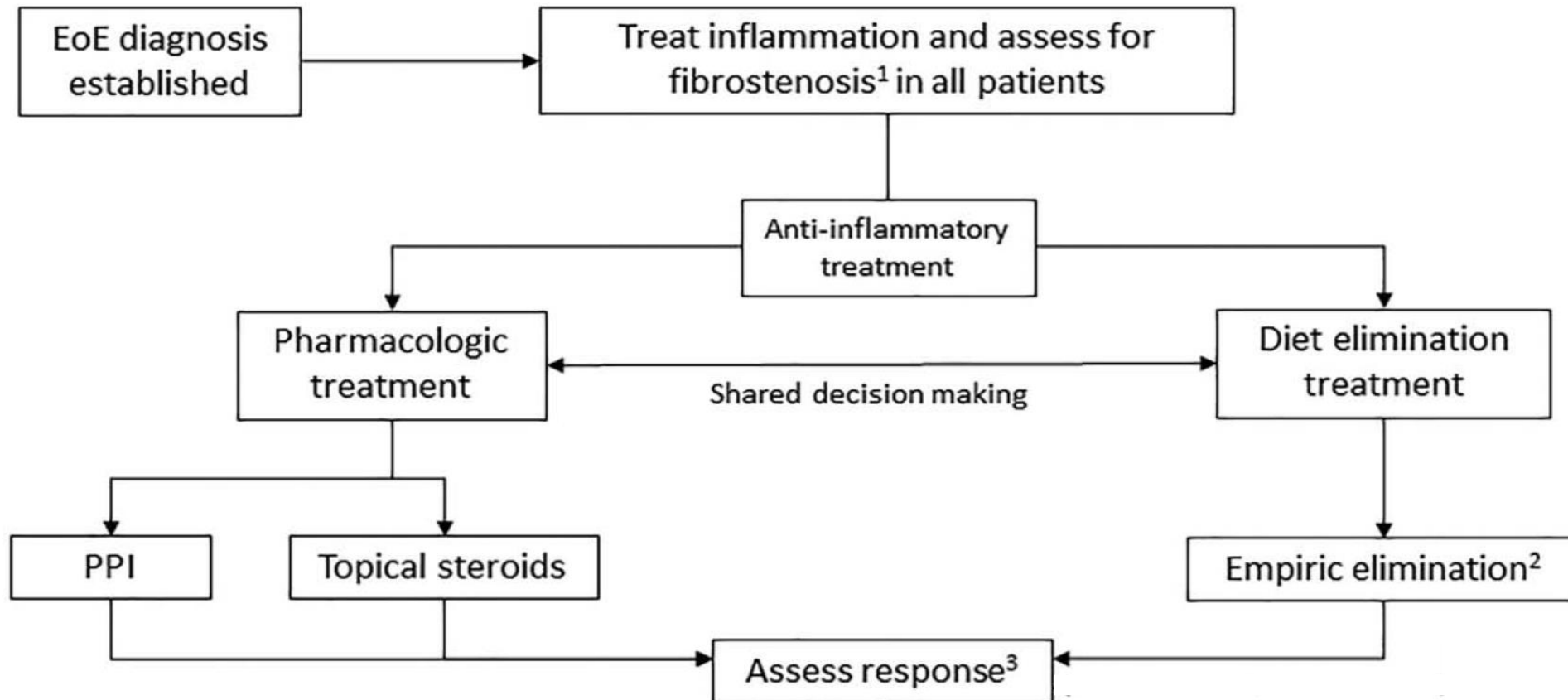
## ■ EREFS:

- Edema: 1
- Rings: 1
- Exudates: 0
- Furrows: 1
- Stricture: 1

## ■ Histology:

- 50 eos/hpf

# 2025 ACG Clinical Guideline: Management

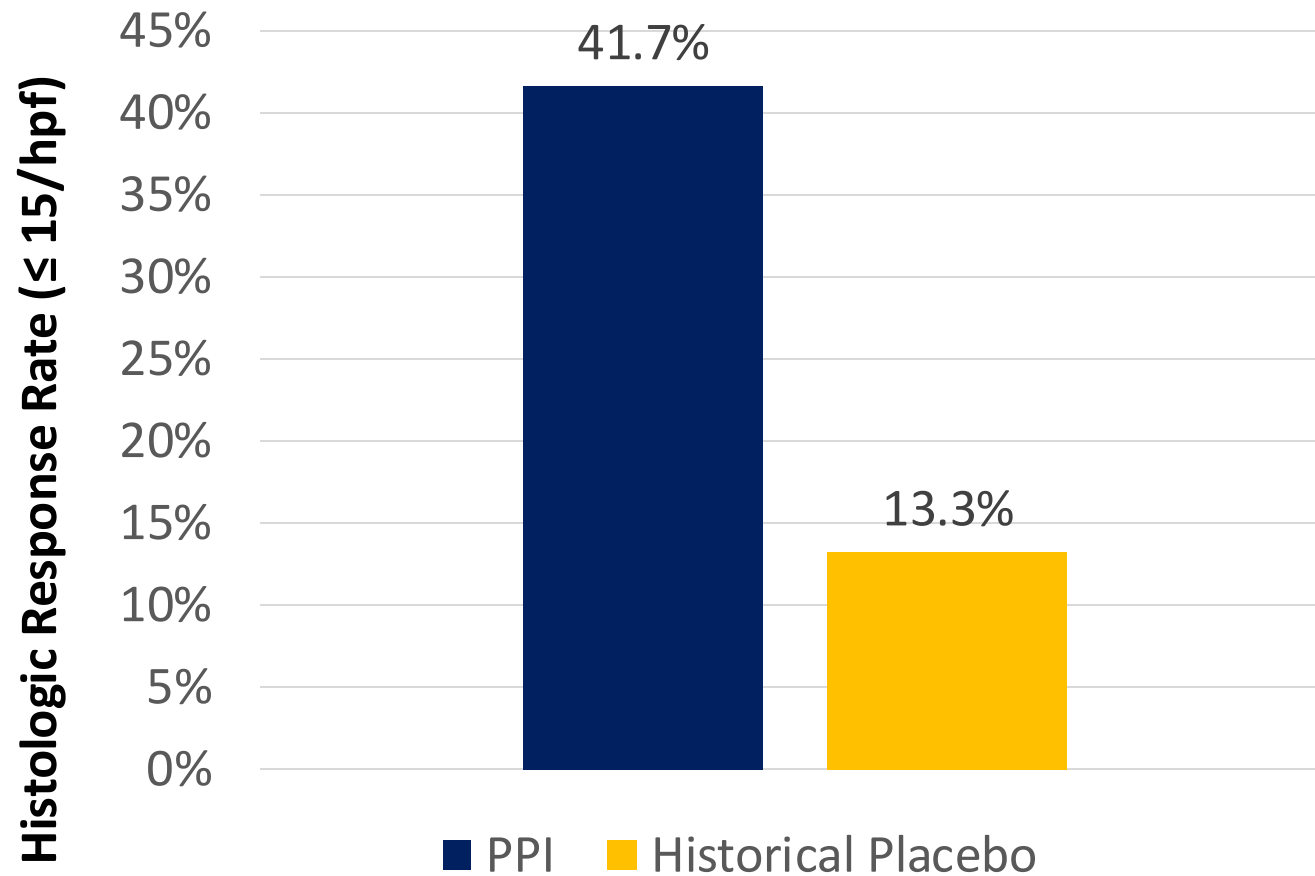


# 2025 ACG Clinical Guideline: PPI Management

## Recommendation:

5. We suggest PPIs as a treatment for EoE (quality of evidence: low; strength of recommendation: conditional).

# PPI Therapy



- Part of the AGA-JTF guideline recommendations
- 23 observational studies
- 1,051 patients with EoE



# 2025 ACG Clinical Guideline: PPI Management

## Recommendation:

5. We suggest PPIs as a treatment for EoE (quality of evidence: low; strength of recommendation: conditional).

## Key Concept:

We advise “high-dose” PPI use for EoE treatment

We advise providers to counsel patients as to the rationale for PPI use in EoE

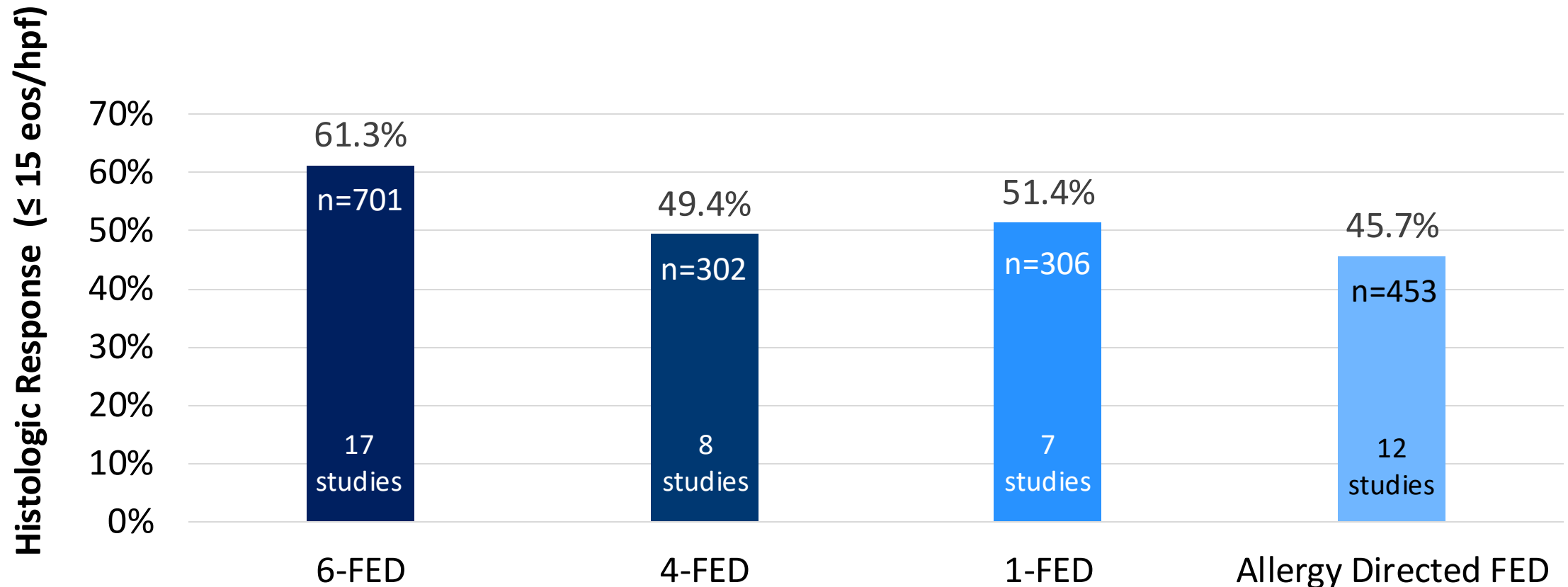
Patients without heartburn or reflux symptoms could be confused as to why a PPI is prescribed without this explanation

# 2025 ACG Clinical Guideline: Elimination Diet

## Recommendation:

8. We suggest an empiric food elimination diet as a treatment for EoE	Low	Conditional
9. We do not suggest currently available allergy testing to direct food elimination diets for treatment of EoE	Very low	Conditional

# Meta-Analysis of Elimination Diets in EoE



# 2025 ACG Clinical Guideline: Elimination Diet

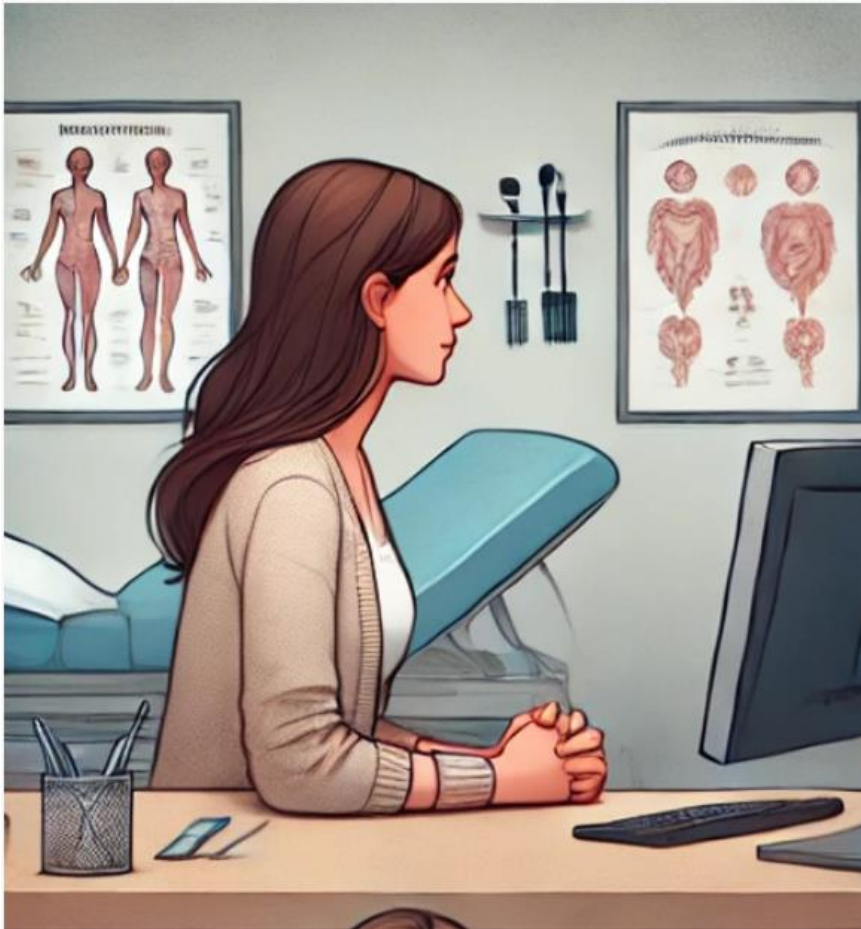
## Recommendation:

8. We suggest an empiric food elimination diet as a treatment for EoE	Low	Conditional
9. We do not suggest currently available allergy testing to direct food elimination diets for treatment of EoE	Very low	Conditional

## Key Concept:

Providers may consider starting with a less-restrictive empiric elimination (i.e., 1FED or 2FED) as the initial diet therapy choice	Patient preference for diet selection should be incorporated in a shared decision-making process
We advise providers to collaborate with a dietician or nutritionist for patients undergoing dietary elimination	Dieticians can help with education, label reading and contaminant avoidance, food substitutions, meal planning, and other activities to help maximize success and adherence
After an initial response to dietary elimination, we advise a structured food reintroduction process	A food reintroduction process is needed to identify food triggers
Symptoms should not be used in isolation to determine food triggers	Endoscopy with biopsy is required after each food is reintroduced to assess whether eosinophilia has recurred

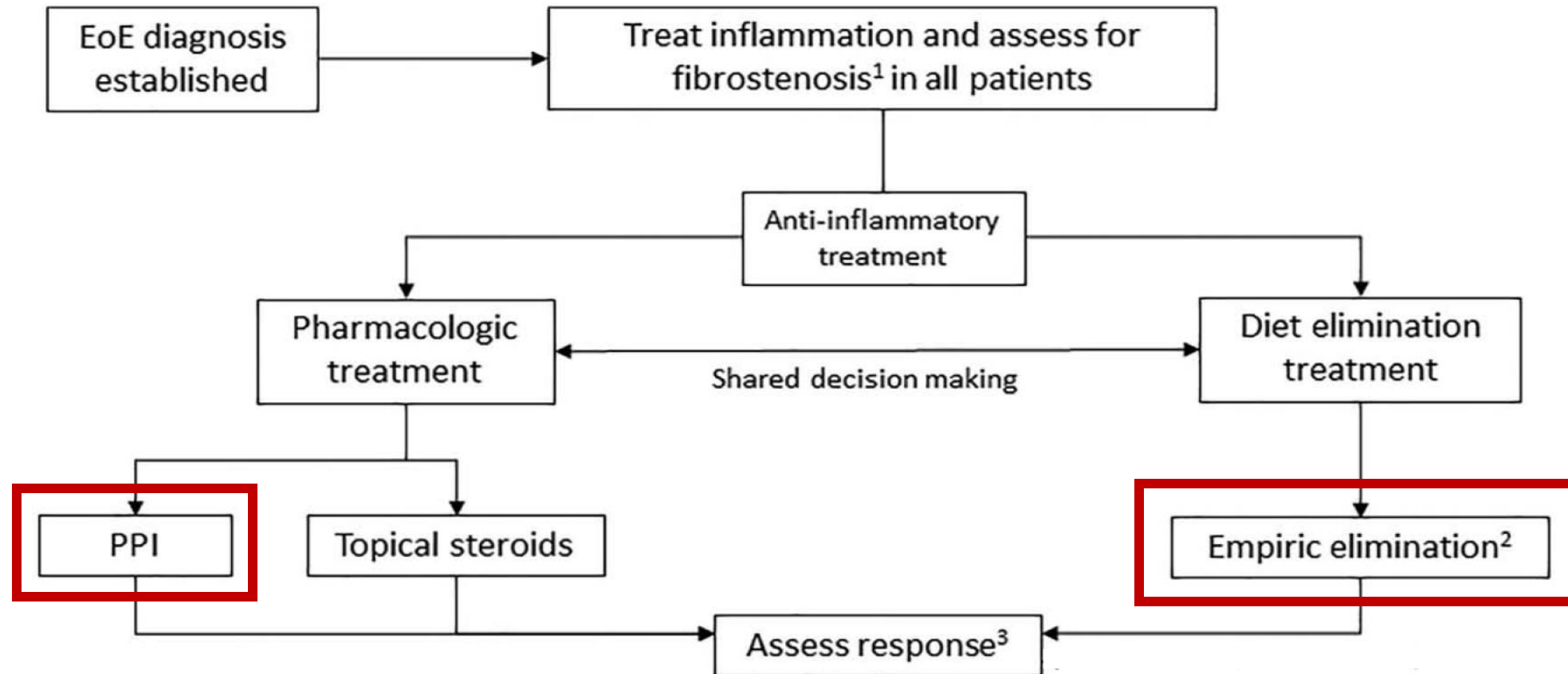
# Case Presentation



- Dysphagia episodes 4-5 times a week after eating hard textured foods and most solids
- Food impaction about 4 weeks ago
- Expresses frustration that she is not able to eat socially without concern for an episode



# 2025 ACG Clinical Guideline: Management

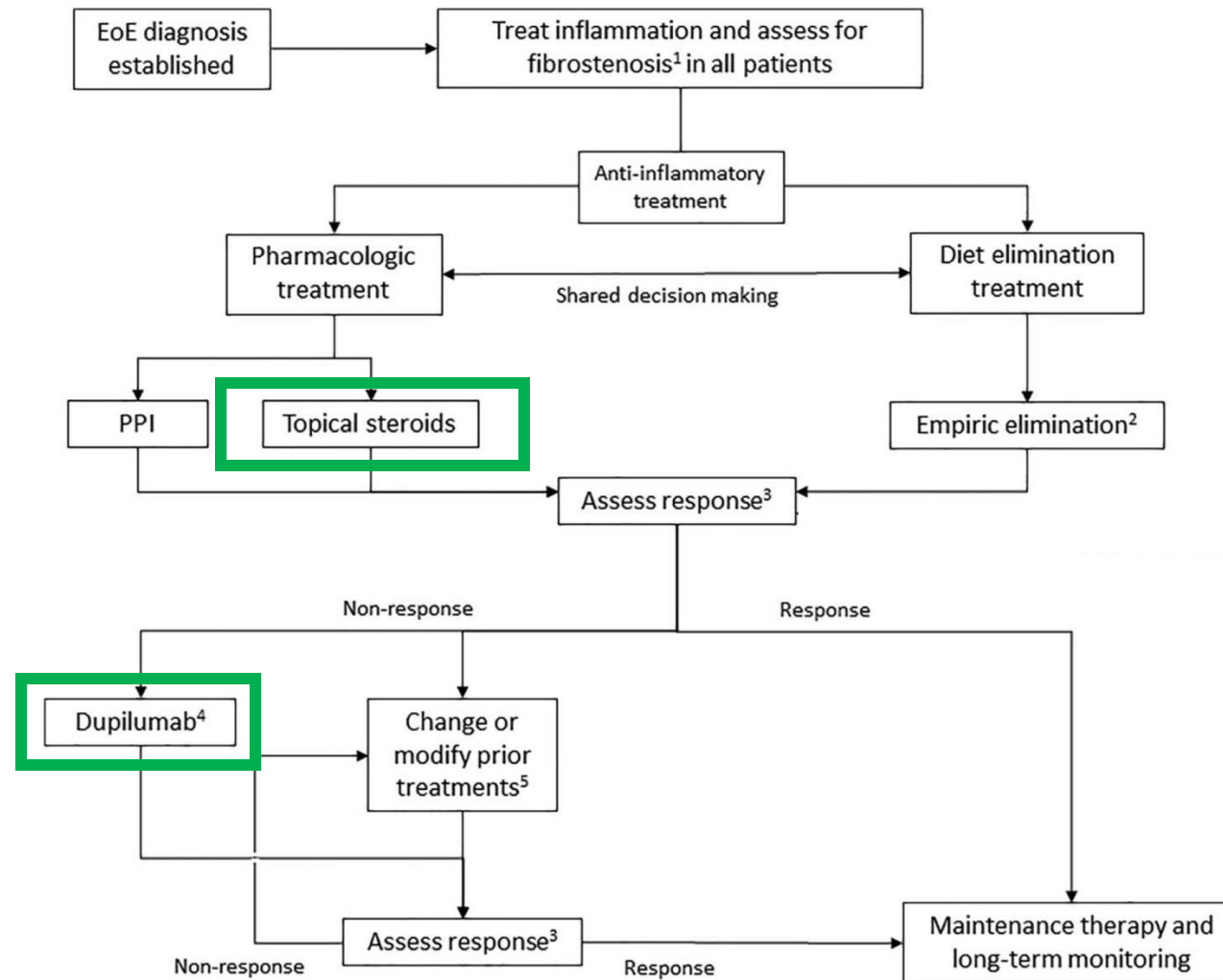


# Case Presentation



- What can we use now that I have not responded to these other things?

# 2025 ACG Clinical Guideline: Specialist Management



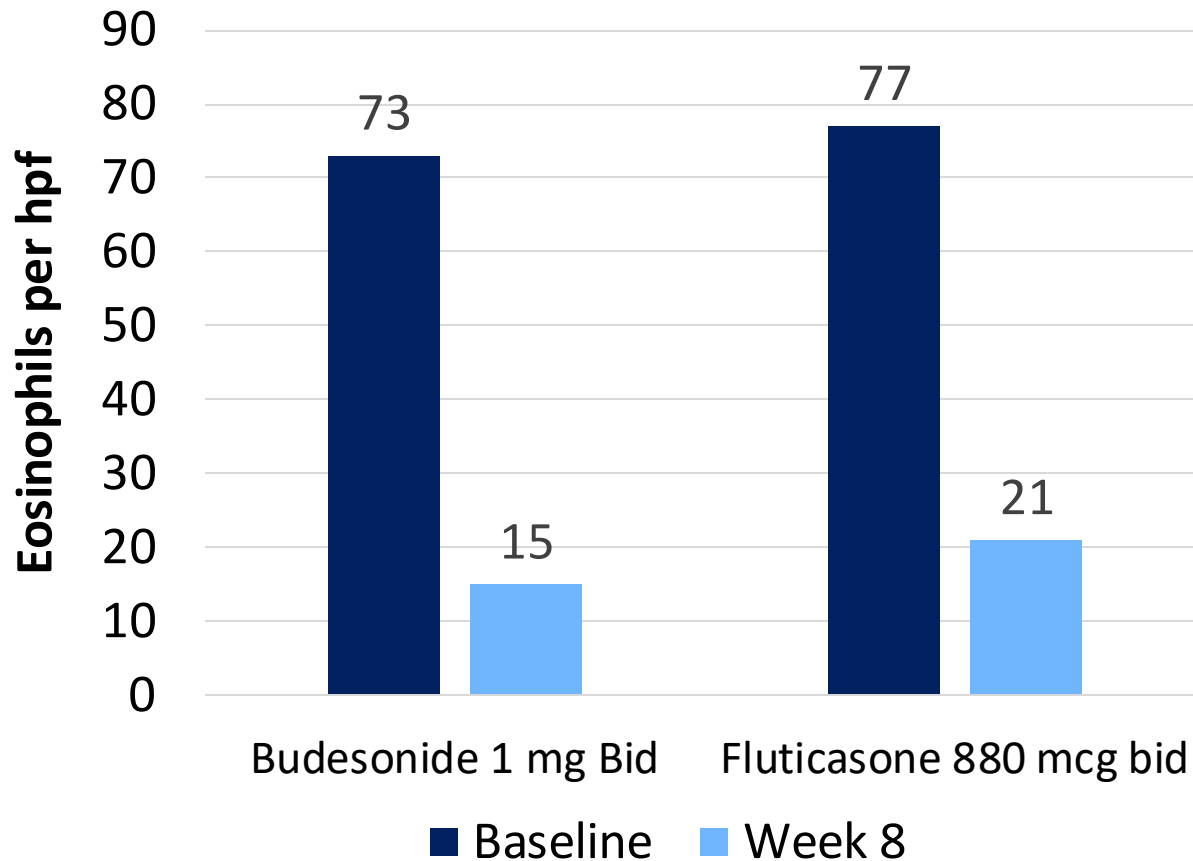
# 2025 ACG Clinical Guideline: Topical Corticosteroids

## Recommendation:

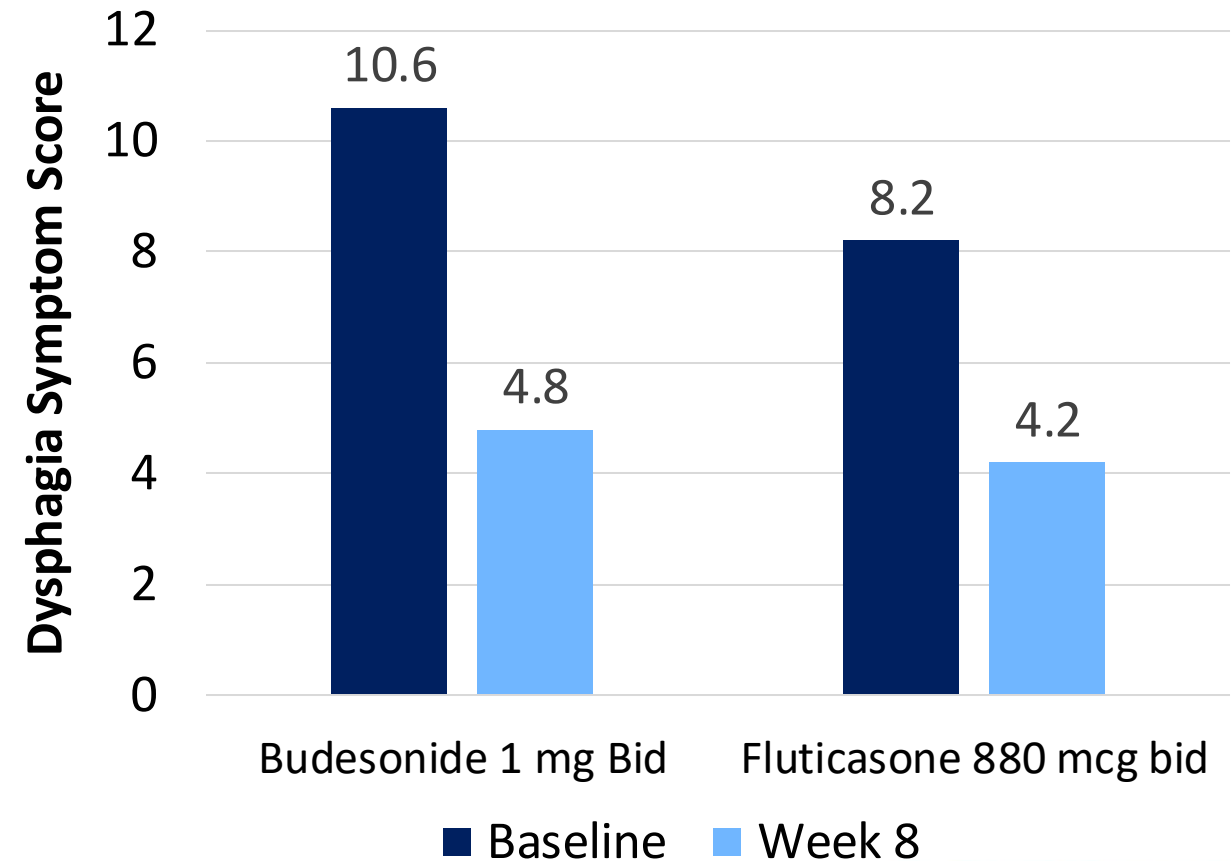
6. We recommend the use of swallowed topical steroids as a treatment for EoE	Moderate	Strong
7. We suggest the use of either fluticasone propionate or budesonide in patients with EoE being treated with topical steroids	Low	Conditional

# Fluticasone vs. Budesonide RCT

## Histologic Response



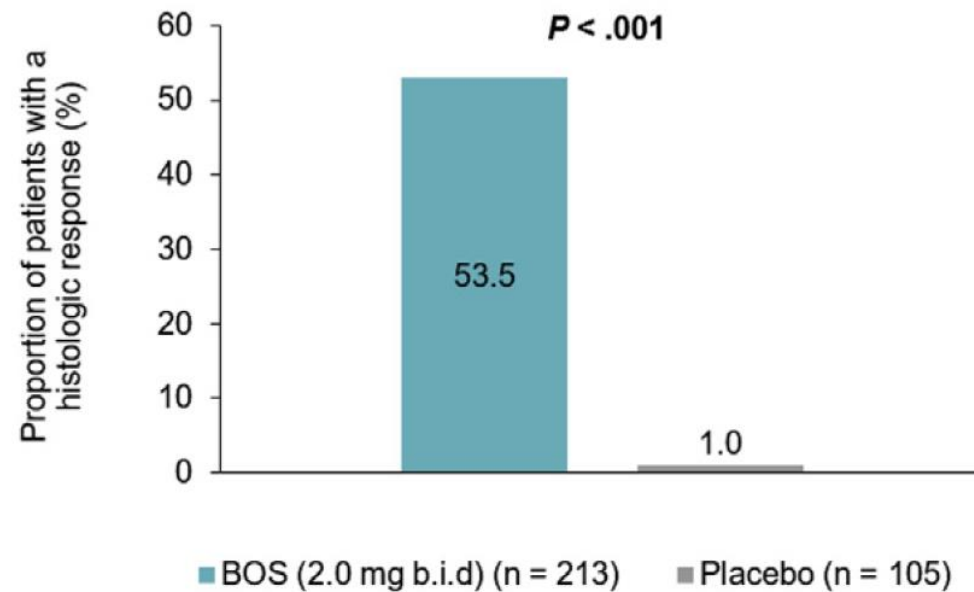
## Symptomatic Response



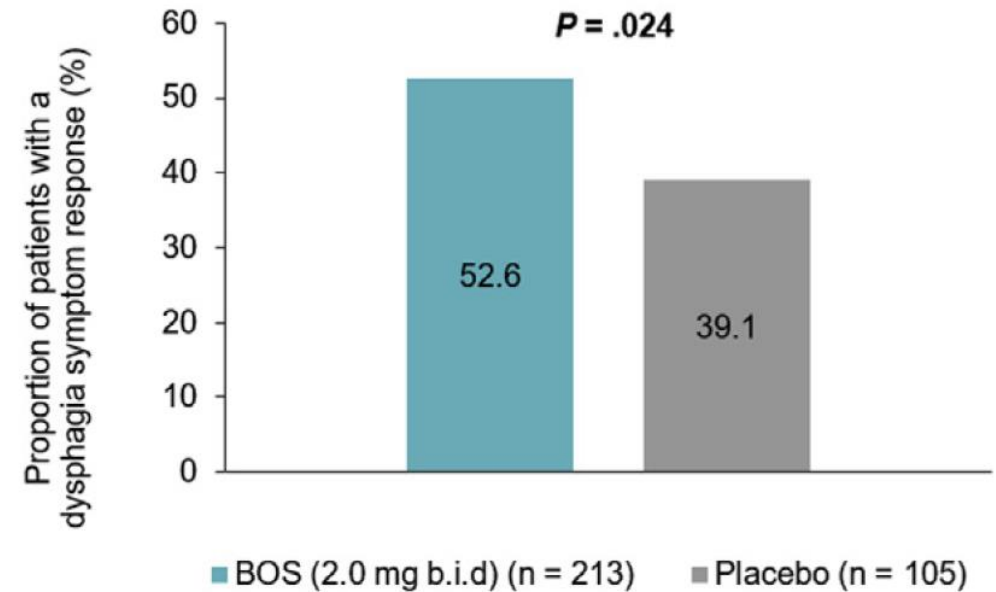


# Budesonide Oral Suspension Phase 3 RCT

Stringent histologic response  
( $\leq 6$  eos/hpf)



Dysphagia symptom response  
( $\geq 30\%$  reduction in DSQ score)



# 2025 ACG Clinical Guideline: Topical Corticosteroids

## Recommendation:

6. We recommend the use of swallowed topical steroids as a treatment for EoE	Moderate	Strong
7. We suggest the use of either fluticasone propionate or budesonide in patients with EoE being treated with topical steroids	Low	Conditional

## Key Concept:

We advise that induction with swallowed topical steroids with budesonide and fluticasone improve symptoms, histology, and endoscopic disease activity in adolescents and adults with EoE

We advise administration of topical steroids after meals or before bedtime with nothing to eat or drink after 30–60 minutes to help maximize medication dwell time in the esophagus

Options for swallowed topical steroids include the EMA-approved budesonide orodispersible tablet and FDA-approved budesonide oral suspension as well as off-label use of asthma preparations adapted for esophageal delivery

If patients drink or eat right after medication administration, the medication will be cleared from the esophagus and will be less effective

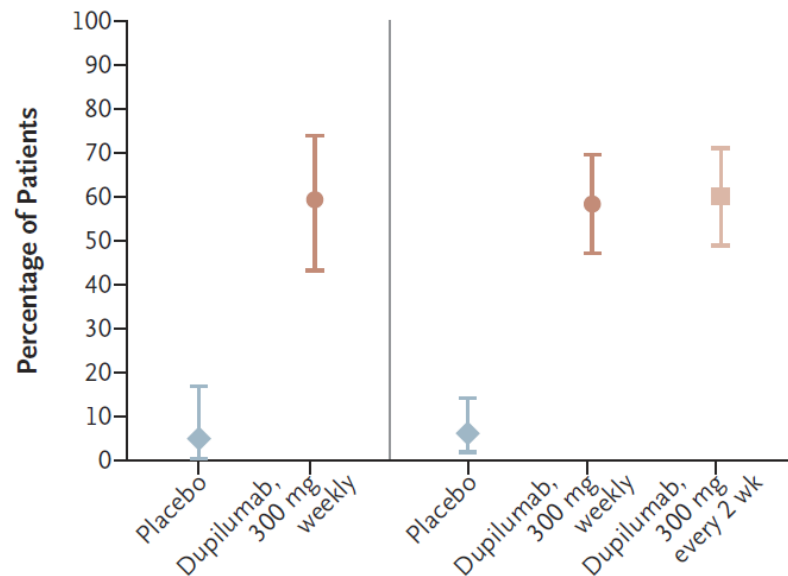
# 2025 ACG Clinical Guideline: Dupilumab

## Recommendation:

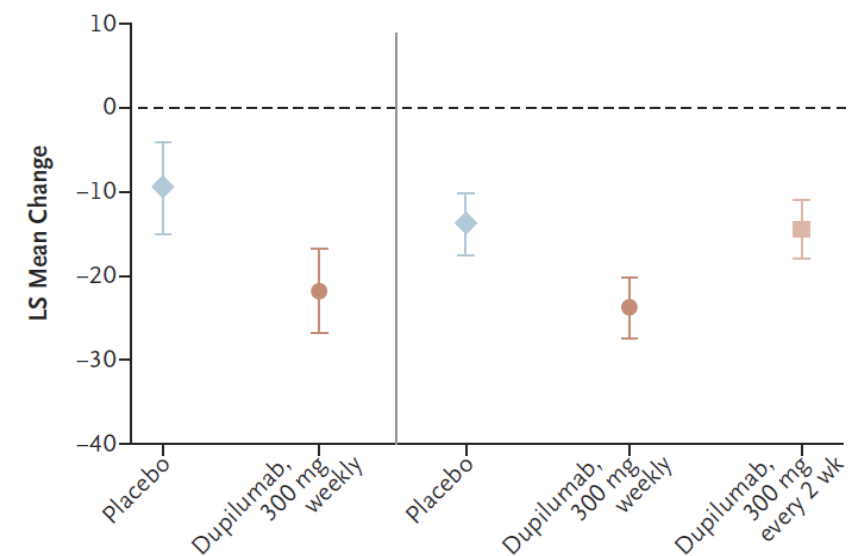
10. We suggest dupilumab as a treatment for EoE in individuals 12 years of age or older who are nonresponsive to PPI therapy	Moderate	Conditional
--	----------	-------------

# Dupilumab Phase 3 Randomized Controlled Trial

## Histologic Response



## Symptomatic Response



No. of Patients  
No. of Patients  
with Response (%)

Part A, Wk 24

39  
2 (5)

Part B, Wk 24

79  
5 (6)

No. of Patients/No.  
with Imputed Values  
LS Mean Change (95% CI)

Part A, Wk 24

28/11  
-9.6  
(-15.06  
to -4.12)

Part B, Wk 24

38/4  
-21.9  
(-26.87  
to -16.97)

Part A, Wk 24

59/19  
-13.9  
(-17.61  
to -10.12)

Part B, Wk 24

63/17  
-23.8  
(-27.43  
to -20.13)

62/19  
-14.4  
(-18.02  
to -10.72)

# 2025 ACG Clinical Guideline: Dupilumab

## Recommendation:

10. We suggest dupilumab as a treatment for EoE in individuals 12 years of age or older who are nonresponsive to PPI therapy	Moderate	Conditional
--	----------	-------------

## Key Concept:

We advise providers to use dupilumab as step-up therapy in difficult-to-treat patients, and providers should consider using it in patients with EoE with multiple atopic conditions that would also meet requirements for dupilumab use	The position of dupilumab in the EoE treatment algorithm is being determined
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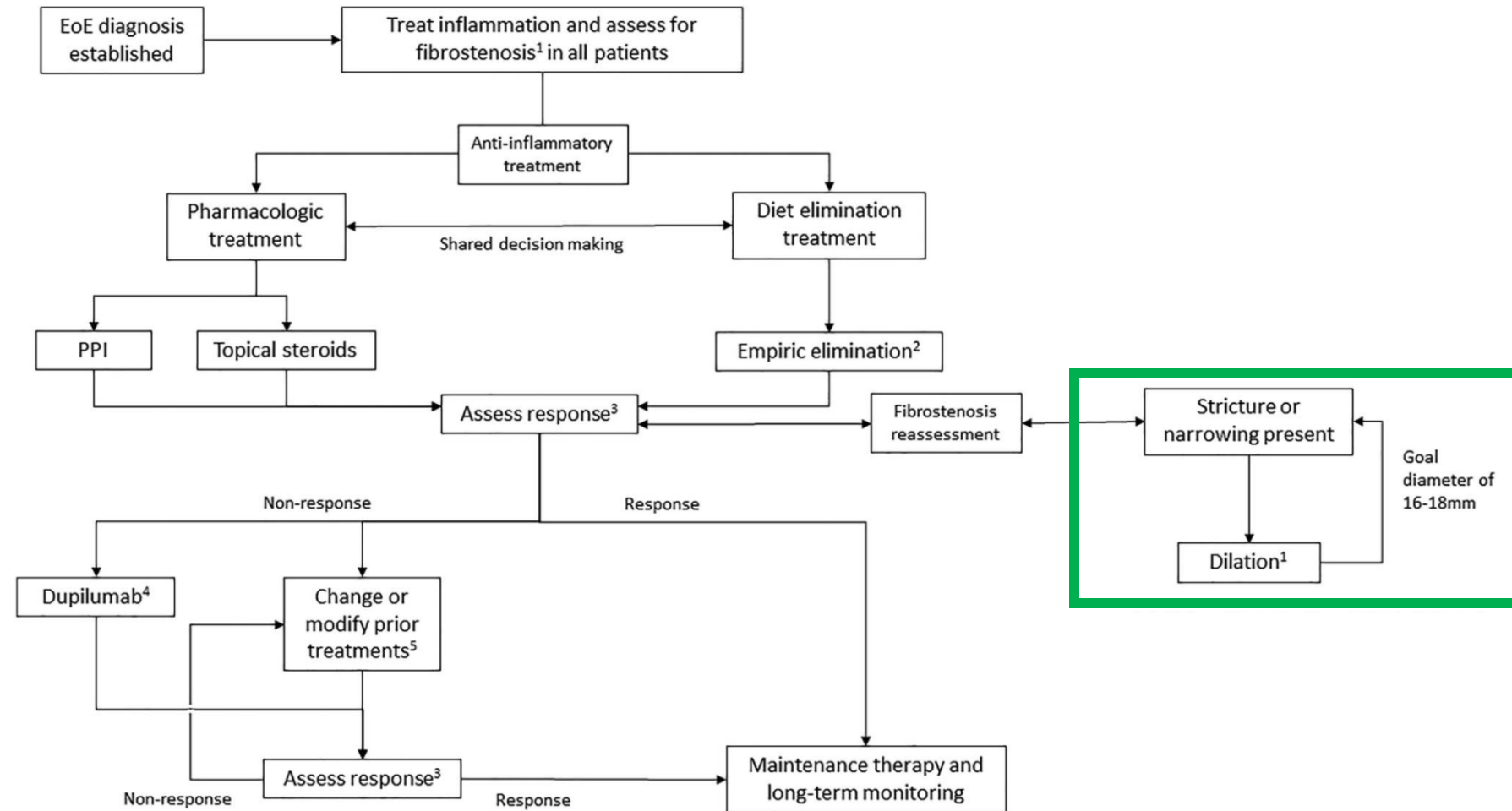


# Case Presentation



- But doc, you said I have a narrowing in my esophagus, how can we treat that?

# 2025 ACG Clinical Guideline: Specialist Management



# 2025 ACG Clinical Guideline: Dilation

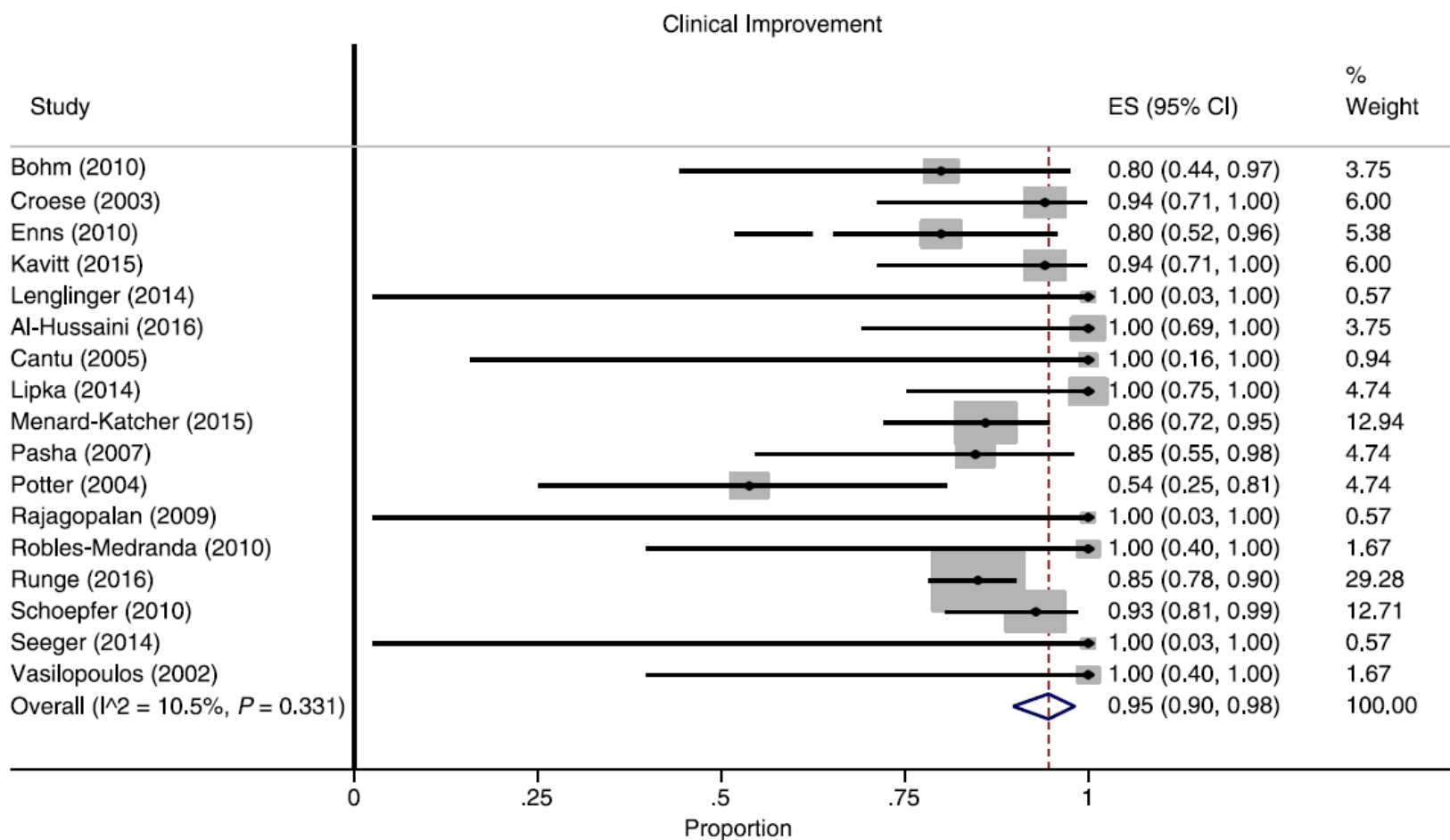
## Recommendation:

15. We suggest the use of endoscopic dilation as an adjunct to medical therapy as a treatment for esophageal strictures causing dysphagia in patients with EoE	Low	Conditional
--	-----	-------------

## Key Concept:

We advise endoscopists to have a high level of suspicion for strictures and esophageal narrowing in EoE, especially in patients with dysphagia or dietary avoidance/modification behaviors	Strictures and luminal narrowing can be difficult to detect on endoscopy
We advise a “start low and go slow” approach for esophageal dilation	Table 7 outlines a general approach for performing dilation
We advise that dilation be combined with an anti-inflammatory treatment	Dilation does not impact the underlying inflammatory disease activity in EoE

# Esophageal Dilation



# Case Presentation



- How do we keep an eye on this and make sure I remain controlled?



# 2025 ACG Clinical Guideline: Maintenance/Monitoring

## Recommendation:

### *Maintenance:*

16. We suggest continuation of effective dietary or pharmacologic therapy for EoE to prevent recurrence of symptoms, histologic inflammation, and endoscopic abnormalities	Low	Strong
--	-----	--------

### *Monitor:*

17. We recommend evaluating response to treatment of EoE with assessment of symptomatic and endoscopic and histologic outcomes	Low	Strong
--	-----	--------

# Conclusions

- Diagnosis
  - Clinical presentation
  - Histology
  - Endoscopic appearance
- Management
  - Collaborative decision making
  - Anti-inflammatory treatments
    - 1-2 Food elimination is favored
    - PPI, Elimination diet and TCS first line
    - Dupilumab second line for most, first line for those with concomitant atopic conditions
- Dilations should be low and slow



# Debate: Test or Treat for PPI-resistant Non-erosive GERD

# Assess Don't Guess!

## Perform Diagnostic Testing (FIRST) in PPI-Resistant GERD Patients

Felice Schnoll-Sussman, MD MSc FACG FAFS

Professor of Clinical Medicine

Director, Jay Monahan Center

Associate Chief Medicine, Network & Outreach/NYPBMH

Weill Cornell Medicine

Former President and Incoming Chair AFS

Disclosures: Medtronic (consulting); Diversatek (consulting); Braintree (consulting)



“All that glisters is not gold”

William Shakespeare, The Merchant of Venice

“All the burns is not GERD”

Anonymous GI Attending

#EVIDENCEISPOWER

## Why Should We Refractory Sym

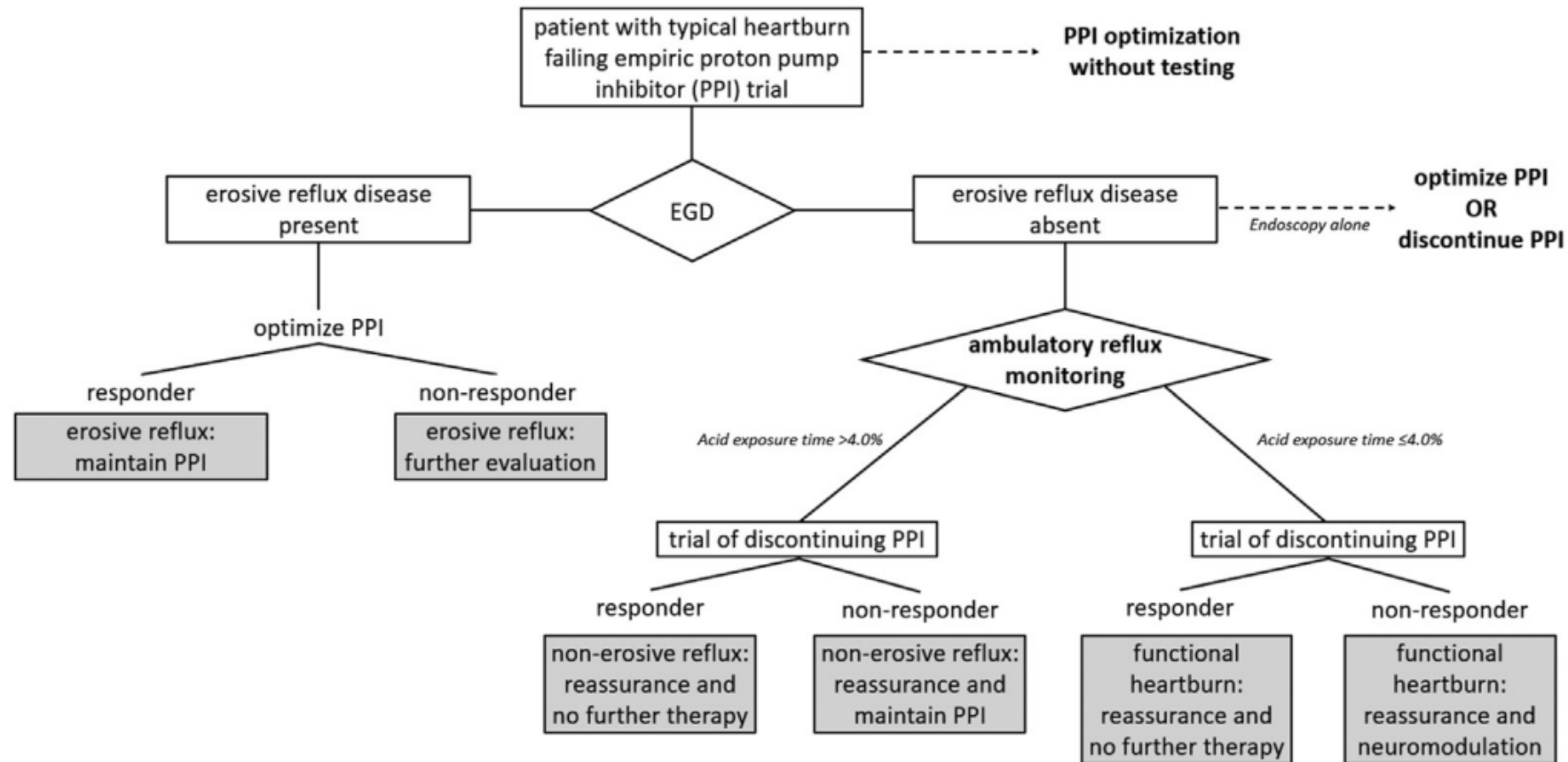
- It is cost effective
- It is patient cent
- Because it gets to
- Because John Pa  
developing these



g in PPI

career

# What are the Potential Diagnostic Avenues?



# What is the Response to PPIs?

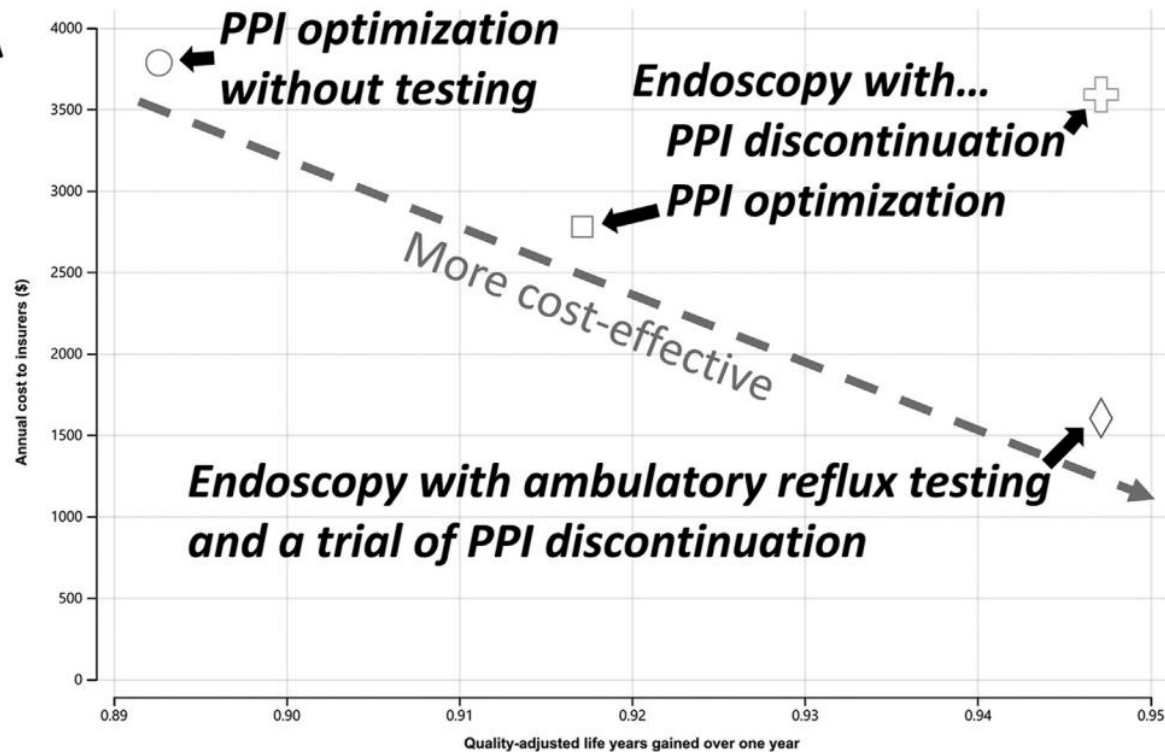
*(Data from randomized controlled studies)*

	Response to treatment (%)	Response to placebo (%)	Risk ratio for response (95% confidence intervals)	Number needed to treat
Uninvestigated heartburn <sup>1</sup>	70.3	25.1	2.80 (2.25-3.50)	2.2
Heartburn without esophagitis <sup>1</sup>	39.7	12.6	3.15 (2.71-3.67)	3.7

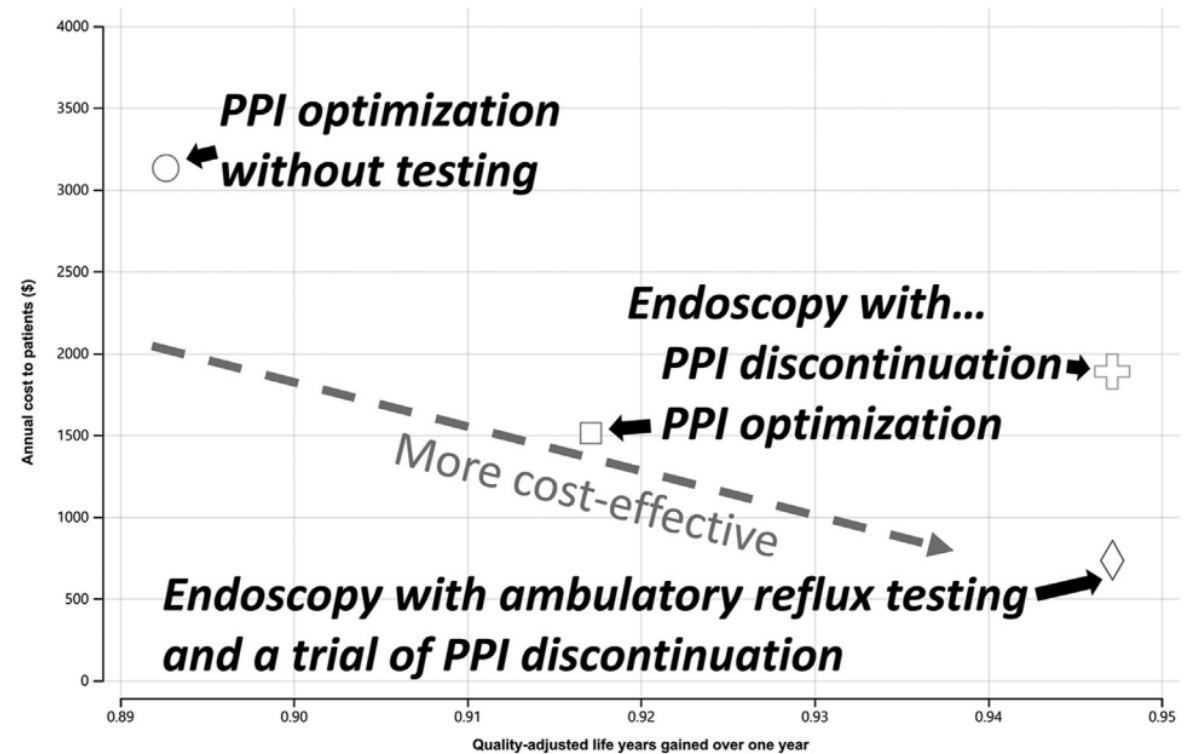
1. Sigterman KE, et al. *Cochrane Database Syst Rev.* 2013;2013:CD002095; 2. Dean BB, et al. *Clin Gastroenterol Hepatol.* 2004;2:656-664; 3. Khan M, et al. *Cochrane Database Syst Rev.* 2007;(2):CD003244; 4. Kahrilas PJ, et al. *Am J Gastroenterol.* 2011;106:1419-1426; 5. Kahrilas PJ, et al. *Gut.* 2011;60:1473-1478; 6. Chang AB, et al. *Cochrane Database Syst Rev.* 2011;2011:CD004823; 7. Vaezi MF, et al. *Laryngoscope.* 2006;116:254-260; 8. Gyawali CP, Fass R. *Gastroenterology.* 2018;154:302-318.

# Is Diagnostic Testing Cost Effective?

Insurer's Perspective



Patient Perspective

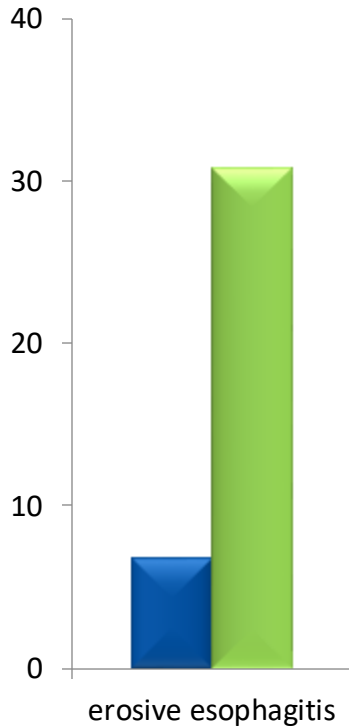


# Why Should We Never Offer pCABs Empirically?

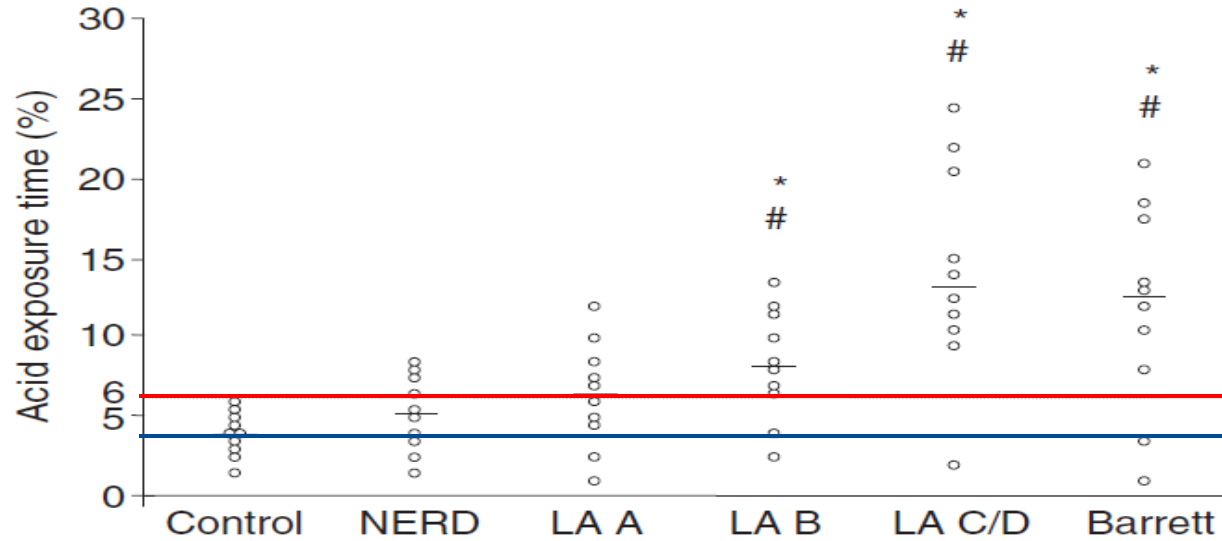
- Because pCABs are ridiculously expensive
- Because the AGA tells us not to even use them for GERD
- .....and certainly not for unproven GERD
- Acid suppression is so great that side effects are potentially likely
- Most people with PPI-refractory heartburn do not have GERD



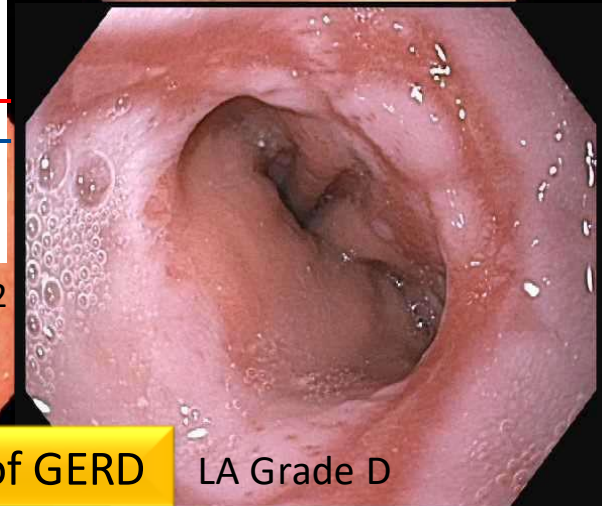
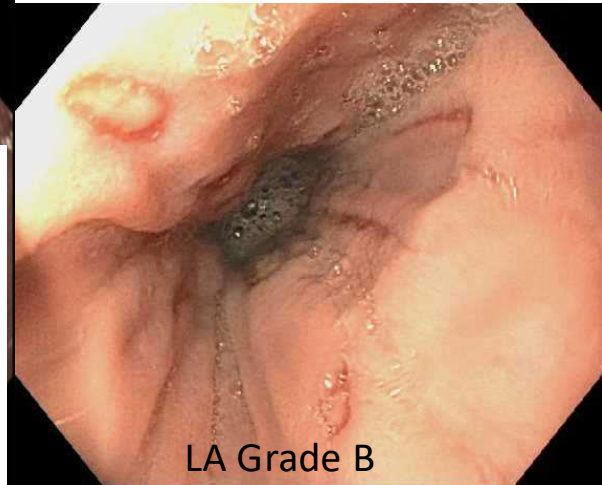
# What is the Value of Endoscopy?



105 with PPI failure, EGD on PPI  
 91 with no treatment  
 ≥3 heartburn episodes

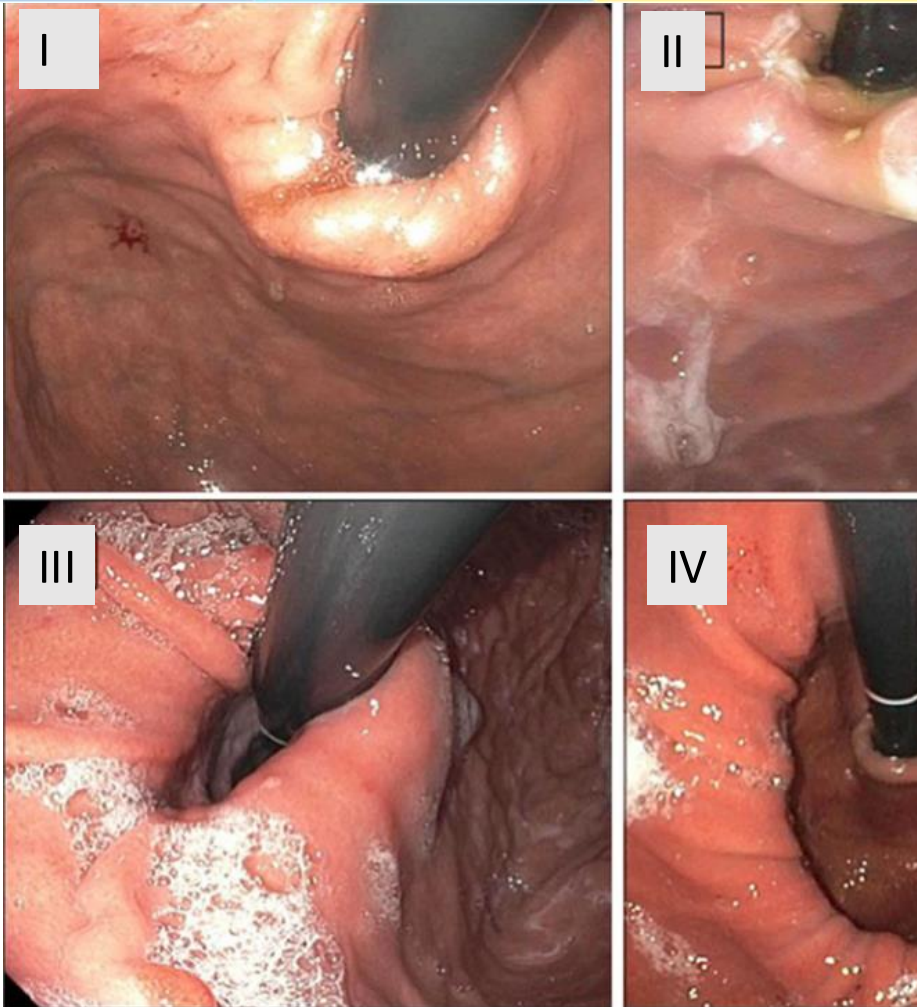


Bredenoord AJ, et al. *Neurogastroenterol Motil.* 2009;21:807-812



Endoscopy has high specificity but low sensitivity for the presence of GERD

# Value of Endoscopy

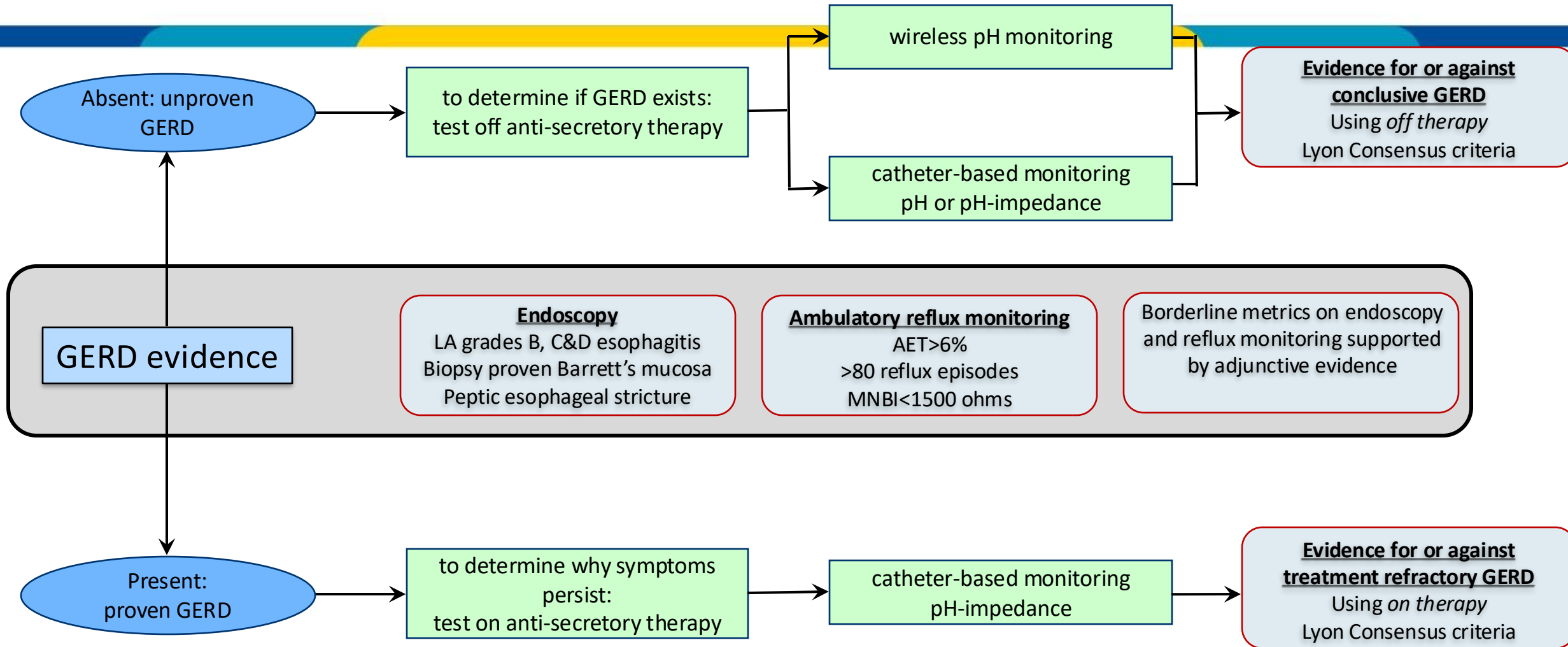


AFS Hiatus Grade	Grade 1 Intact	Grade 2 Partial disruption	Grade 3 Moderate disruption	Grade 4 Complete disruption
AFS Hiatus Grade	1	2	3	4
Hiatal axial Length, cm (L)	None (0 cm)	None (0 cm)	0-2 cm	>2 cm
Hiatal aperture, cm (D)	Snug to scope 1 cm	Loose 1-2 cm	Open 2-3 cm	Wide open >3 cm
Flap valve (F)	Present, full lip with Omega shape (F+)	Absent, thinning & flattening valve lip (F-)	Absent (F-)	Absent (F-)
LDF components	L0, D1, F+	L0, D1-2, F-	L0-2, D2-3, F-	L>2, D>3, F-

Hill grade of EGJ on retroflexion

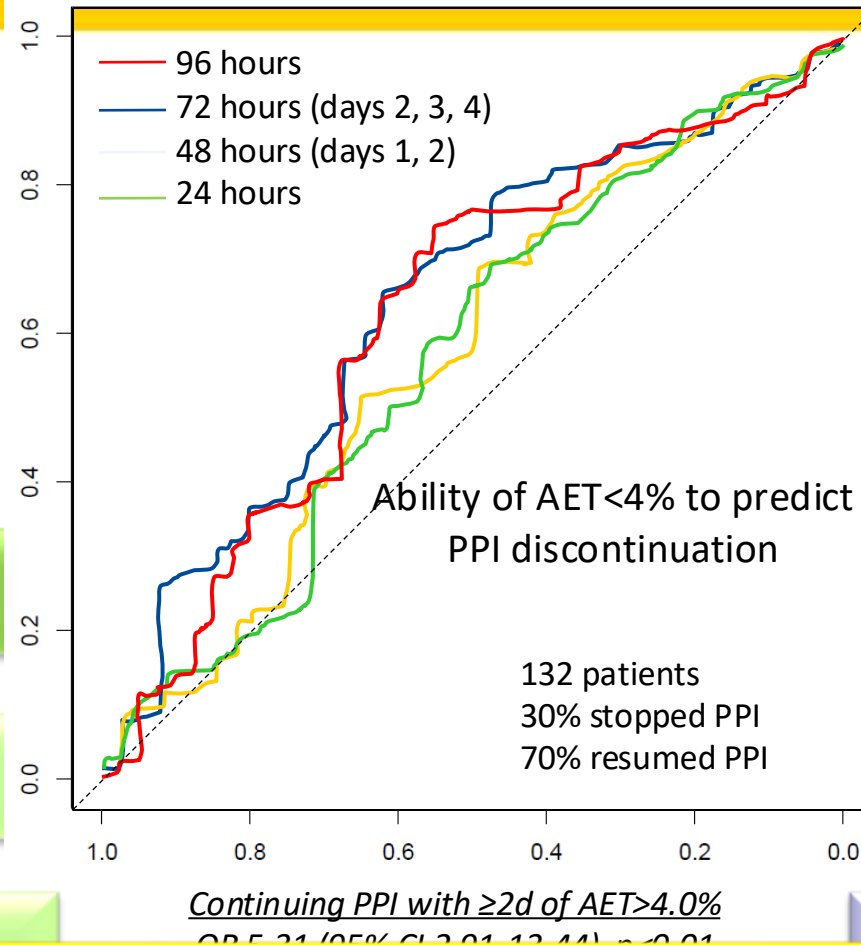
Hill LD, et al. *Gastrointest Endosc.* 1996;44:541-547; ASGE Standards of Practice Committee, Desai M, et al. *Gastrointest Endosc.* 2025;101:267-284; Nguyen NT, et al. *Foregut.* 2022;2:339-348.

# Value of Ambulatory Reflux Monitoring





# Value of Prolonged pH Monitoring



Able to discontinue PPI  
 $n=34$  (34.0%)

RESQ-eD 12.0 [SD 9.6]\*  
GERDQ 7.2 [SD 3.0]\*

AET 4.3 [SD 3.6]\*

Physiologic AET on multiple consecutive days rules out pathologic GERD and allows PPI discontinuation \*

14 did not meet inclusion criteria  
12 had EoE  
3 had advanced grade esophagitis  
7 had insufficient reflux monitoring time  
6 were lost to follow up

Unable to discontinue PPI  
 $n=66$  (66.0%)

RESQ-eD 17.8 [SD 11.7]\*  
GERDQ 9.3 [SD 4.6]\*

AET 6.6 [SD 3.6]\*

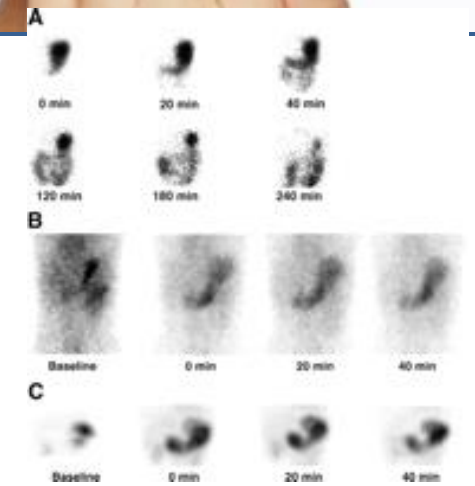
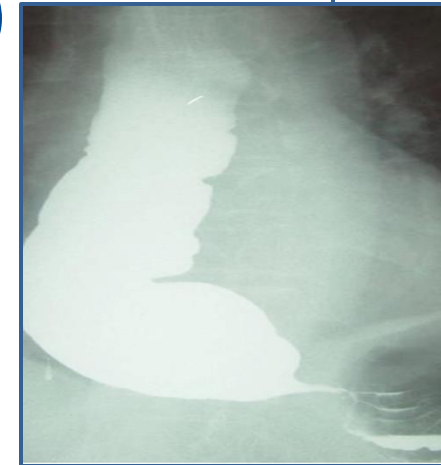
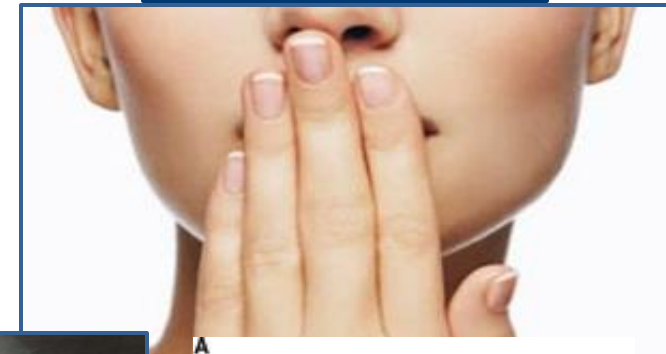
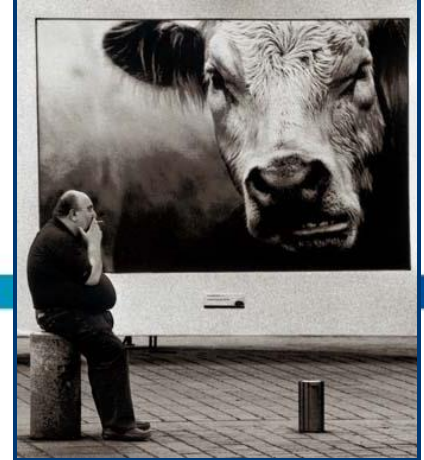
\* $p < 0.05$

Yadlapati R, et al. *Am J Gastroenterol*. 2022;117:1573-1582; Yadlapati R, et al. *Gastroenterology*. 2021;160:174-182.e1.

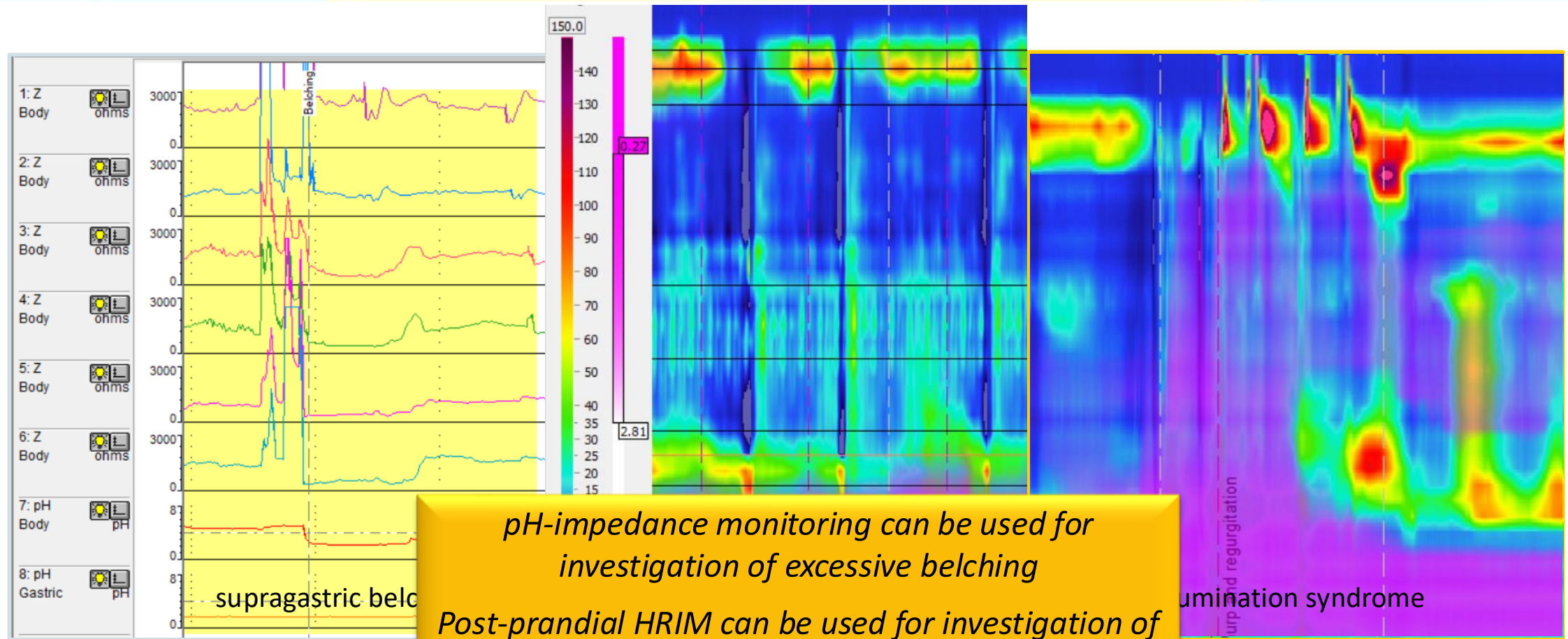
# Why Is My Patient Still Symptomatic?

If the patient has normal reflux monitoring :

1. Rumination
2. Aerophagia
3. Motility Disorder (Achalasia)
4. Delayed Gastric Emptying (Gastroparesis)
5. EoE (1-6%)
6. Functional

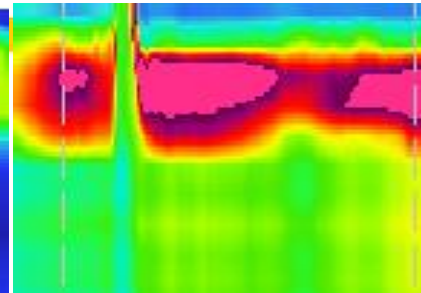
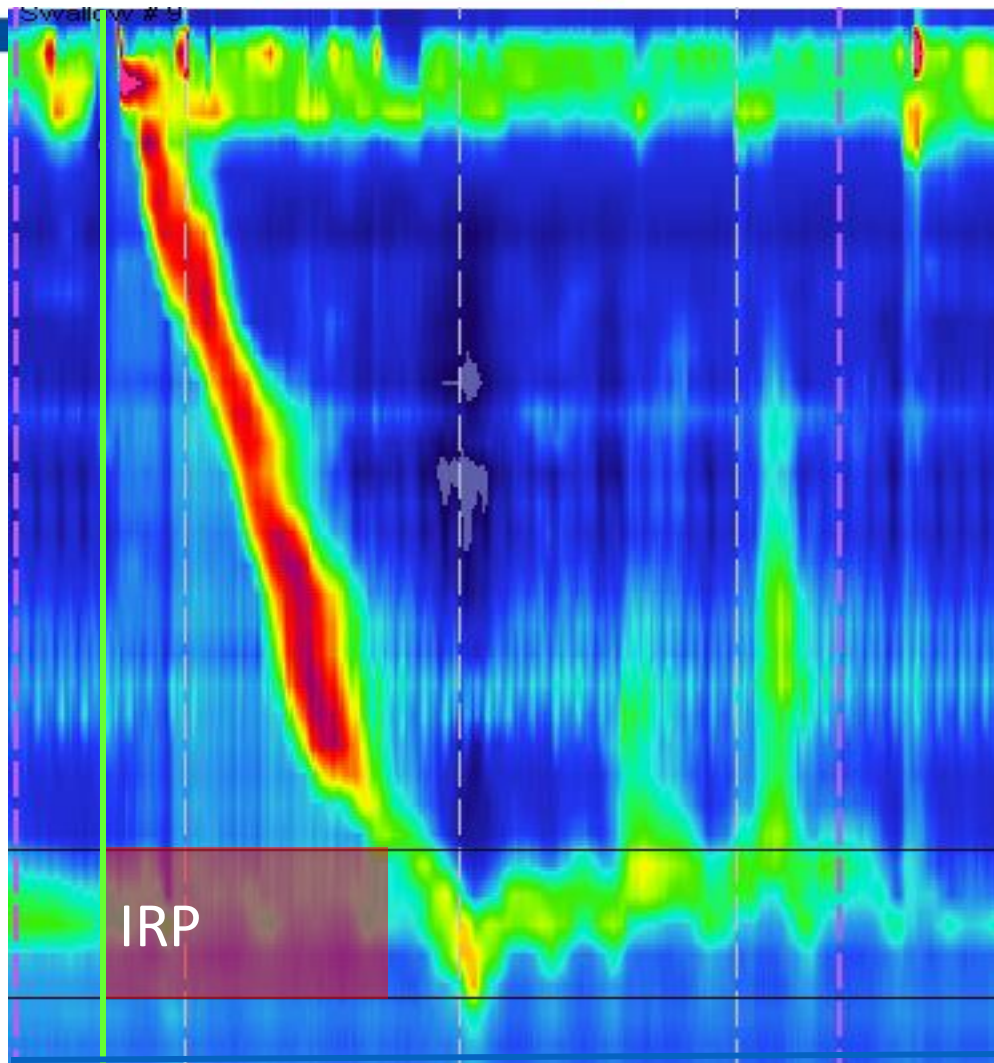


# pH Impedance Monitoring: Behavioral Syndromes





# Value of High Resolution Manometry

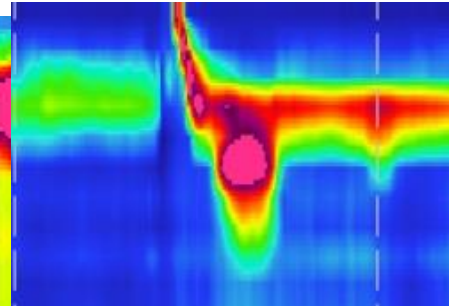


Pressurization is a marker for obstruction

1.0-2.5% of patients with incomplete response to medical management referred for anti-reflux surgery have achalasia or an esophageal outflow obstruction disorder

Chan WW, et al. *Surg Endosc.* 2011.

**achalasia**



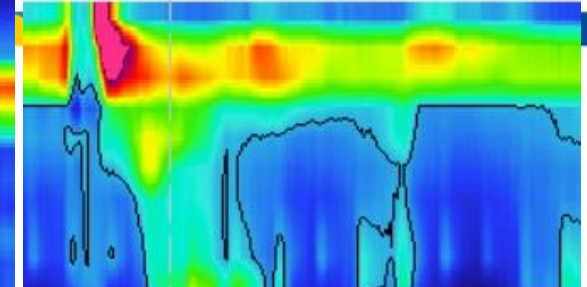
Obstruction can occur with normal IRP

20 of 165 patients with absent contractility had obstructive syndromes

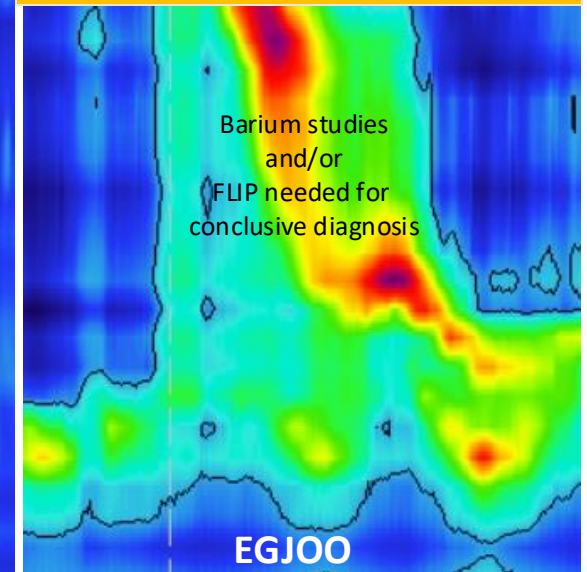
Dysphagia  
No esophagitis or hernia  
Obstruction on provocative maneuvers

Patel P, et al. *AJG* 2024 (in press).

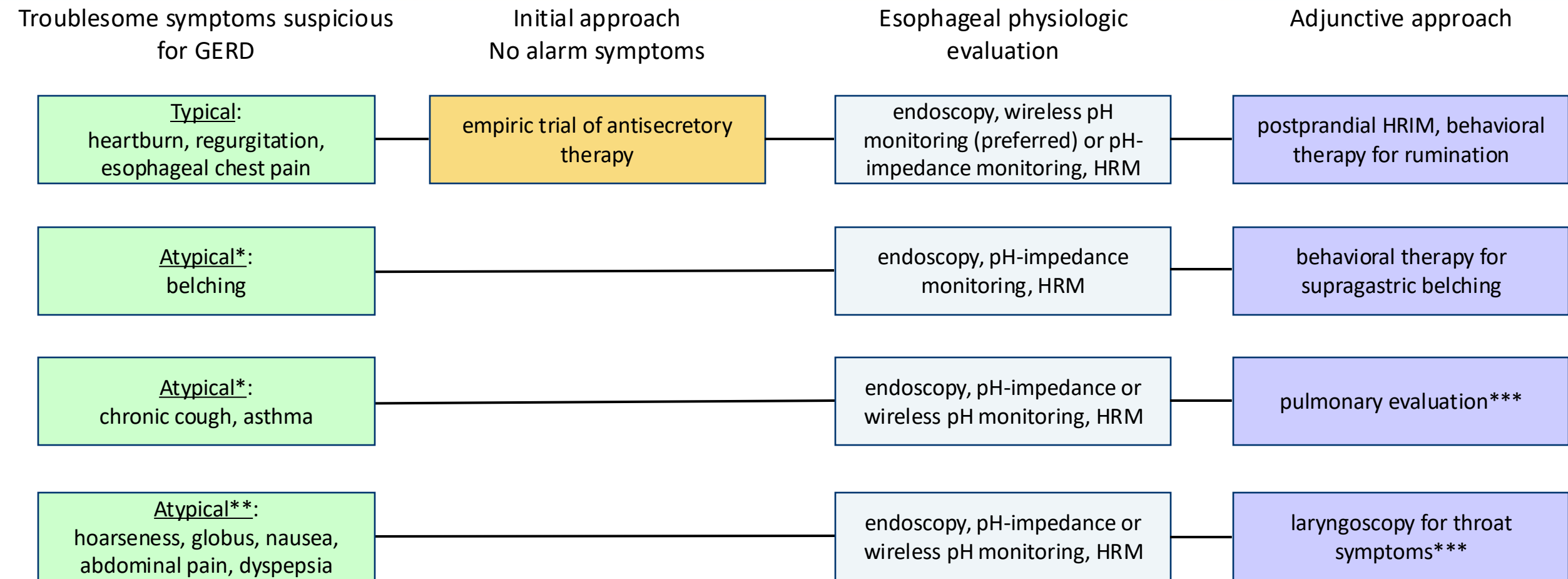
**absent contractility**



Heterogenous pattern  
Artifact in some cases  
Structural vs. motor



# What Should be the Diagnostic Approach Based on Symptoms

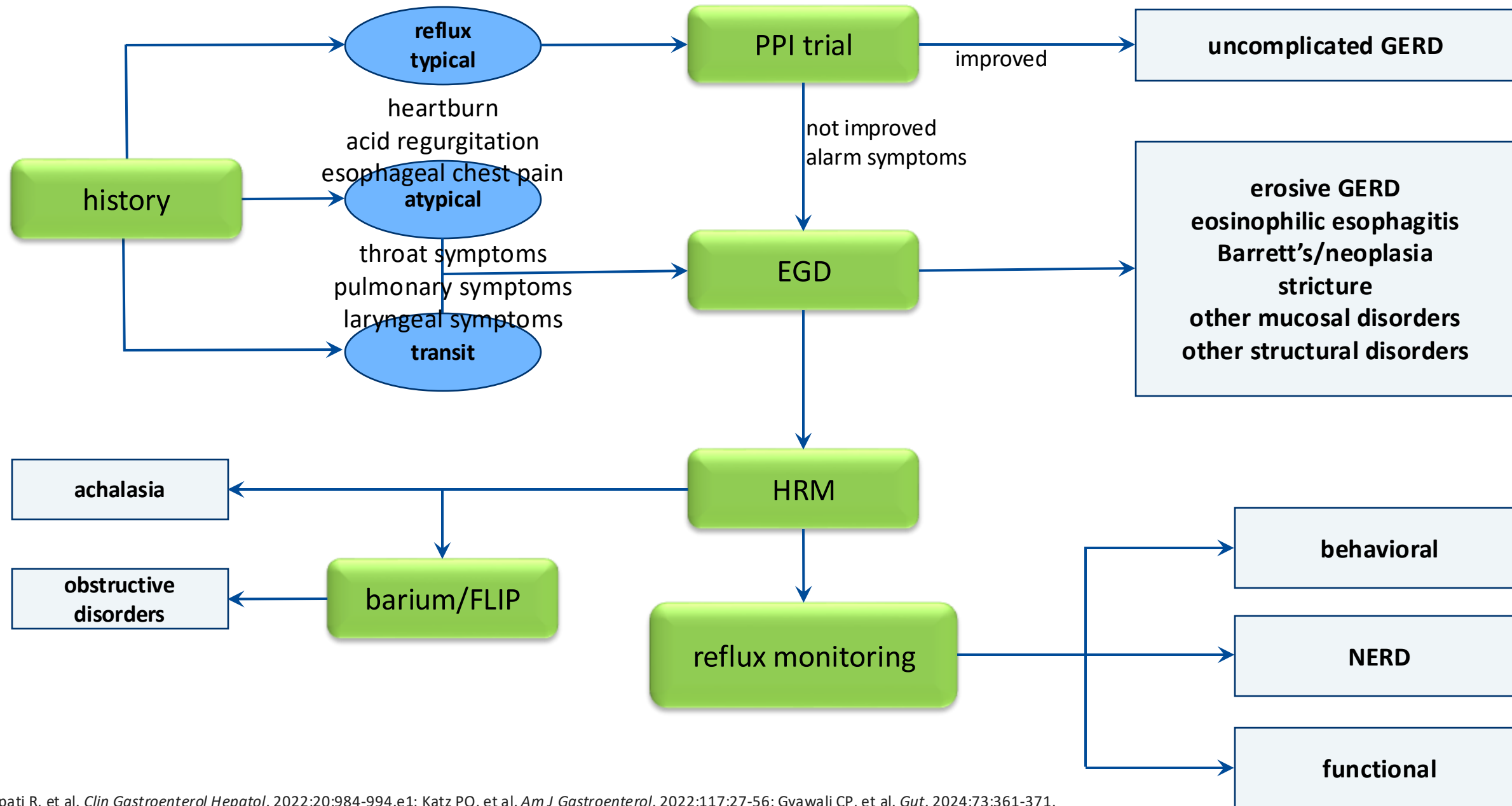


\* likelihood of GERD is lower than with typical symptoms, testing is performed to identify or rule out a reflux basis for symptoms

\*\* likelihood of GERD is very low, upfront testing is typically not recommended except to rule out a reflux basis for symptoms

\*\*\*adjunctive approaches may precede esophageal evaluation to rule out primary pulmonary and laryngeal disorders

Gyawali CP, et al. *Gut*. 2024;73:361-371.



Use the Diagnostic  
Toolbox

#EVIDENCEISPOWER

History  
PPI Test  
Biopsy  
HRM  
Mucosal Integrity  
MNBI



# Great Debates

## Feel the Burn: Diagnostic Testing vs Empiric PCAB in PPI Resistant Non-Erosive GERD

**John E. Pandolfino, MD, MSCI**

Hans Popper Professor of Medicine

Feinberg School of Medicine,

Northwestern University

Chief, Division of Gastroenterology and Hepatology

Northwestern Medicine

Northwestern Memorial Hospital

# Reflux Testing Versus Empiric PCAB

How do you debate someone who is one of the most likable people in your field (certainly more likable than you) and is also taking the position that reflects a major component of your life's work?

You ask Chat GPT



# Reflux Testing Versus Empiric PCAB

Debating someone who is both widely liked and aligned with your core beliefs—at least in part—requires a strategic and thoughtful approach. Here's how to navigate this challenge:

1. Frame It as a Collaborative Exploration, Not a Battle
2. Distinguish Your Position with Nuance and acknowledge their points
3. Find a Higher Purpose and bigger picture
4. Appeal to Logic and Evidence, Not Just Charisma
5. Maintain Warmth and Respect

# Clinical Context and Treatment Issues

## Reflux testing versus Empiric PCAB

35 year old woman with GERD (Heartburn) and Normal Endoscopy - Experiencing limited Relief with PPIs.

Why we should start with a short trial of PCABs instead of going to reflux testing in this patient?

We both want to do the best thing for the patient and either approach is likely OK and it may boil down to patient preference.

# Clinical Context and Treatment Issues

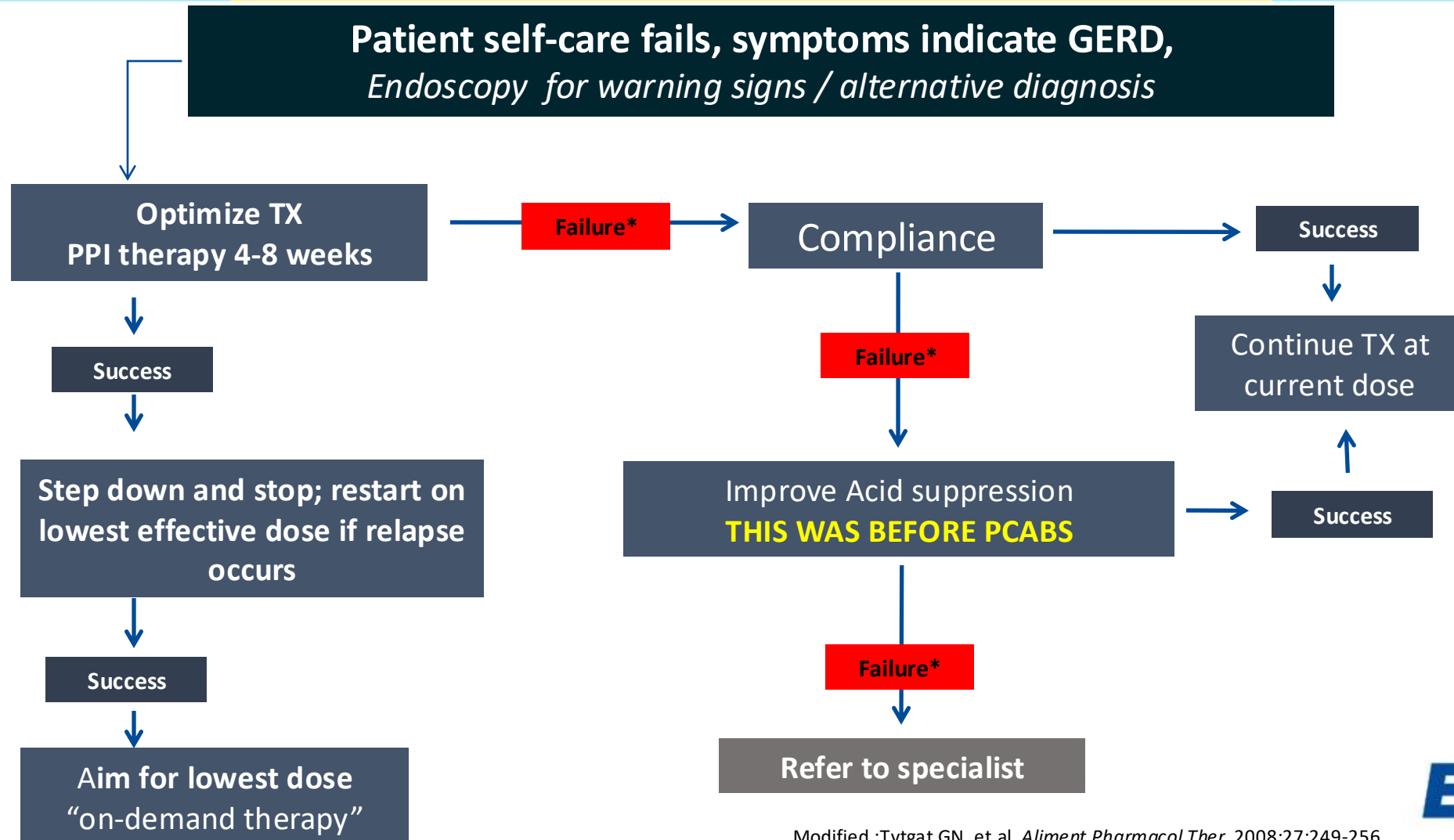
## Reflux testing versus Empiric PCAB

**35 year old woman with GERD and Normal Endoscopy- Experiencing limited Relief with PPIs**

- Demographics
- Symptoms
- EGD results
- Response to PPI

**Where does she fit in the algorithm most follow?**

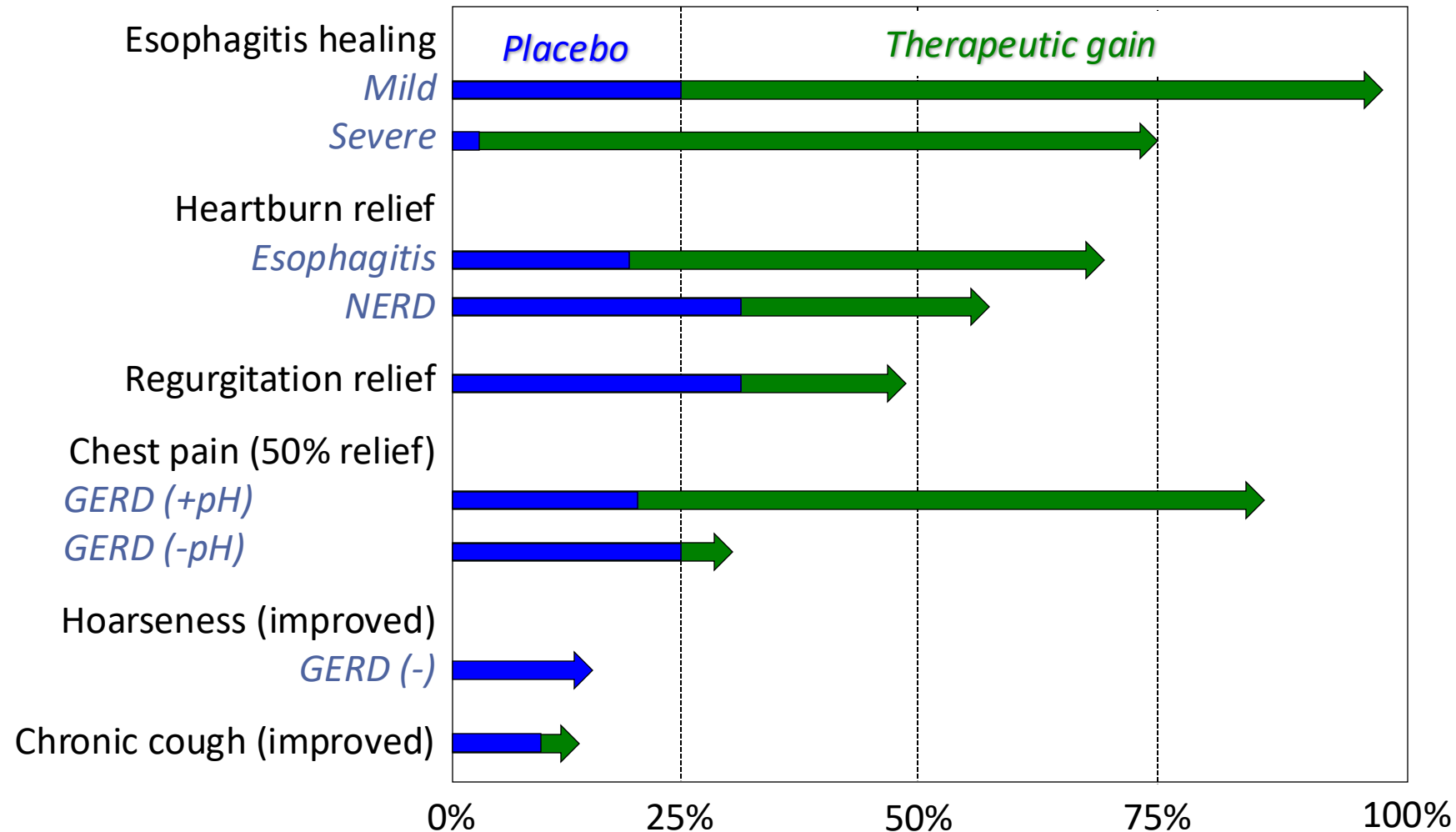
# Empiric Therapy is Easy and Can Be Diagnostic



Modified :Tytgat GN, et al. *Aliment Pharmacol Ther.* 2008;27:249-256.

# PPIs work 100% - 60% of the time

## Limiting the effectiveness of PPI test- improved with PCAB



# Empiric Therapy is Can be Diagnostic

**TABLE 1.** Proposed PPI Test Characteristics for GERD and NCCP

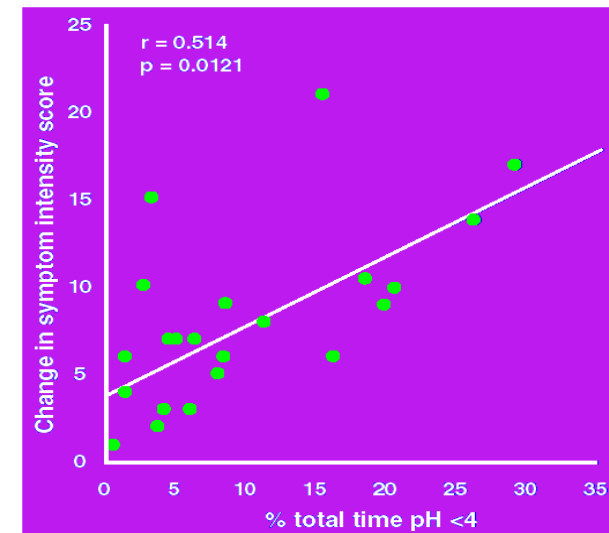
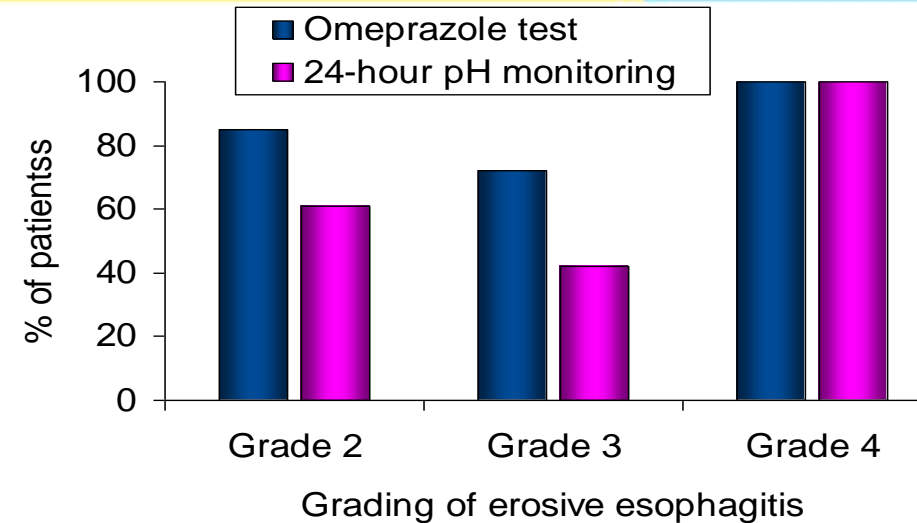
Characteristics	GERD	NCCP
Duration (d)	7-14	7-14
Dose of PPI (X standard dose)	X2 – X3	X2 – X3
Schedule	AM + PM	AM + PM
Positivity of test (symptom improvement)	> 50%	> 50%
Which PPI	All	All

GERD indicates gastroesophageal reflux disease; NCCP, noncardiac chest patient; PPI, proton pump inhibitor.

Comparator PPI TEST	Sensitivity 0.80	Specificity 0.50
24-hr pH	0.78 (0.66-0.86)	0.54 (0.44-0.65)
EGD	0.68 (0.56-0.79)	0.46 (0.34-0.59)

Gasiorowska A, Fass R. J Clin Gastroenterol. 2008 Sep;42(8):867-74

Fass et al., J Clin Gastroenterol, 1999; Numans et al Ann Int Med 2004 140:518-27





# PPI Pharmacologic Features That Limit Speed of Onset and Acid Inhibiting Efficacy

## PPIs are vulnerable to degradation by gastric acid

Enteric coating protects them from acid but delays absorption

## PPIs are prodrugs

Must be activated by gastric acid to bind covalently to proton pumps

## Only actively secreting parietal cells affected by PPIs

Fasting: only ≈5% of proton pumps actively secreting

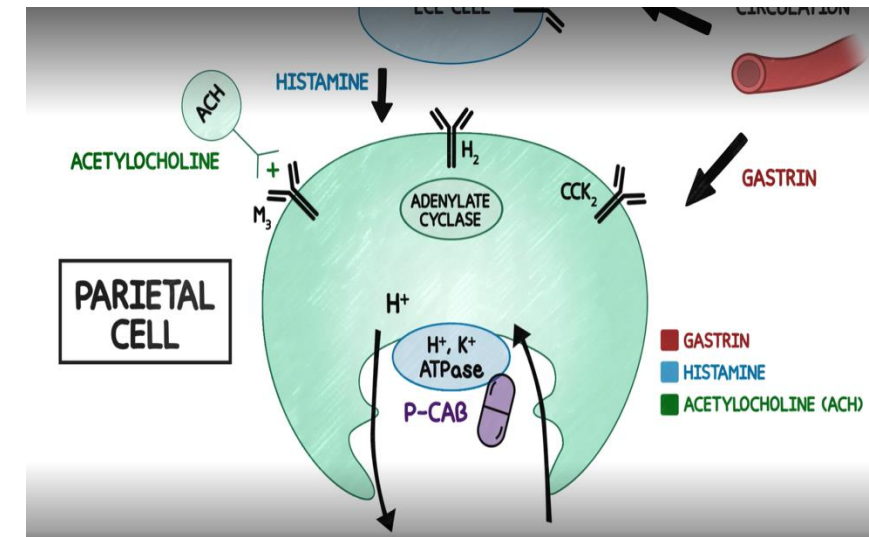
With meals: 60% to 70% of proton pumps actively secreting

## Short plasma half-life (2 to 3 hours)

Stomach constantly making new proton pumps (25% replaced in 24 hours)

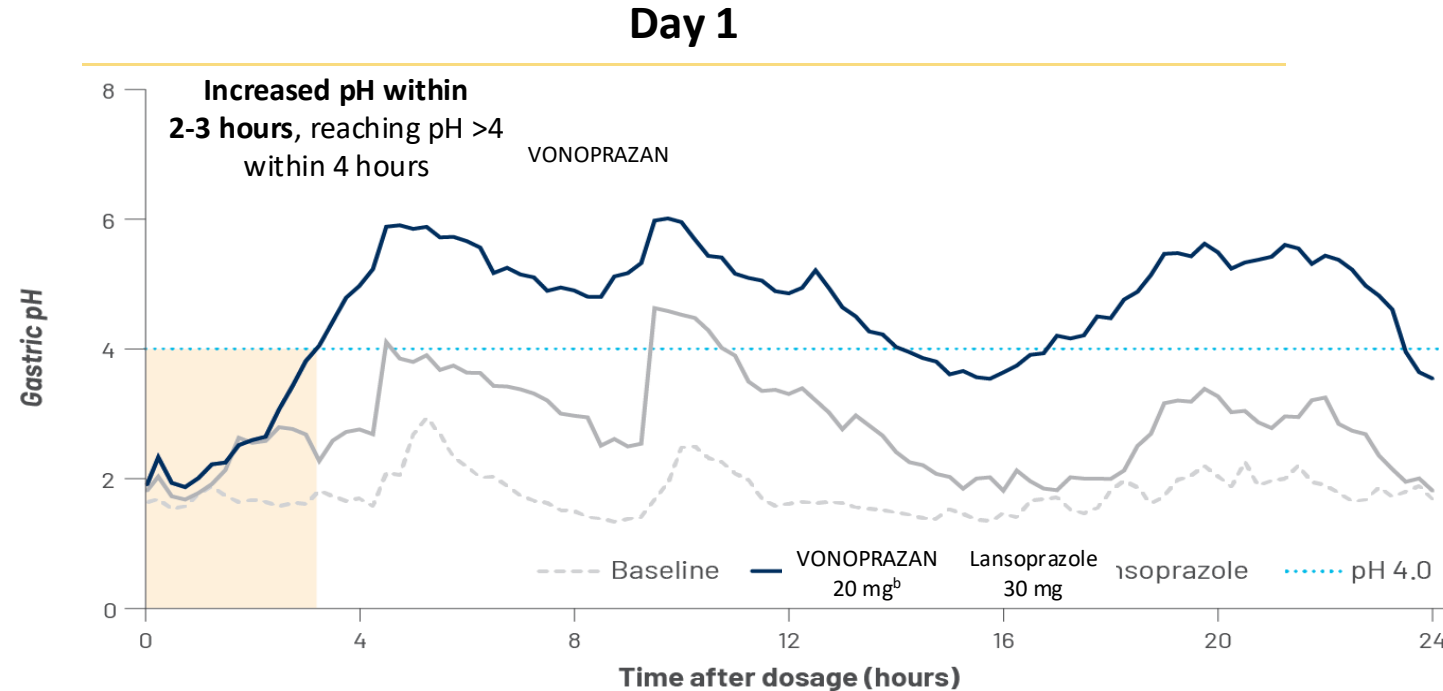
Repeated administration required

## Individual variability in rate of metabolism by CYP2C19



# Rapid, Potent, and Durable Acid Suppression Perfect for an Empiric Trial

In a phase 1, open-label, crossover study with 44 healthy volunteers receiving VOQUEZNA 20 mg once daily, Vonoprazan has been shown to provide **rapid, potent, and durable** acid suppression<sup>a</sup>



**Patients not responding will likely not have an acid mediated disease**

# AGA Clinical Practice Recommendation

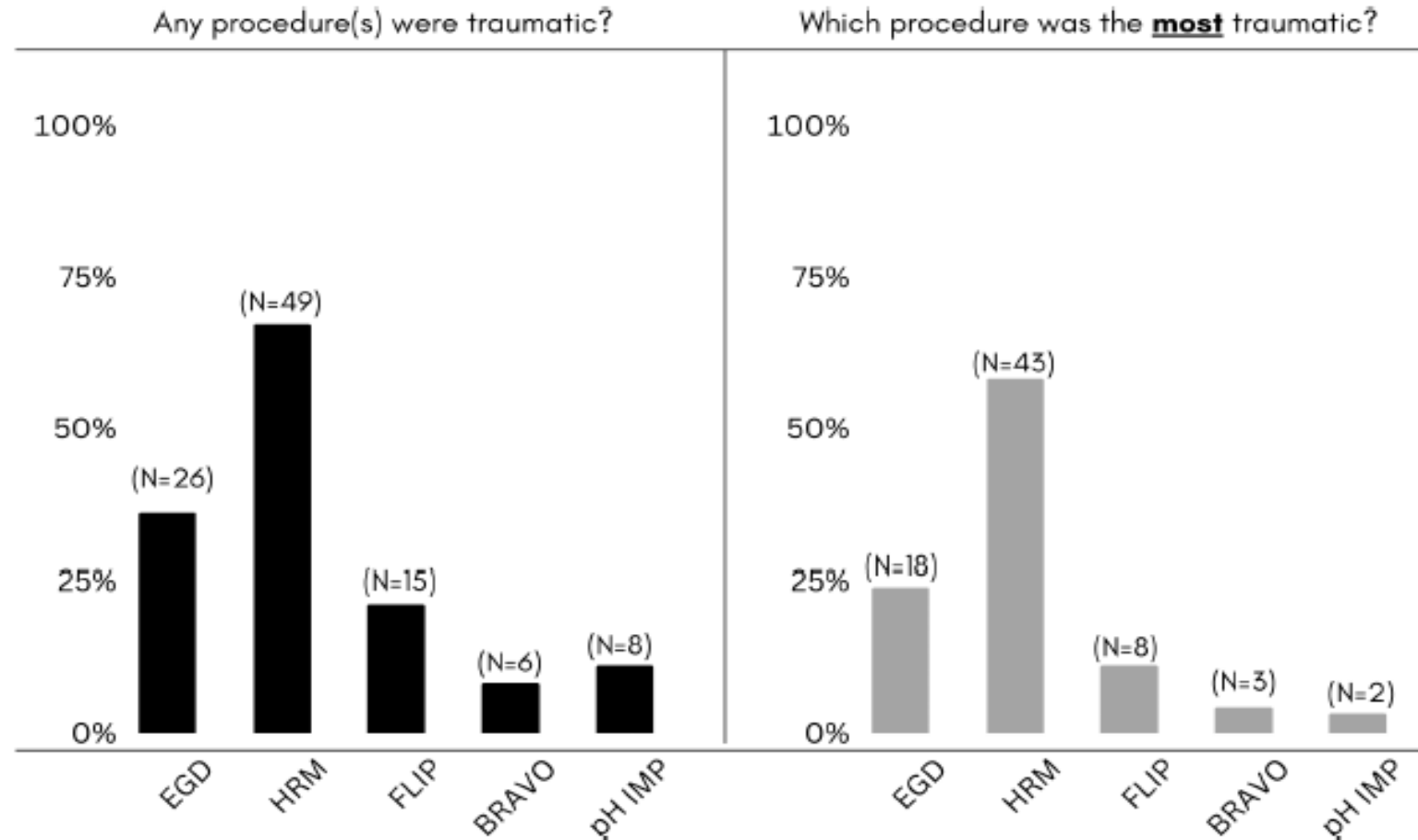
- Best practice advice
  - **AGA:** Clinicians should provide patients presenting with troublesome heartburn, regurgitation, and/or non-cardiac chest pain without alarm symptoms a 4- to 8-week trial of single-dose PPI therapy
  - With inadequate response, dosing can be **increased to twice a day** or switched to a more effective acid suppressive agent once a day. – **WHY NOT PCAB**
  - When there is adequate response, PPI should be tapered to the lowest effective dose
- **ACG**

**Table 1.** Summary and strength of recommendations

	GRADE quality of evidence	GRADE strength of recommendation
Diagnosis of GERD		
For patients with classic GERD symptoms of heartburn and regurgitation who have no alarm symptoms, we recommend an 8-wk trial of empiric PPIs once daily before a meal.	Moderate	Strong
We recommend attempting to discontinue the PPIs in patients whose classic GERD symptoms respond to an 8-wk empiric trial of PPIs.	Low	Conditional

# Tolerability of Esophageal Diagnostics

## *Huge Drawback*



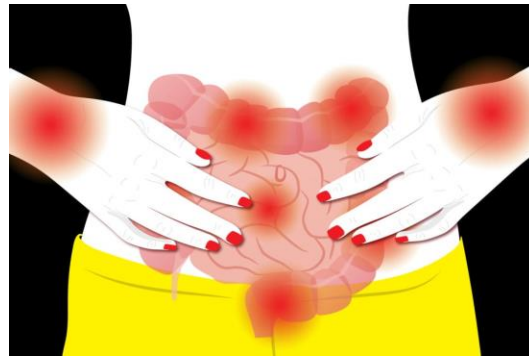
# Empiric Therapy With a PCAB is Reasonable Clinical Pragmatism

- Easy and patient friendly in the right patient (35 y/o)
  - *2 week trial- escalation of acid suppression guideline recommended*
- Likely cost effective and more generalizable
  - *Reduce reflux testing and endoscopy*
    - *You can't bring everyone back- cost prohibited*
- Will likely improve diagnostic capability
  - *Less false negatives due to inadequate acid suppression*
- Access to reflux testing is limited
  - *Can always perform testing later*





# How I Do It: Irritable Bowel Syndrome



**Satish SC Rao, MD, PhD, FRCP (Lon), FACG, AGAF**  
**J. Harold Harrison, MD, Distinguished University Chair in**  
**Gastroenterology, Professor of Medicine**  
**Director, Neurogastroenterology & Motility**  
**Director, Digestive Health Clinical Research Center**  
**Medical College of Georgia, Augusta, GA**

# Disclosures

- Advisory Board/Honoraria:
  - Ironwood Pharmaceuticals
  - Vibrant
  - Ardelyx pharmaceuticals
- Research Support
  - National Institutes of Health, NIDDK
  - Vibrant
  - Biora Therapeutics

# Objectives

- Define IBS and its subtypes
- Understand their multifactorial pathophysiology
- Review latest treatment options using a pathophysiologic and Evidence-based approach
  - IBS-D
  - IBS-C

# Irritable Bowel Syndrome

- Disorder of Gut and Brain Interaction (DGBI)
  - Chronic recurrent problem
  - Abdominal pain or discomfort
  - Diarrhea
  - Constipation
  - Prevalence ~ 15% of population
- Gastrointestinal disorder
  - Gas and Bloating
  - Prevalence 13.9% of population
- Symptoms are often exacerbated by Food or Stress
- Coexisting conditions are common
  - Gastrointestinal: Functional dyspepsia, Heartburn, Bloating
  - Extra GI; Fibromyalgia, Headaches, Interstitial Cystitis, Chronic Fatigue etc

# Irritable Bowel Syndrome/Unexplained GI Symptoms

## SUBTYPES

### Bristol Stool Form Scale



#### Type 1

Separate hard lumps, like nuts



#### Type 2

Sausage-shaped but lumpy



#### Type 3

Like a sausage but with cracks on its surface



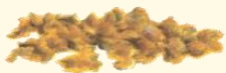
#### Type 4

Like a sausage or snake, smooth and soft



#### Type 5

Soft blobs with clear-cut edges



#### Type 6

Fluffy pieces with ragged edges; mushy stool



#### Type 7

Watery, no solid pieces; entirely liquid

IBS-C

IBS-M

IBS-D

### Gas & Bloating



# Rome IV Criteria for Irritable Bowel Syndrome

Recurrent abdominal pain at least **1 day/week**  
In the last 3 months associated with 2 or more:

Related  
to defecation

and

Onset  
associated  
with a change  
in frequency  
of stool

and

Onset  
associated  
with a change  
in form  
(appearance)  
of stool

Criteria fulfilled for the last 3 months with symptom onset  
at least 6 months prior to diagnosis



# IBS Pathophysiology

## Host Factors

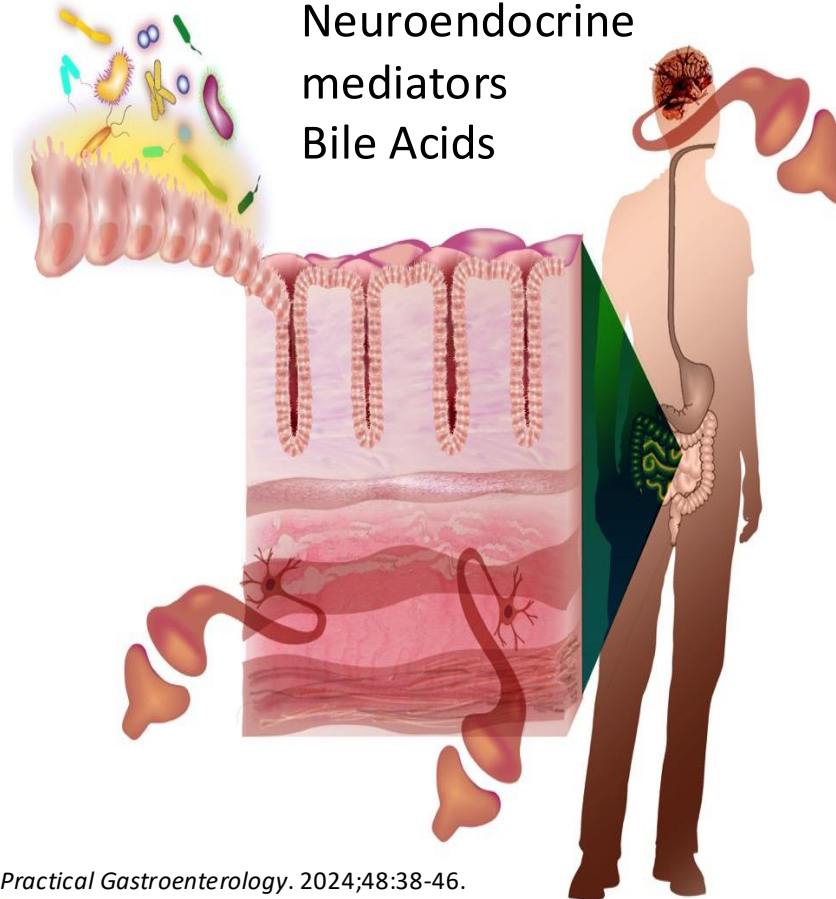
Altered GI Motility  
Visceral Hypersensitivity  
Altered brain & gut interactions  
Gut mucosal immune interactions  
Increased intestinal permeability

## Luminal Factors

Dysbiosis  
Neuroendocrine mediators  
Bile Acids

## Environmental Factors

Psychosocial distress  
Food  
Antibiotics  
Enteric infection



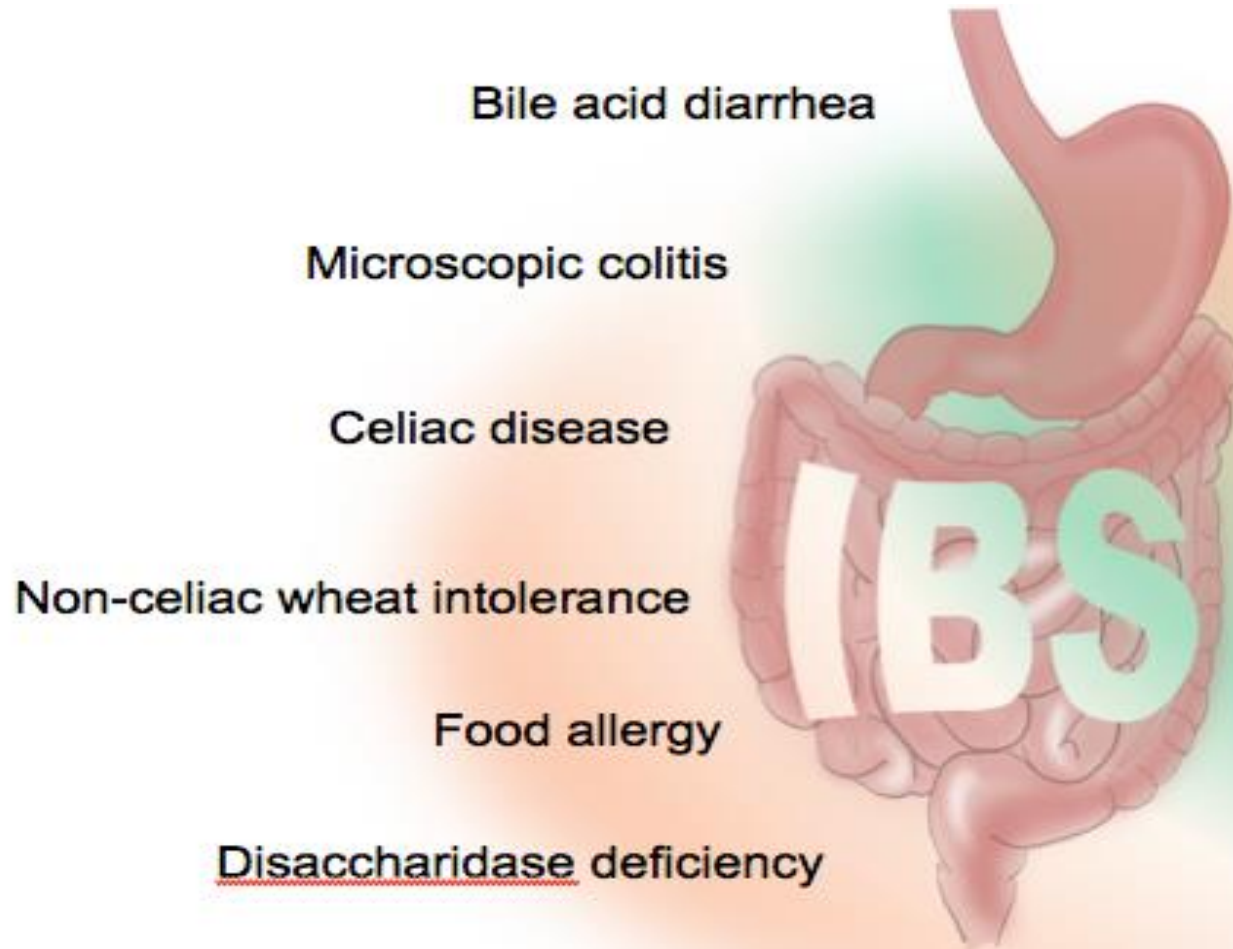
# ACG Guidelines on Diagnostic Testing in IBS

Recommended	IBS population	Not recommended
Positive diagnostic strategy vs. diagnosis of exclusion	All IBS	Routine stool testing Routine colonoscopy < 45 year
Celiac serologies	IBS-D	Food allergy or insensitivities testing
C-reactive protein	IBS-D	
Fecal calprotectin	IBS-D	
Anorectal physiology testing	IBS with suspected PFD and/or refractory constipation	

## Strength/type of recommendation

 Strong  Conditional  Consensus

# Searching for IBS-D: Differential Diagnoses



# AGA Guidelines for IBS-D Treatment

Drug	Class	N	Dose	Side effects	Efficacy (drug vs placebo)
<i>Eluxadoline</i>	Mixed $\mu/\kappa$ agonist & $\delta$ antagonist	1617 ( 2 RCT)	75 /100 mg qd	Constipation, nausea, pain	27.2 vs 16.7 %, RR 0.87 (0.8-0.9)
<i>Rifaximin</i>	Nonabsorb. broad spectrum antibiotic	1258 (3 RCT)	550 mg tid	Nausea, URI, UTI	RR 0.85% (0.8-0.9)
<i>Rifaximin</i>	Antibiotic	2438/636 (1 RCT- 2 phases)	550 mg/tid	Nausea, URI, UTI, N. Pharyngitis	38% vs 31%; RR 0.9(0.8-1)
<i>Alosetron</i>	5 HT <sub>3</sub> antagonist	4227 ( 8 RCT)	0.5-1 mg bid	Ischem. colitis, constipation	RR 0.6 (0.5-0.67)
<i>Loperamide</i>	$\mu$ agonist	2883 (2 RCT)	2 or 6 mg bid	Headache, nausea, diarrhea	RR 0.4 (0.2-0.8)
<i>Ami/Des/Imip</i>	TCA	523 (8 RCT)	variable	Constip/ sleep/ High Withdrawal rate	RR 0.67 (0.5-0.8)
<i>Fluox/Parox</i>	SSRI	7 RCT	variable	Weight gain, dreams	RR 0.74(0.5-1.06)
<i>12 drugs (Cochrane)</i>	Antispasmodics	2983 (22 RCT)	variable	Dry mouth, dizziness, vision	RR 0.74 (0.59-0.9)

# AGA Guidelines for IBS-D Treatment

New or updated recommendations <sup>a</sup>	Strength of recommendation	Certainty in evidence
1. In patients with IBS-D, the AGA suggests using eluxadoline Implementation remark: eluxadoline is contraindicated in patients without a gallbladder or those who drink more than 3 alcoholic beverages per day	Conditional	Moderate
2a. In patients with IBS-D, the AGA suggests using rifaximin	Conditional	Moderate
2b. In patients with IBS-D with initial response to rifaximin who develop recurrent symptoms, the AGA suggests retreatment with rifaximin	Conditional	Moderate
3. In patients with IBS-D, the AGA suggests using alosetron	Conditional	Moderate
4. In patients with IBS-D, the AGA suggests using loperamide	Conditional	Very low
5. In patients with IBS, the AGA suggests using TCAs	Conditional	Low
6. In patients with IBS, the AGA suggests against using SSRIs	Conditional	Low
7. In patients with IBS, the AGA suggests using antispasmodics	Conditional	Low

<sup>a</sup>For all recommendation statements, the comparator was no drug treatment.

# AGA Guidelines for Treatment of IBS-C

Drug	Class	N	Dose	Side effects	Efficacy
<i>Tenapanor</i>	NHE3 channel inhibitor	1372 ( 3 RCT)	50 mg bid	Diarrhea,	34 vs 27%, RR, 0.84 (0.79-0.94)
<i>Plecanatide</i>	Guanylate cyclase C (GCC) agonist	1632 (3 RCT)	3 mg daily	Diarrhea, bloating	RR, 0.87 (0.83-0.92)
<i>Linaclotide</i>	GCC agonist	2443 (3 RCT)	290 mcg/day	Diarrhea, bloating	RR, 0.81 (0.77-0.85)
<i>Lubiprostone</i>	CCl <sub>2</sub> blocker	1154 ( 3 RCT)	8 mcg bid	Nausea, diarrhea	RR, 0.88 (0.79-0.96)
<i>Tegaserod</i>	5HT <sub>4</sub> agonist	2883 (4 RCT)	2 or 6 mg bid	Headache, nausea, diarrhea	35 vs 24 %,RR, 0.87 (0.81-0.93)
<i>PEG</i>	Osmotic	139 (1 RCT)	30 g daily	Bloating, diarrhea	RR, 0.9 (0.66-1.2)
<i>Ami/Nor/Imi/Desimipramine</i>	TCA	523 (8 RCT)	variable	Constipation, sleep	RR,0.67 (0.54-0.82)
<i>Parox/Citalo</i>	SSRI	7 RCT	variable	Weight gain, dreams	RR, 0.74 (0.52-1.06)
<i>12 drugs (Cochrane)</i>	Antispasmodics	2983 (22 RCT)	variable	Dry mouth	RR, 0.67 (0.55-0.80)



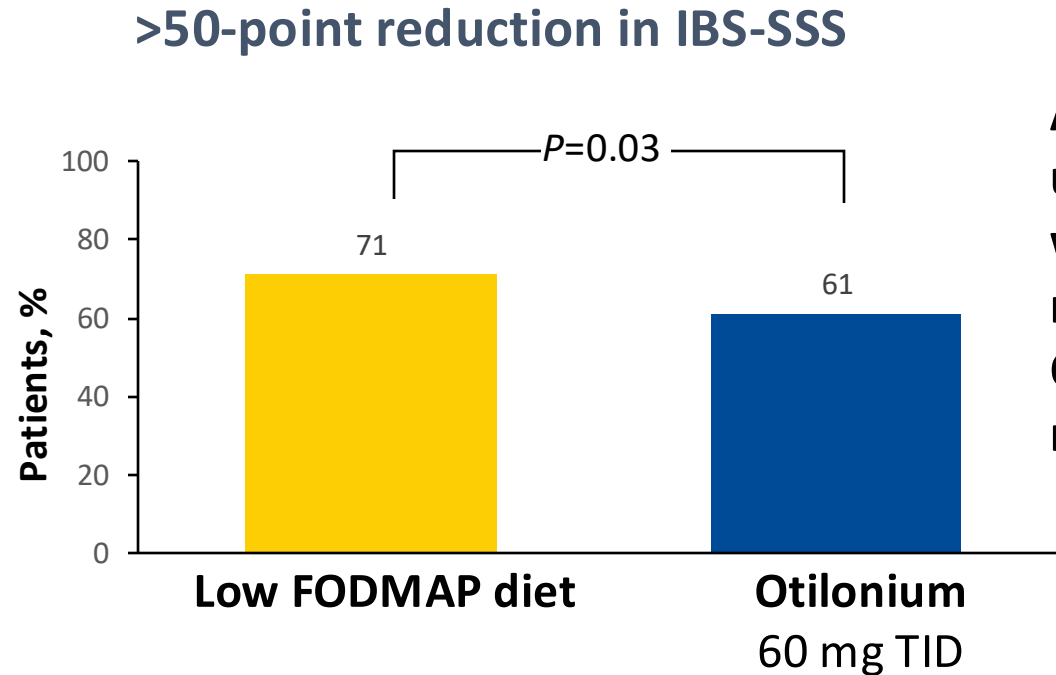
# AGA Guidelines for Treatment of IBS-C

New or updated recommendations <sup>a</sup>	Strength of recommendation	Certainty of evidence
1. In patients with IBS-C, the AGA suggests using tenapanor	Conditional	Moderate
2. In patients with IBS-C, the AGA suggests using plecanatide	Conditional	Moderate
3. In patients with IBS-C, the AGA recommends using linaclotide	Strong	High
4. In patients with IBS-C, the AGA suggests using tegaserod Implementation remark: Tegaserod was reapproved for women under the age of 65 years without a history of cardiovascular ischemic events (such as myocardial infarction, stroke, TIA, or angina)	Conditional	Moderate
5. In patients with IBS-C, the AGA suggests using lubiprostone	Conditional	Moderate
6. In patients with IBS-C, the AGA suggests using PEG laxatives	Conditional	Low
7. In patients with IBS, the AGA suggests using TCAs	Conditional	Low
8. In patients with IBS, the AGA suggests against using SSRIs	Conditional	Low
9. In patients with IBS, the AGA suggests using antispasmodics	Conditional	Low

<sup>a</sup>For all recommendation statements, the comparator was no drug treatment.

# Diet or Medication for IBS: Domino Study

69 GPs from Europe and Australia recruited 459 IBS patients (76% F) who were randomized to Otilonium bromide (40 mg tid) or a low FODMAP diet (LFD) delivered using a smart phone app x 8 weeks

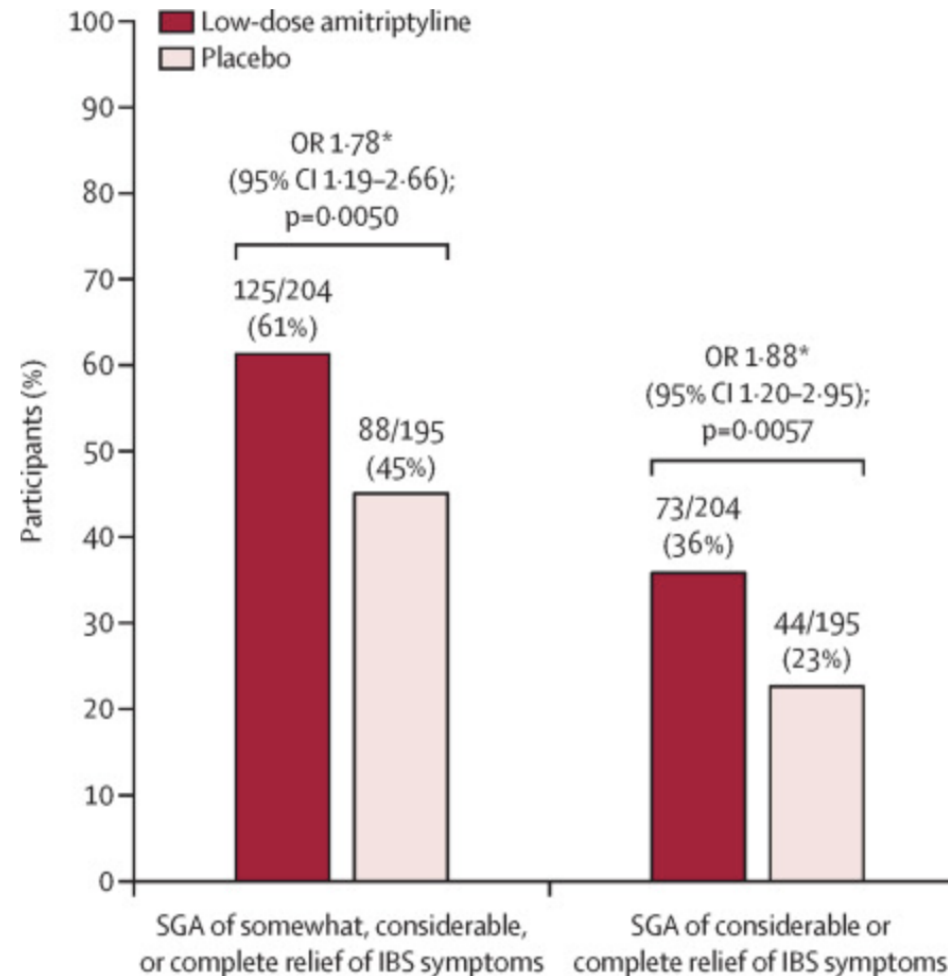


At 6 months follow-up, the LFD Group was significantly more likely than the OB Group to still be responders

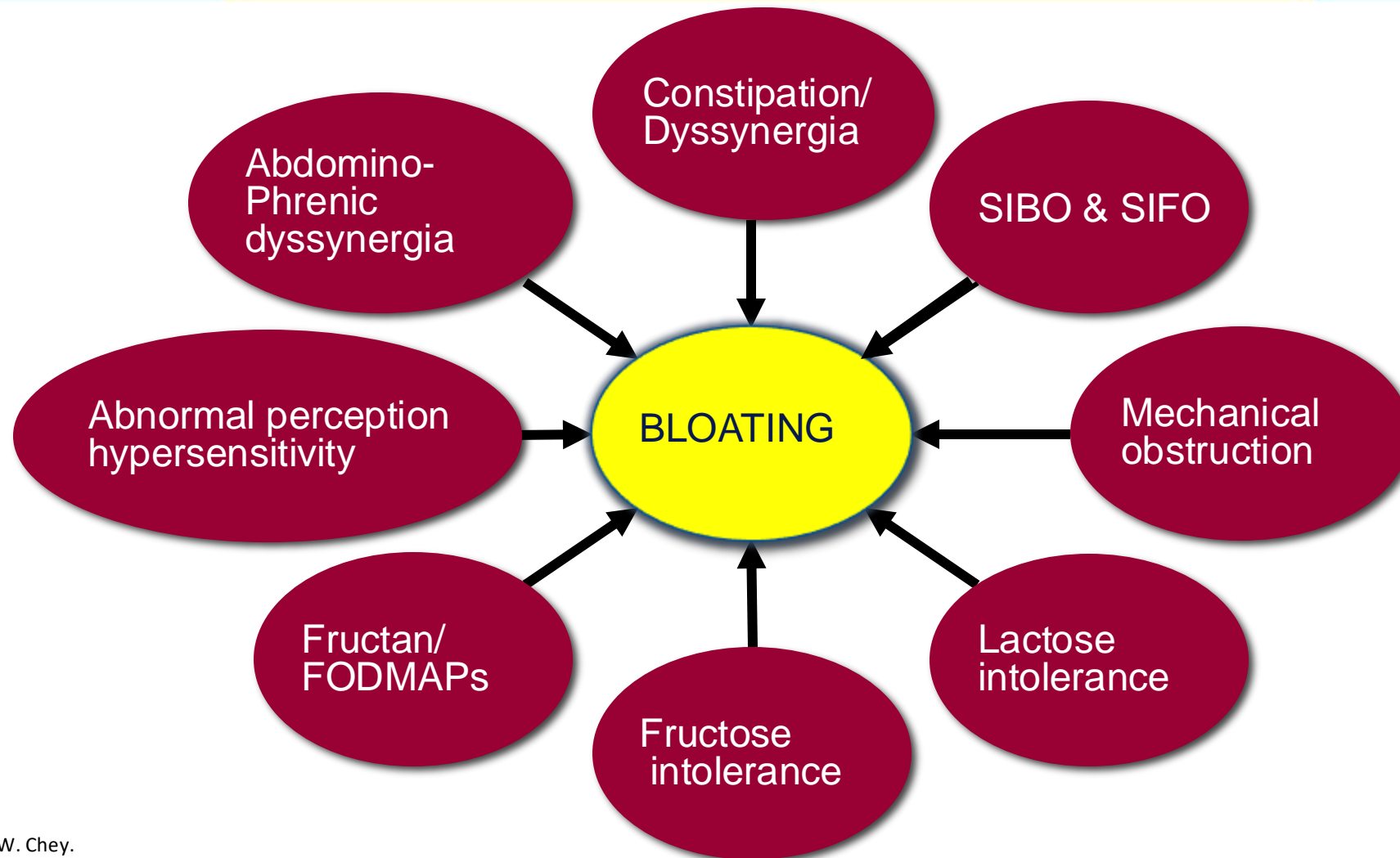
## Take-home point

**App-based LFD** should be considered a first-line treatment choice for primary care IBS

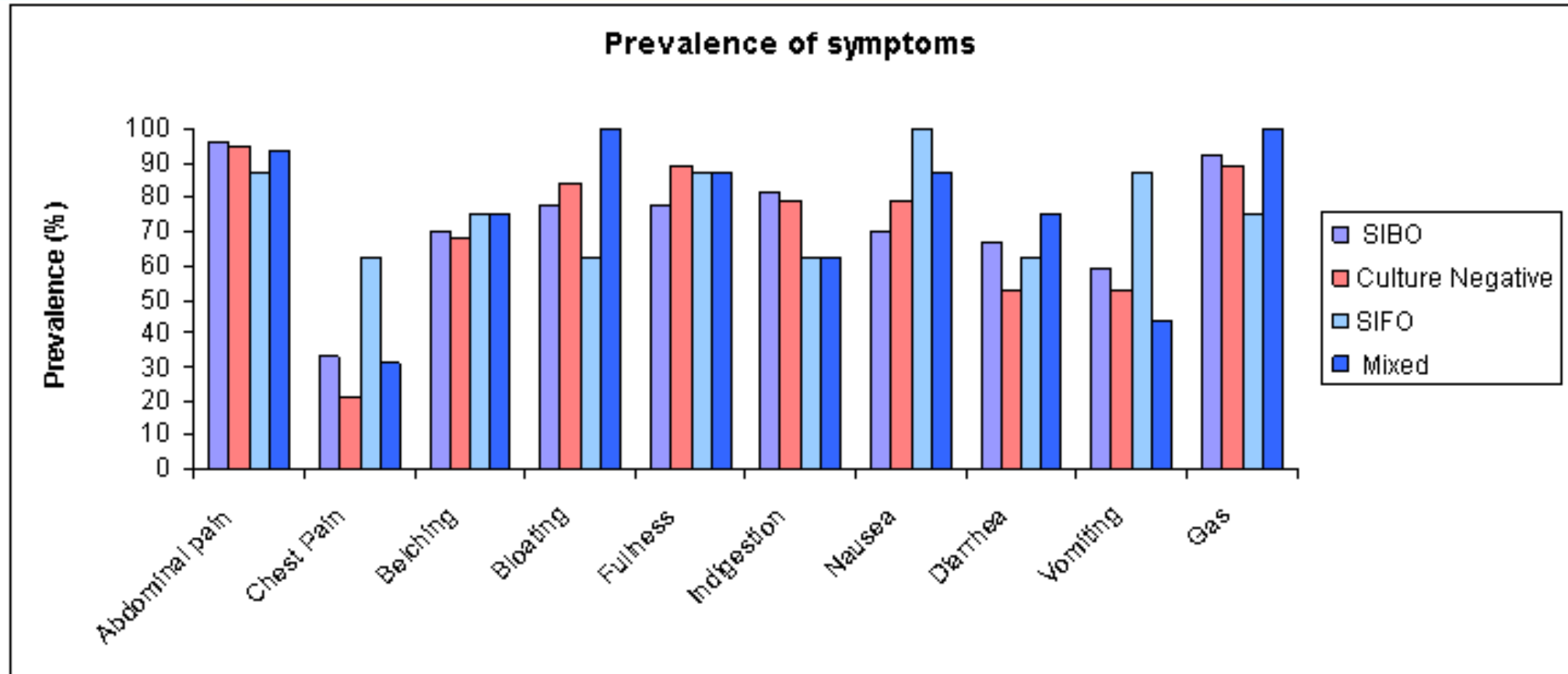
# Amitriptyline for IBS in Primary care (ATLANTIS Trial): 463 patients; Amitriptyline (232 pts), 10-30 mg/day



# Causes of Bloating



# Can Symptoms Identify SIBO or SIFO? (n=124)



# How to Investigate Gas & Bloating?

## Empirical

- Detailed History
- Symptom response after empirical antibiotic trial
- Symptom response after CHO exclusion/Low FODMAP diet
- Stool Tests

## Evidence-Based

- Breath Tests
  - Glucose/Lactulose Breath Test
  - Fructose/Lactose/Sucrose/Fructan Breath Test
- Duodenal/Jejunal Aspirate/Culture
- Disaccharidase Enzyme assay

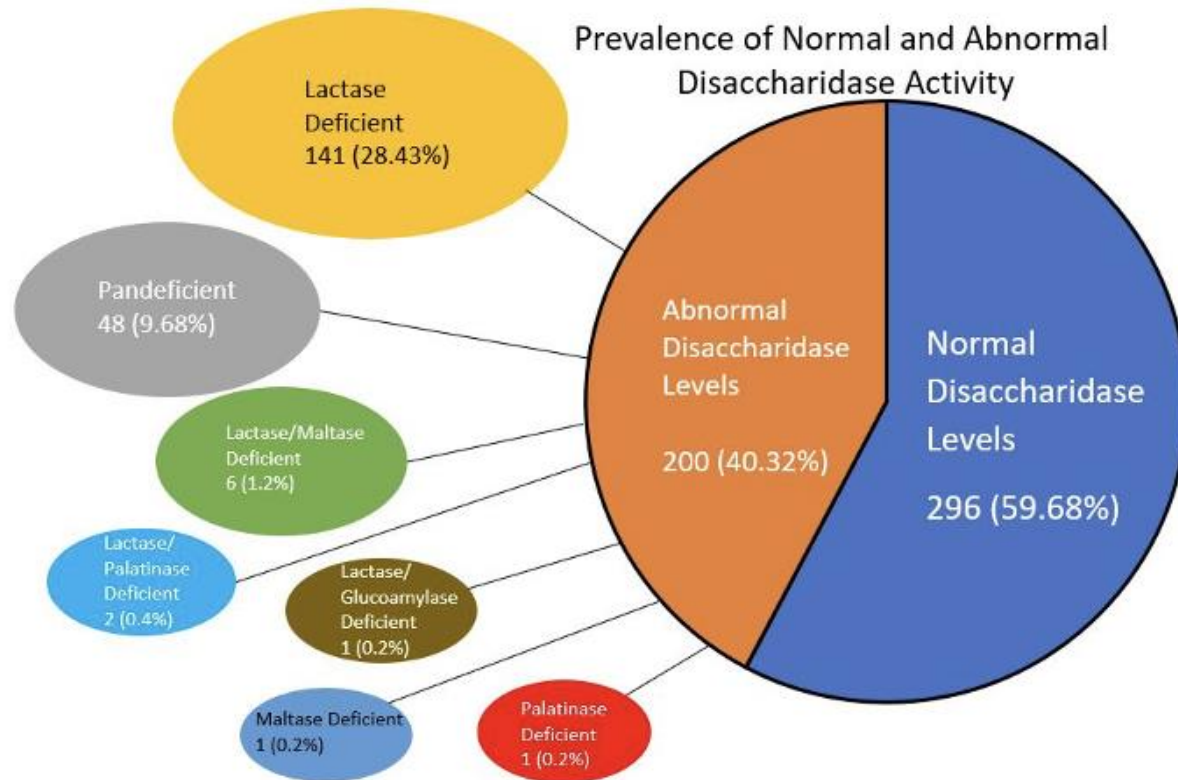
## Newer

- Newer modalities
  - SCBDS capsule
  - Gas sensing capsule
  - Confocal Microscopy after food challenge





# Intestinal Disaccharidases Deficiency in Adults: Prevalence, n=496

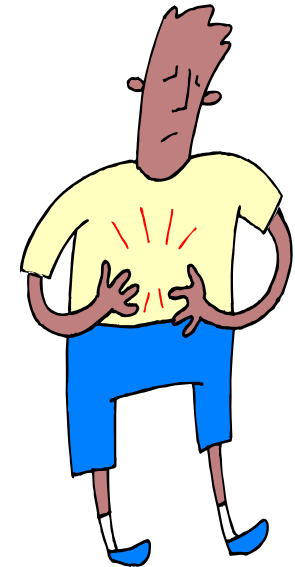


# Treatment of SIBO- ACG guidelines

Antibiotic	Recommended Dose	Efficacy
Rifaximin	550 mg tid	61-78%
Amoxicillin-Clavulanic acid	875 mg bid	50%
Ciprofloxacin	500 mg bid	43-100%
Doxycycline	100 mg qd-bid	-
Metronidazole	250 mg tid	43-87%
Neomycin	500 mg bid	33-55%
Norfloxacin	400 mg qd	30-100%
Tetracycline	250 mg qid	87.5%
Trimethoprim-Sulfamethoxazole.DS	160/800 mg bid	95%

# IBS: Take Home Points

- Make a Positive Diagnosis: Physician-patient communication is key
- Abdominal Pain, Visceral hypersensitivity are Key features
- All Bloating & Gas is not IBS
- Not essential to give a diagnosis at first visit
- Evaluate for Alarming features and treat symptomatically
- Specific Management: Tailor therapy to specific symptoms
  - **IBS-D:** Rifaximin, Eluxodoline, Alosetron, Amitriptyline
  - **IBS-C:** Linaclotide, Plecanatide, Lubiprostone, Tenapanor
  - **Pain:** Peppermint oil, antispasmodics, TCAs, SNRI
  - **Psychological Therapies:** CBT, Home CBT, Hypnosis
  - **Bloating/Gas:** CHO deficiency- Enzymes or Diet exclusion (specific CHO )
    - SIBO (Antibiotics), SIFO (Antifungals)





# So You Want to be a Gastroenterologist?

James Leavitt, M.D., FACG  
Director Of Clinical Innovation  
Gastro Health  
M 305 778-9110  
Jleavitt@gastrohealth.com

# Question #1

- How many of you are medical students?
- How many of you are interns/residents?
- How many of you are GI Fellows?
  - -1st year
  - -2nd year
  - -3rd year
  - -4th year
  - -5th year or more (ARE YOU KIDDING ME?)



# Question #2

- What will you need to do to become a Gastroenterologist?

# Answer

You will need a

J  
O  
B

# Yes That's Right

# A JOB!!!

# Getting The Job – 5 Steps

1. Know thyself and what you want
2. Narrow the field
3. Pre-visit planning
4. Visit and Interview
5. Post-visit due diligence



# Choosing your JOB

## How will you make a choice

1- ?

2- ?

3- ?

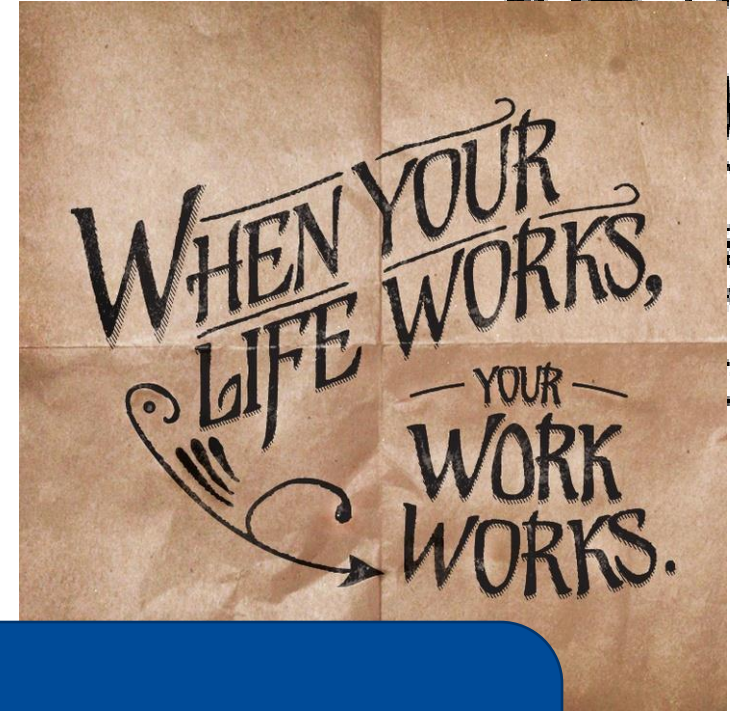
4- ?

5- ?

ETC., ETC.,ETC.....

# Know Thyself

- Where do you want to do it?
- What are your family's needs?
- What do you want to be doing?



What is most important  
if you cannot have it all?

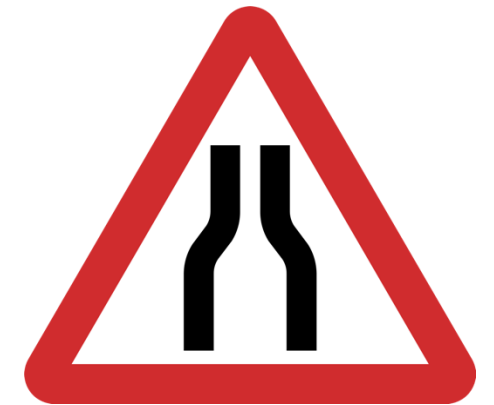


# Know Thyself

- What do you want to be doing?
- Where do you want to do it?
- What are your family's needs?
- What practice type/setting appeals to you?
  - Academia vs non-academic
  - Large group vs small group, rural vs urban, hospital based or not
  - Interventional endoscopy vs general GI vs other

# When You Know What You Want, Narrow The Field

- Co-workers, faculty, prior fellows
- Word of mouth, social media, LinkedIn, etc
- National and regional GI meetings
- ASGE, ACG, AGA, AASLD websites & journals
- Recruiting firms (?)
- **BEST PLACE TO START IS....?**



# When You Know What You Want, Narrow The Field

- Reviews
- Physician profiles (age, age range, training, experience, expertise, APPs)
- Web site
- Services (Endo centers, path, anesthesia, infusion, etc)
- Hospitals



# The Visit

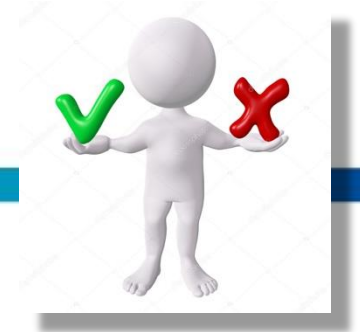
- Contact targets- set up interviews. Start early!!
- What to look for (Indirect and direct clues)
- Come with questions (First date vs Second date)

# When You Visit



- Multi-task: you are performer AND audience
  - Observe behaviors of physicians and staff
  - Have conversations with MDs (old and young), APPs, nurses, administrators, practice staff, hospital staff, community physicians, everyone
  - Pose same question to different people - Do you get consistent answers?
- Is the visit organized? Is there an agenda? Is there a schedule time in a social setting(dinner)?
- In the end: do the “personalities” match?

# Post-Visit Due Diligence



- Weighing pros & cons
  - Write a 'thank you' note either way
- When negotiating an employment contract remember
  - 1-they want you and you want them
  - 2-don't take the negotiations personally
  - 3-keep your eye on the ball.
- Consult an attorney!
  - Experience in health care and employment law (state-specific issues!)
  - Do not sign anything without prior legal review!



# Stephen Covey's 7 Habits of Highly Successful People

- 1- Be Proactive (Take initiative, Take responsibility for your life)
- 2- Begin with end in mind
- 3- Put first things first
- 4- Think win/win
- 5- Seek to understand first then be understood (Be a good listener and learner)
- 6- Synergize (Networking and cooperation)
- 7- Sharpen the saw (Continue to learn and improve)

**Jim Leavitt**

**305 778-9110**

**JLEAVITT@GASTROHEALTH.COM**

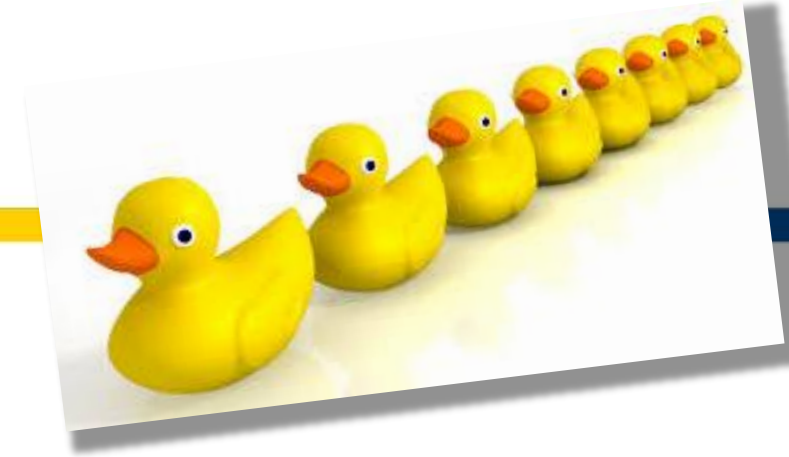




"We're looking for someone with the wisdom of a 50-year-old, the experience of a 40-year-old, the drive of a 30-year-old and the pay scale of a 20-year-old."

### 3. Pre-Visit Planning

- What type of practice are you visiting?
  - Have a general understanding of that practice setting
- Collect information on the target practice
  - ...via practice website, personal contacts, consider a phone call
  - Group size? Physician ages? Leadership? Ownership?
  - Competitive environment?
- What questions are you planning to ask?
  - Write them down and take them with you



# Questions to Explore



- Understand PEOPLE, STRUCTURE, ENVIRONMENT
  - What motivates members of the group?
  - What do they like and dislike about the group? What needs to change?
  - Who owns what? (ASC, path, anesthesia, infusion, etc.)
  - Hospital partners? Competitors? Payer mix (Medicare vs Commercial)

# Questions to Explore



- Understand PEOPLE, STRUCTURE, ENVIRONMENT
  - What motivates members of the group?
  - What do they like and dislike about the group? What needs to change?
  - Who owns what? (ASC, path, anesthesia, infusion, etc.)
  - Hospital partners? Competitors? Payer mix (Medicare vs Commercial)
- How do YOU fit in?
  - Why is the practice hiring? What is their overall strategic plan?
  - What do they expect of you? How will you get referrals to build your practice?
  - Path to partnership/career advancement? Who decides, when, and how?
  - Compensation? Call schedule? – The nitty gritty



# Things To Do Now (Before the End of Fellowship)

- Close gaps in your procedural training
  - Decompressions, dilations, foreign bodies, Minnesota tubes
  - Think “emergencies, on-call situations”
- Get up to speed
  - 30-minute procedure slots are common
- **Build your network!**
  - Contact infos from attendings and peers
  - Get involved with ASGE and other professional societies



# Case Studies in Esophageal Disorders

# Case

A 50-year-old Chinese gentleman with HTN presented for an EGD after complaining of bloating.

- Abdominal bloating has been going on for 6 months, worse by the end of the night.
- Denies increased belching or flatulence.
- Denies early satiety, weight loss, nausea, changes in bowel habits, and heart burn symptoms.
- FHx: Father with “stomach cancer” (estranged)

# EGD

The background of the slide is a collage of several endoscopic images. These images show the mucosal lining of the upper gastrointestinal tract, including the esophagus, stomach, and duodenum. The mucosa appears healthy, with a pinkish-red color and visible vascular patterns. There are no obvious lesions, ulcers, or signs of inflammation. The images are arranged in a grid-like fashion, with some overlapping. A central black rectangular box contains the text "NORMAL EGD – Do you biopsy for H. pylori?".

**NORMAL EGD – Do you biopsy for  
H. pylori?**

# Gastric biopsy -> H. Pylori +

What would the experts recommend in treating this patient?

## Additional information:

- Born and raised in Saint Louis, Missouri
- No known allergies
- No prior antibiotic exposure

# Follow-up

- Bismuth quadruple therapy was prescribed
  - Tetracycline was too expensive and doxycycline was taken as substitute
  - GI discomfort/food tasted badly with metronidazole so he skipped some doses
- H. pylori Breath Test - positive

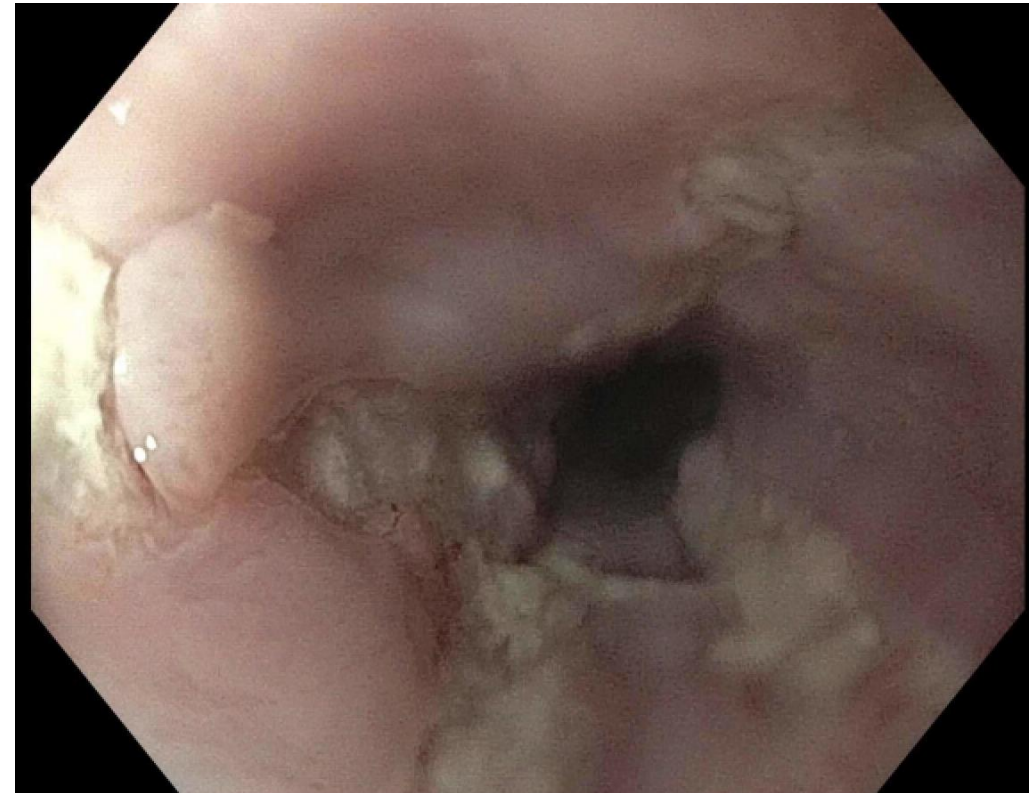
What would be the next steps in treatment?

If adherent to medications and unable to eradicate in the future, at what point would antibiotic susceptibility testing be warranted?



# Case

- A 75-year-old woman follows up in your clinic to discuss her long-standing heart burn.
- Last year, she underwent an EGD for her symptoms and found to have LA Grade D esophagitis.
  - She started Omeprazole 20mg BID and repeat EGD after 3 months showed resolved inflammation.
  - She continued Omeprazole 20mg daily for symptom control



# History

- Past medical History
  - Diabetes – Metformin, Glipizide
  - Hypertension – Enalapril
  - Osteopenia – Calcium/Vit. D
  - Chronic kidney disease, Stage 2
- She lives in a nursing facility.
- Her nephrologist recommended stopping PPI

# Data?

What are the data behind long-term  
PPI use and its side effects?

# Continued concern

- She was still very concerned about PPI use and kidney disease, so she stopped the medication.
- However, her reflux worsened and her nephrologist recommended famotidine twice daily.
- Symptoms persisted after 1 month and she returns to you to discuss alternatives.

Is a PCAB an option for her?

What is the safety profile of long-term use of PCABs?

# Questions & Answers

# Break





# Future of AI in Gastroenterology

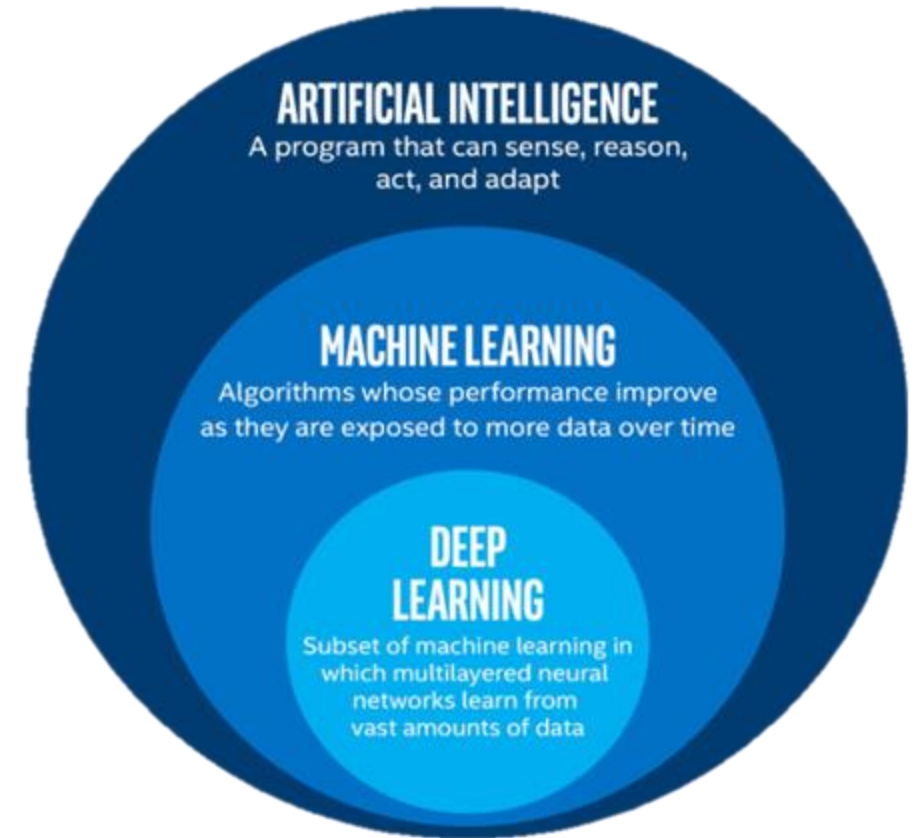
**Austin L Chiang, MD MPH**  
Chief Medical Officer, Medtronic Endoscopy

# Disclosures

- Medtronic (employment)

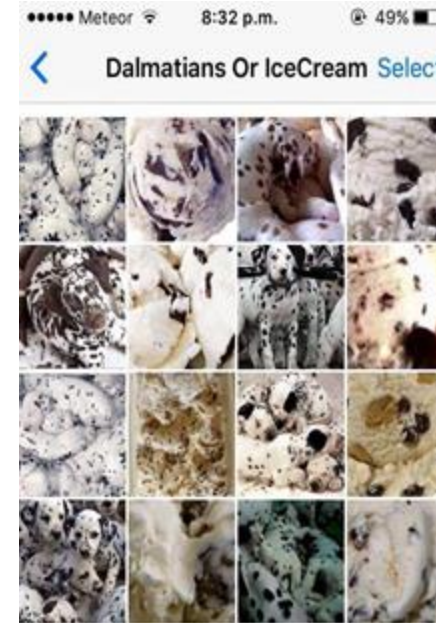
# Agenda

- Understanding AI
- Current landscape
- Future of AI in GI



# AI Affects Us Everyday

- Content moderation
- Email filtering
- Fraud detection
- Language translation
- SEO
- Navigation
- Face recognition
- Voice assistants

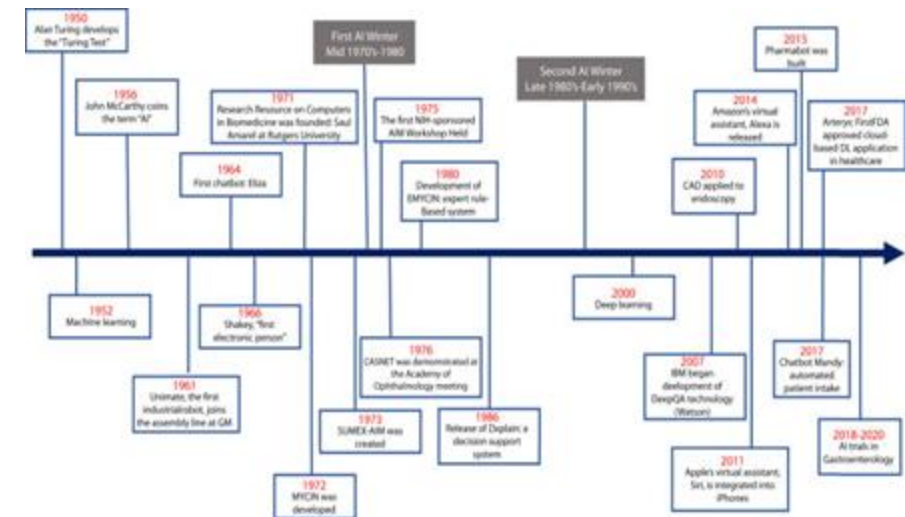


Seriously, Google!?



# AI in GI Has a Long History, but We're Just Getting Started

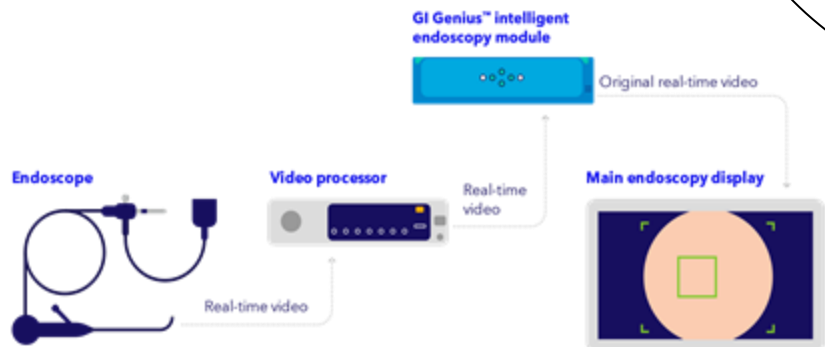
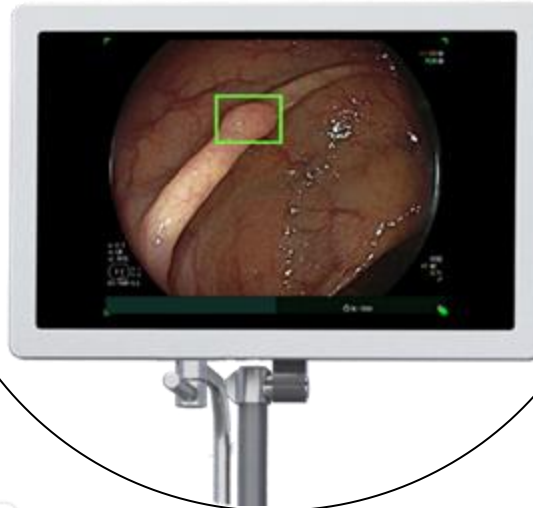
- 2019 – Global AI in GI and Endoscopy Summit
- 2020 – ASGE AI Task Force Position Statement on priorities
- 2021 – 1<sup>st</sup> FDA cleared CAdE system for colonoscopy
- 2021 – MRI analysis of intestinal motility FDA cleared
- 2024 – CT detection of hepatic steatosis FDA cleared
- 2024 – ASGE announces AI Institute



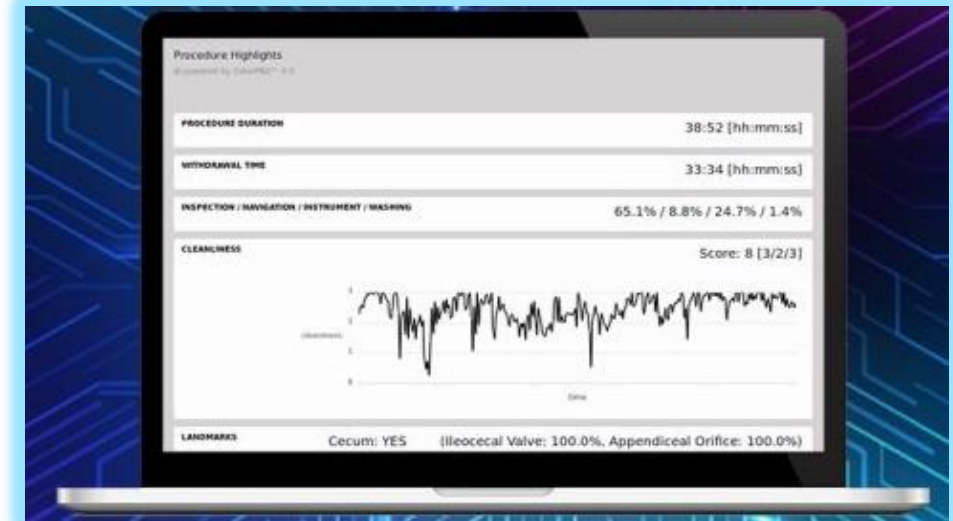
# GI Genius™

Seamless integration  
into your existing  
workflow

Successfully integrated  
endoscopy display monitor



- No data acquired
- No PHI acquired
- Doesn't learn in real-time



# AI Improves Polyp Detection and Reduces Missed Polyps

## ■ Pivotal trial (2020)

- 685 subjects (1:1 randomization)
- **54.8% with AI** vs 40.4% control
- No change in withdrawal time
- No differences by morphology or location

## ■ Adenoma miss rate (2022)

- **15.5% with AI** vs. 32.4%
- False neg: **6.8% with AI** vs 29.6%



# AI Improves Polyp Detection and Reduces Missed Polyps

- Markov model q10yr starting age 50 until 80, 60% screening uptake
- CRC incidence **44.2% with AI** vs 48.9% without AI
- CRC mortality RR redux **52.3% with AI** vs 48.7% without AI
- Cost per screened: \$3343 with AI vs \$3400
- 7194 CRC cases, 2089 deaths prevented = \$290M annual savings

## Cost-effectiveness of artificial intelligence for screening colonoscopy: a modelling study

Miguel Areia\*, Yuichi Mori\*, Loredana Correale, Alessandro Repici, Michael Bretthauer, Prateek Sharma, Filipe Taveira, Marco Spadaccini, Giulio Antonelli, Alanna Ebigo, Shin-ei Kudo, Julia Arribas, Ishita Barua, Michal F Kaminski, Helmut Messmann, Douglas K Rex, Mário Dinis-Ribeiro\*, Cesare Hassan\*

Areia M, et al. *Lancet Digital Health* 2021. [https://doi.org/10.1016/S2589-7500\(22\)00042-5](https://doi.org/10.1016/S2589-7500(22)00042-5)

# Where This Can Go



More disease states



More applications  
within disease states,  
existing tech



More breadth along  
care continuum



Enable other  
technologies



Hardware and software  
improvements

# Challenges and Limitations



Innovation challenges



Ethical/legal



Adoption

# The Role You Play

- Be a clinical champion
- It's still early to be a leader
- Advocacy within societies
- Advocacy externally
- Adapting with dynamic environment

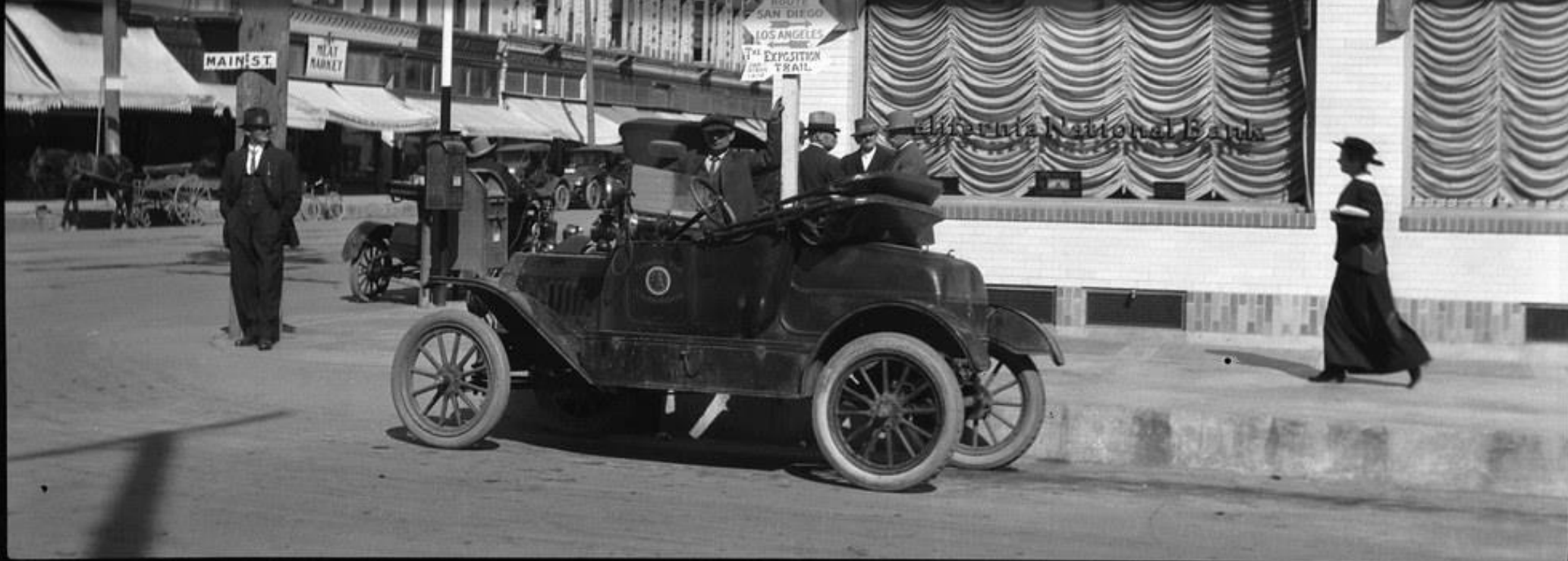
# Thank You



# The Future of AI in GI

Brennan Spiegel, MD MSHS  
Cedars-Sinai





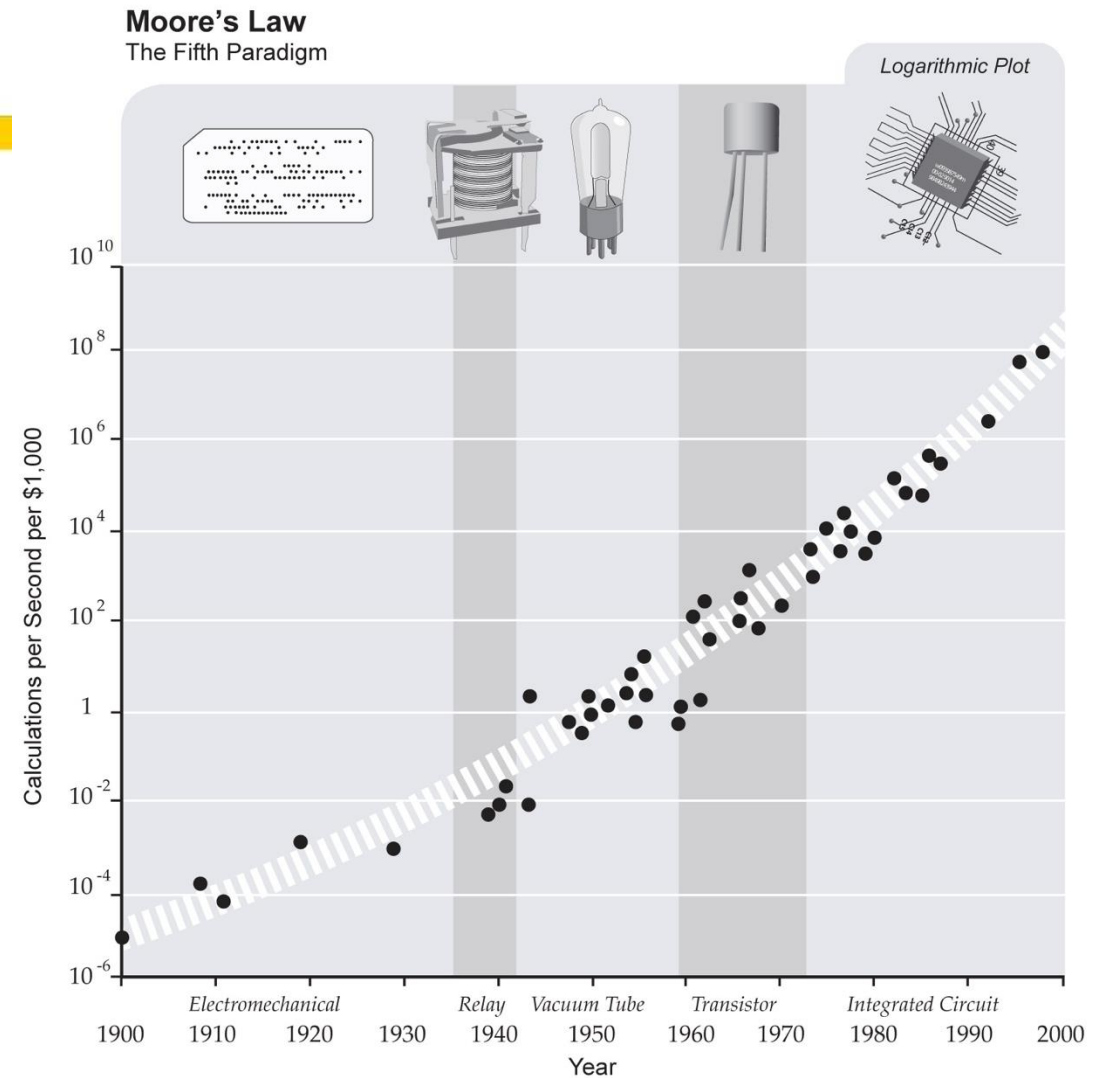
Used under creative commons license



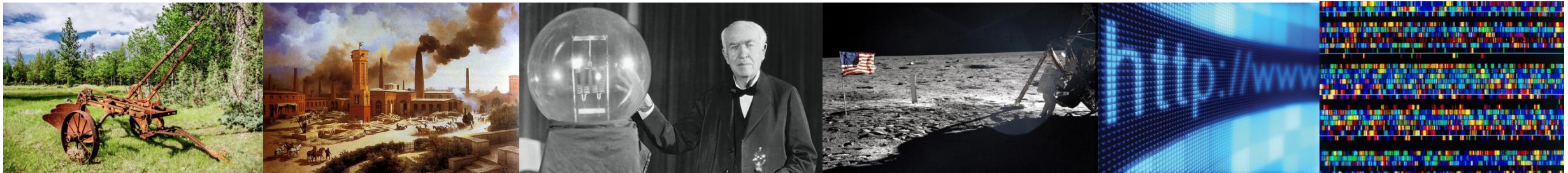
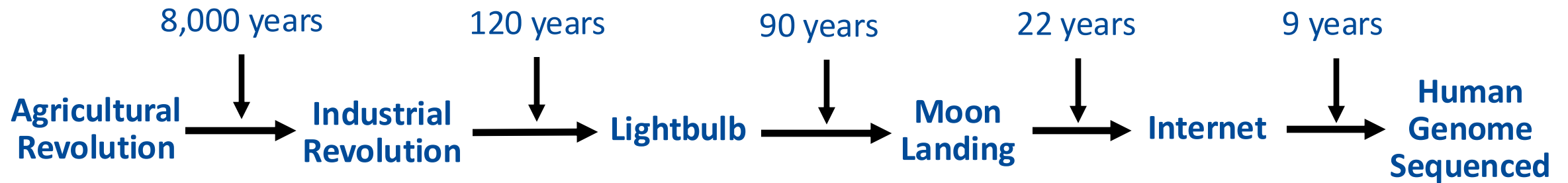
# Moore's Law

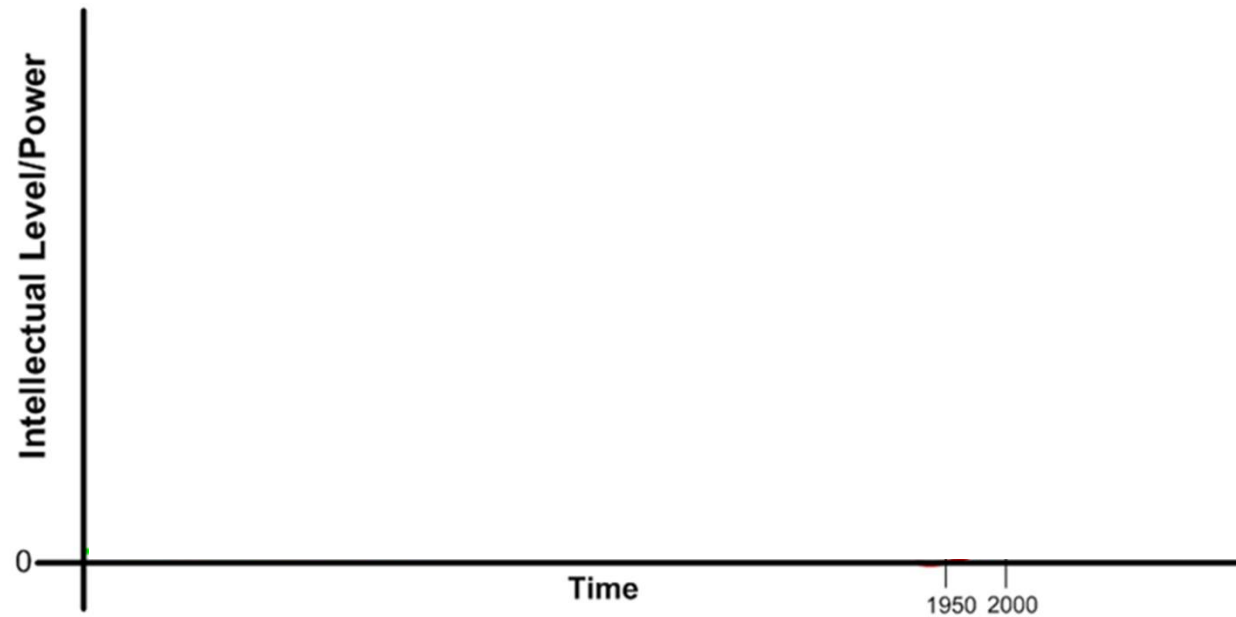
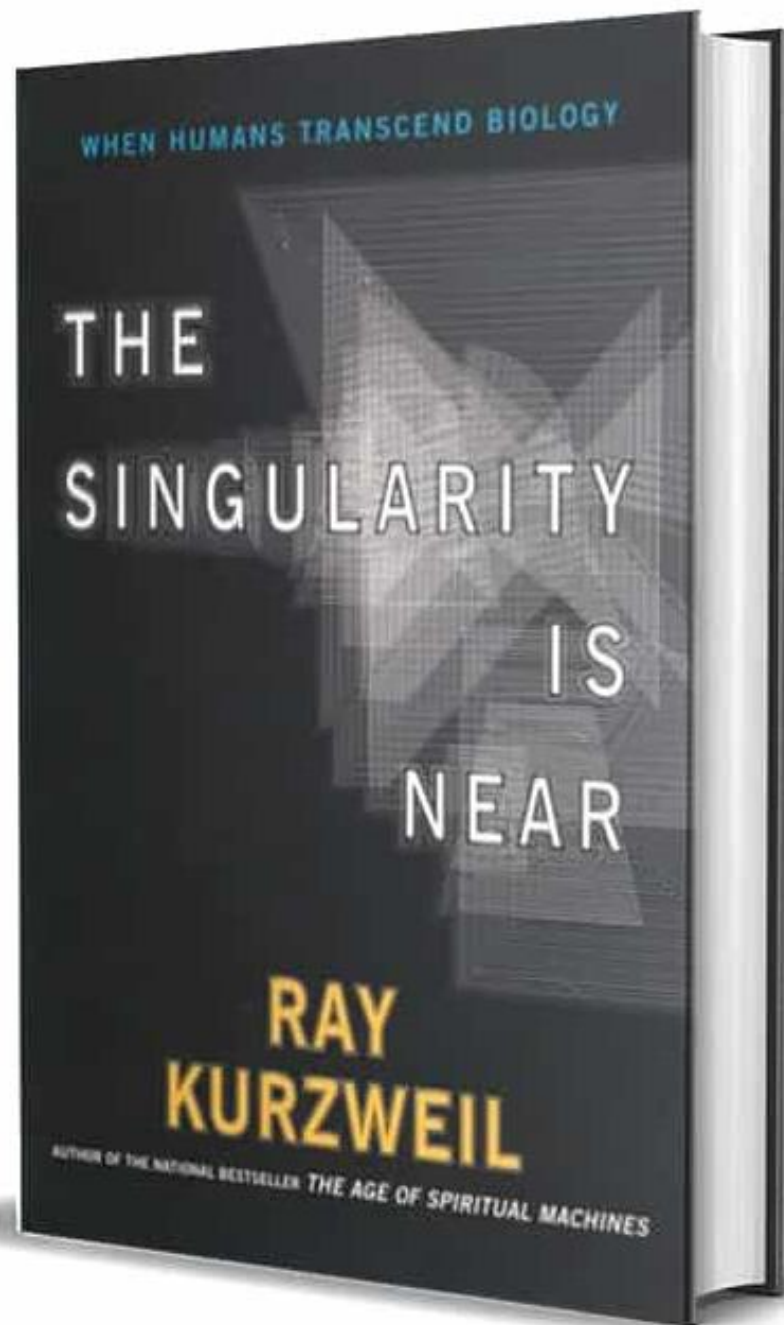
“ The number of transistors on a chip will double approximately every two years

Gordon Moore, Co-Founder  
Intel Corporation, 1965



# Exponential Growth of Technological Breakthroughs







RAY  
KURZWEIL

NEW YORK TIMES bestselling author

THE  
SINGULARITY  
is NEARER

When We Merge  
with AI

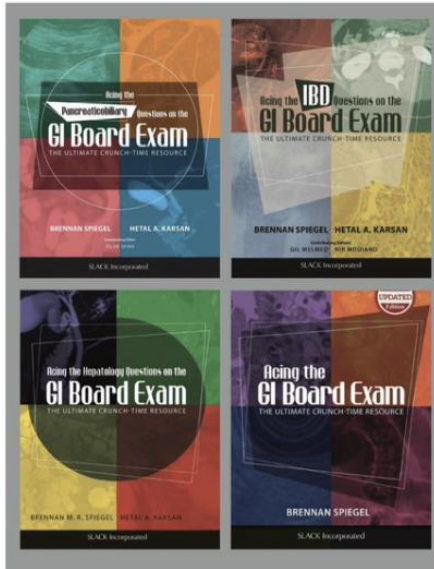




**Brennan Spiegel, MD, MSHS** ✓  
@BrennanSpiegel

Can **#AI** pass a medical board exam? I administered a 16-question exam to **#ChatGPT** based on my GI board review books. The computer answered confidently. How did it do? Well...the responses are both fascinating and troubling. Watch: [youtube.com/watch?v=BQsYWL...](https://www.youtube.com/watch?v=BQsYWL...)  
**#GITwitter #MedTwitter**

## Can ChatGPT Pass the GI Board Exam?



**Vs.**



11:17 AM · Dec 11, 2022

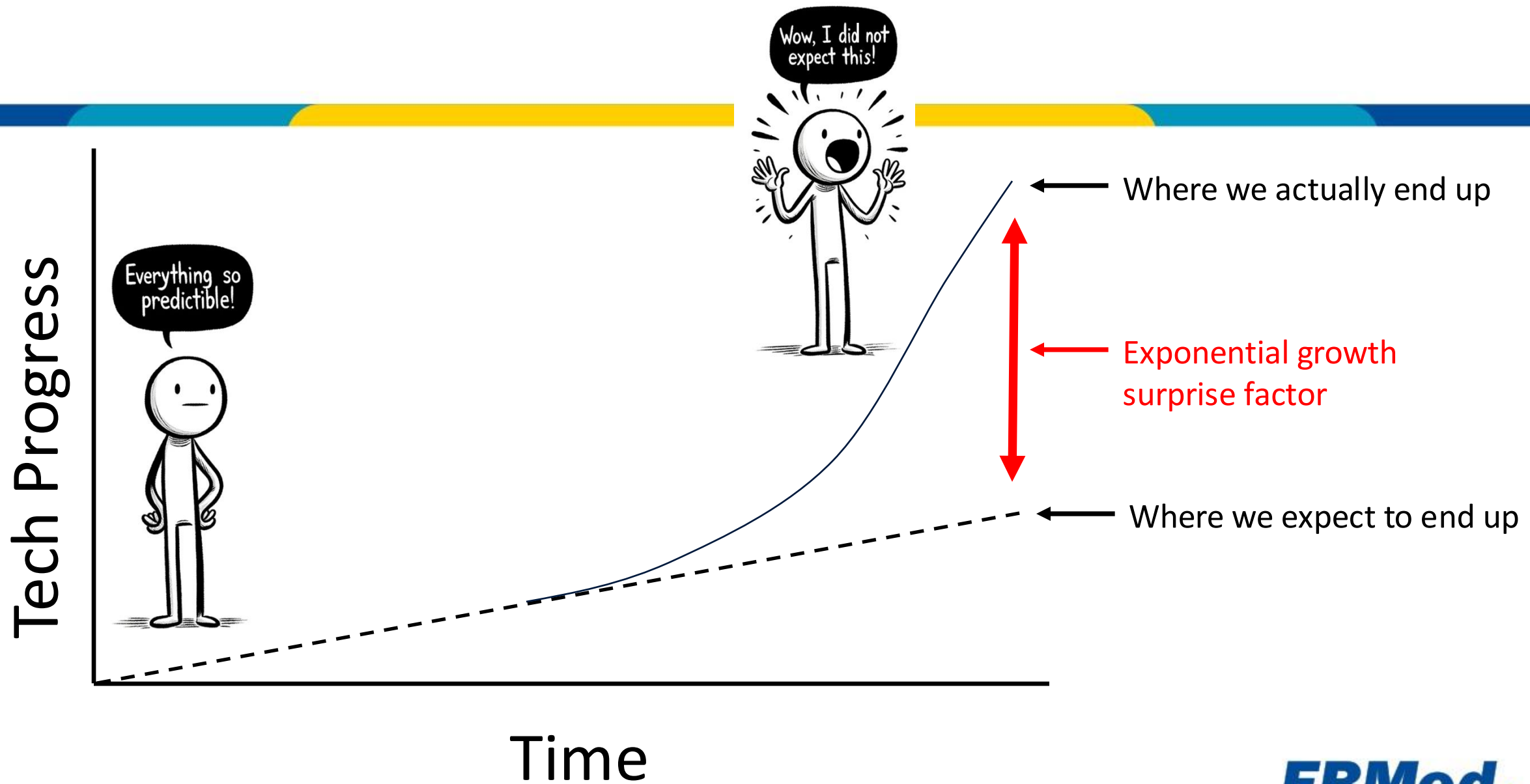


**Brennan Spiegel, MD, MSHS** ✓  
@BrennanSpiegel

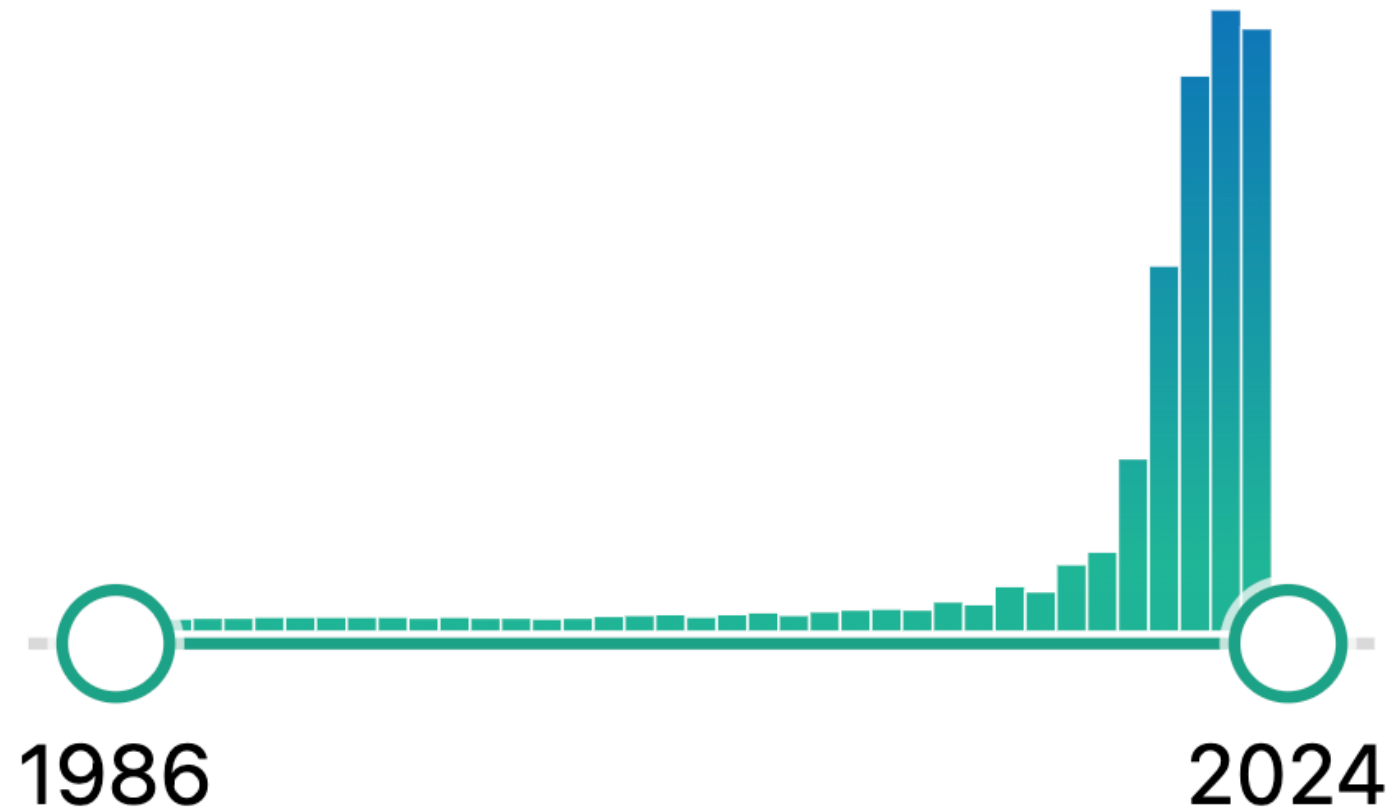
I subjected the **#ChatGPT** to a 16-question GI board exam and it scored ~35% correct. Watch here: [youtube.com/watch?v=BQsYWL...](https://www.youtube.com/watch?v=BQsYWL...) So, today I asked **#AI** to draw an oil painting of itself struggling through a medical board exam, and it drew this depiction of itself taking the test:



12:04 PM · Dec 15, 2022 · 7,449 Views



# Annual Mentions of “Artificial Intelligence” Together with “Gastroenterology” on PubMed: Jan ‘85 Through Dec ‘23





# Deep Learning Localizes and Identifies Polyps in Real Time With 96% Accuracy in Screening Colonoscopy



Gregor Urban,<sup>1,2</sup> Priyam Tripathi,<sup>4</sup> Talal Alkayali,<sup>4,5</sup> Mohit Mittal,<sup>4</sup> Farid Jalali,<sup>4,5</sup> William Karnes,<sup>4,5</sup> and Pierre Baldi<sup>1,2,3</sup>

## WHAT YOU NEED TO KNOW

### BACKGROUND AND CONTEXT

The benefit of colonoscopy for colorectal cancer prevention depends on the adenoma detection rate (ADR). New strategies are needed to increase the ADR during colonoscopy.

### NEW FINDINGS

A system of convolutional neural networks (CNN) called Deep Learning was able to process colonoscopy images at high speed in real time, identifying polyps with a cross-validation accuracy of 96.4% and ROC-AUC value of 0.991.

### LIMITATIONS

Possible effects of the CNN on inspection behavior by colonoscopists are not known. The anonymized videos excluded information about patient history. CNN performance may vary by indication (screening vs surveillance).

### IMPACT

This technology may assist colonoscopists in finding precancerous polyps in real-time and with high accuracy.

## Polyps Found and Removed

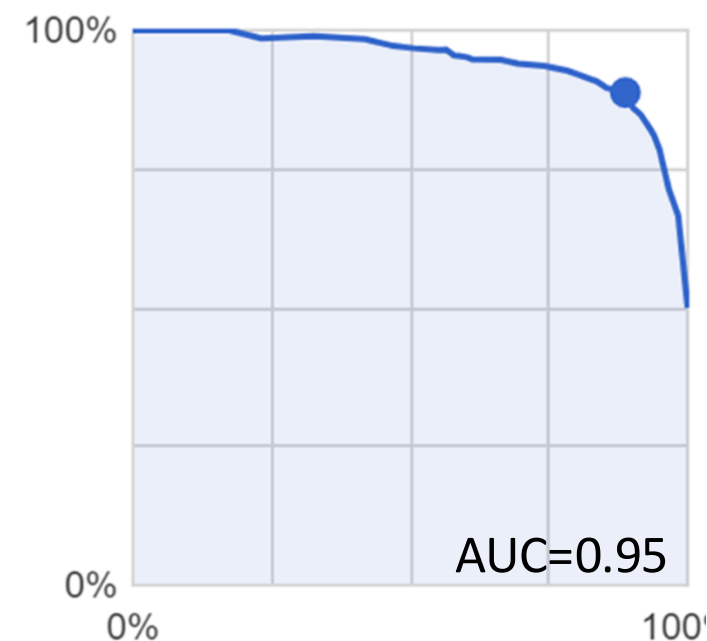
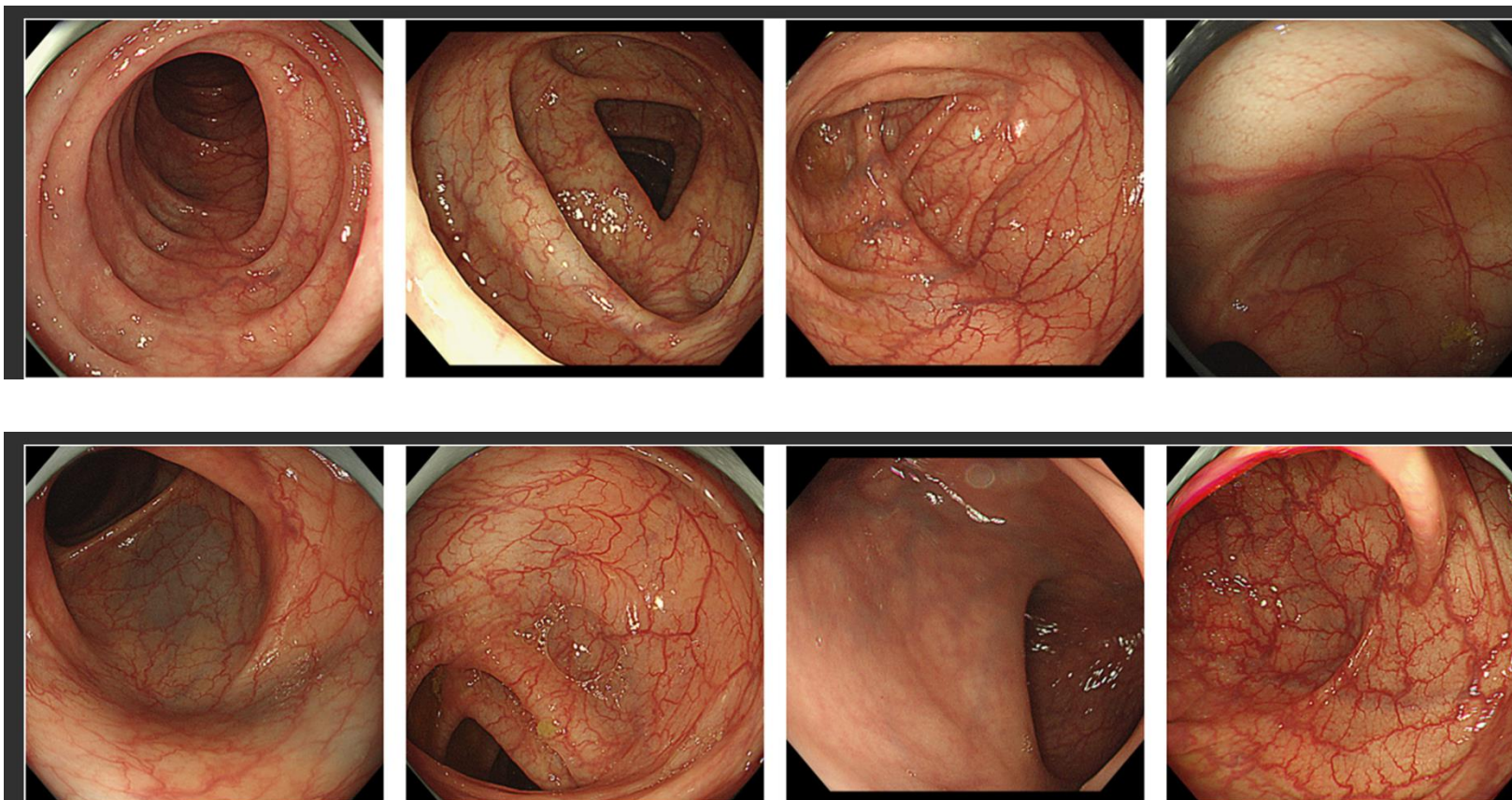


# Artificial intelligence model for analyzing colonic endoscopy images to detect changes associated with irritable bowel syndrome

Kazuhisa Tabata, Hiroshi Mihara , Sohachi Nanjo, Iori Motoo, Takayuki Ando, Akira Teramoto, Haruka Fujinami, Ichiro Yasuda

Published: February 17, 2023 • <https://doi.org/10.1371/journal.pdig.0000058>

PLOS DIGITAL HEALTH







**Kewin Siah**  
@KewinSiah

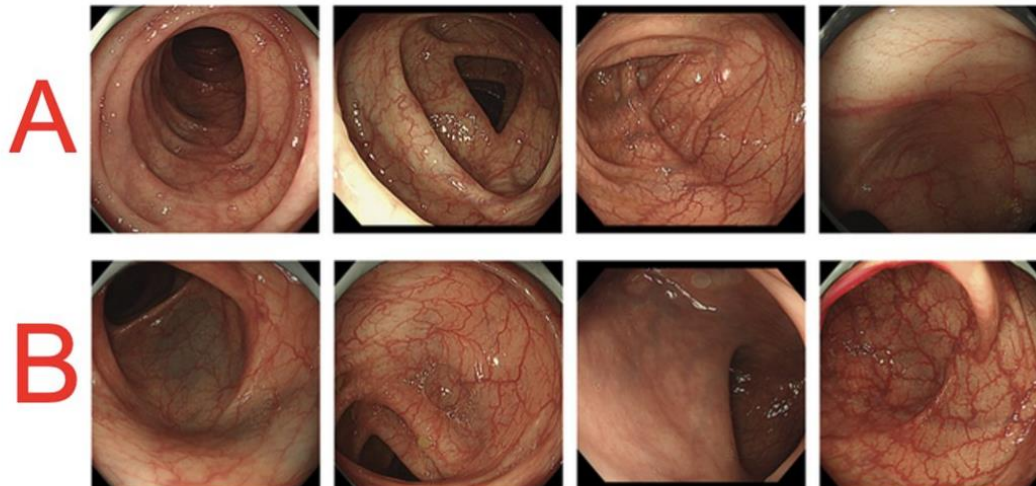
...

🔊🔥 AI is coming to #FGIDs! Using the image #AI model, colonoscopy images of #IBS could be discriminated from healthy subjects at AUC 0.95.

Now, can you see what AI sees? (Answer Right corner)

🔓 Study by Uni. Toyama 🇯🇵  
[journals.plos.org/digitalhealth/...](https://journals.plos.org/digitalhealth/)  
[#gitwitter](#) [#medtwitter](#) [#DGBIs](#)

**Which Group of Images more likely came from IBS patients? A or B?**



Tabata K, Mihara H, Nanjo S, Motoo I, Ando T, et al. (2023) Artificial intelligence model for analyzing colonic endoscopy images to detect changes associated with irritable bowel syndrome. PLOS Digital Health 2(2): e0000058.  
<https://doi.org/10.1371/journal.pdig.0000058>  
<https://journals.plos.org/digitalhealth/article?id=10.1371/journal.pdig.0000058>

SBI=✓

👤 You and 9 others

5:35 PM · Feb 23, 2023 · 50.4K Views



👤 You and this Tweeter share some mutual follows

**Alexander Ford**  
@alex\_ford12399

...

Replying to @KewinSiah @RomeGastroPsych and 9 others

But given we should not be colonoscoping people to make a diagnosis of IBS seems like a pointless exercise to me.

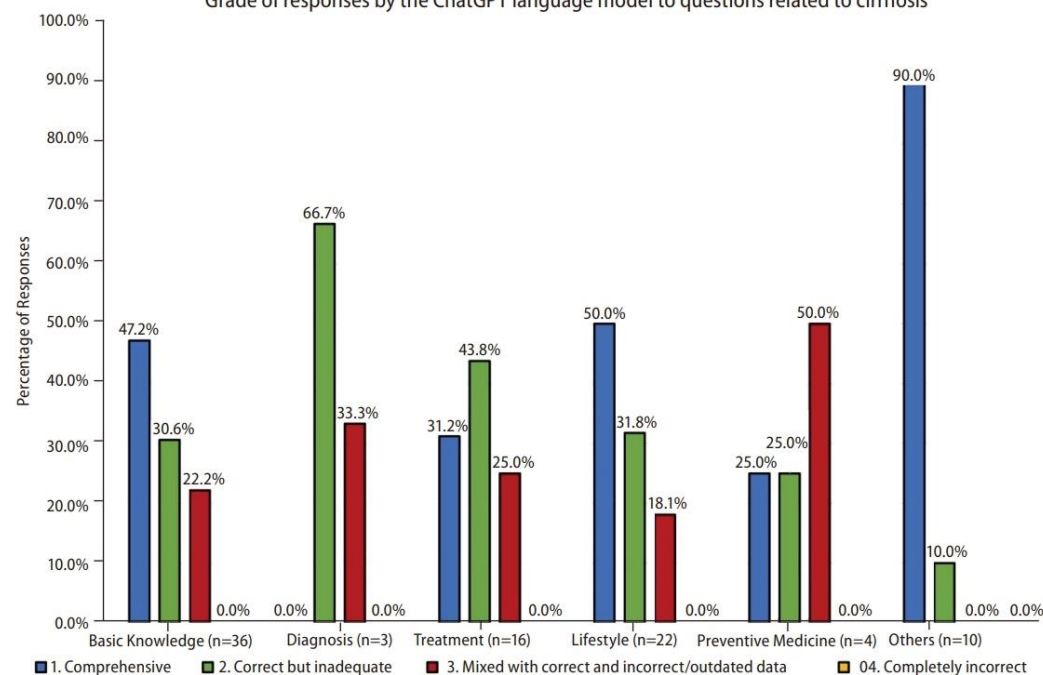
10:32 AM · Feb 25, 2023 · 2,231 Views

1 Quote Tweet 21 Likes

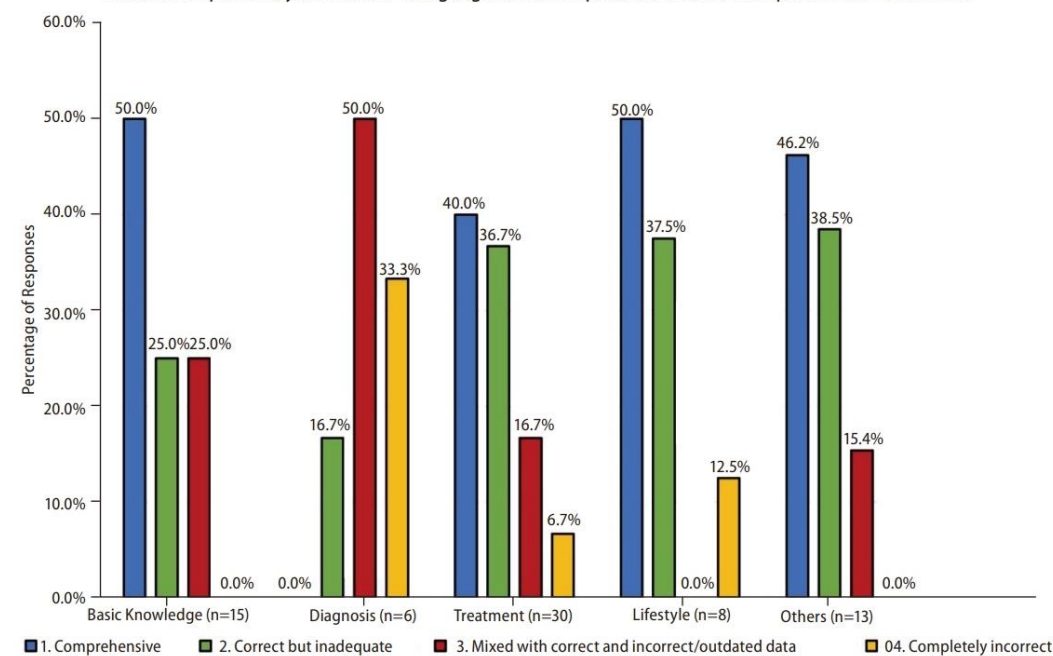
# Assessing the performance of ChatGPT in answering questions regarding cirrhosis and hepatocellular carcinoma

Yee Hui Yeo<sup>1</sup>, Jamil S Samaan<sup>1</sup>, Wee Han Ng<sup>2</sup>, Peng-Sheng Ting<sup>3</sup>, Hirsh Trivedi<sup>1 4</sup>,  
Aarshi Vipani<sup>1</sup>, Walid Ayoub<sup>1 4</sup>, Ju Dong Yang<sup>1 4 5</sup>, Omer Liran<sup>6 7</sup>, Brennan Spiegel<sup>1 7</sup>,  
Alexander Kuo<sup>1 4</sup>

Grade of responses by the ChatGPT language model to questions related to cirrhosis



Grade of responses by the ChatGPT language model to questions related to hepatocellular carcinoma



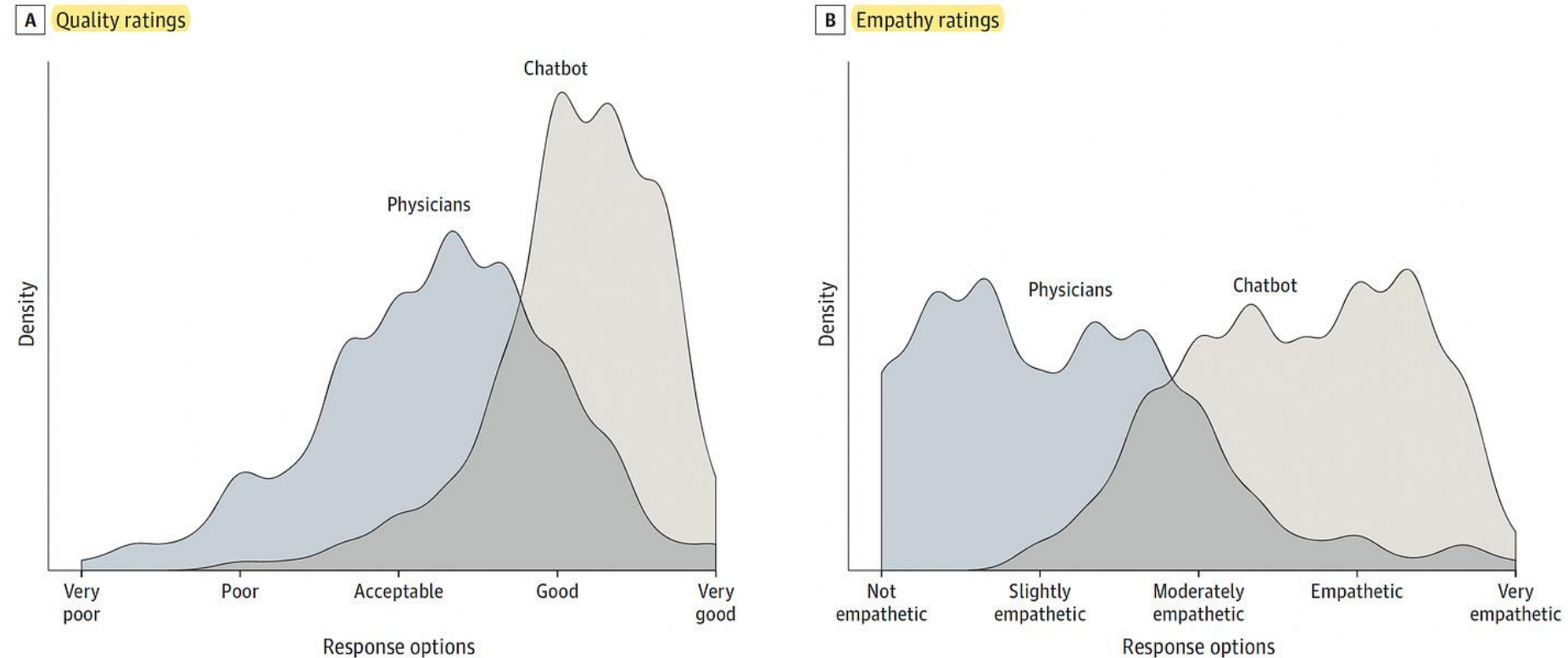
# Comparing Physician and Artificial Intelligence Chatbot Responses to Patient Questions Posted to a Public Social Media Forum

John W. Ayers, PhD, MA<sup>1,2</sup>; Adam Poliak, PhD<sup>3</sup>; Mark Dredze, PhD<sup>4</sup>; [et al](#)

[» Author Affiliations](#) | [Article Information](#)

JAMA Intern Med. 2023;183(6):589-596. doi:10.1001/jamainternmed.2023.1838



Figure. Distribution of Average Quality and Empathy Ratings for Chatbot and Physician Responses to Patient Questions







# Feasibility of combining spatial computing and AI for mental health support in anxiety and depression

Brennan M. R. Spiegel<sup>1,2</sup>, Omer Liran<sup>1,3</sup>, Allistair Clark<sup>1</sup>, Jamil S. Samaan<sup>2</sup>, Carine Khalil<sup>1</sup>, Robert Chernoff<sup>3</sup>, Kavya Reddy<sup>2</sup> and Muskaan Mehra<sup>1</sup>





 **Waiting for response...**

---

|| Pause Session

# AI



# Human

Takes a technical history

Interprets an X-ray

Reads an endo image

Generates a list of diagnoses

Knows stuff

Looks people in the eyes

Lays hands on the patient

Performs the endoscopy

Communicates & collaborates

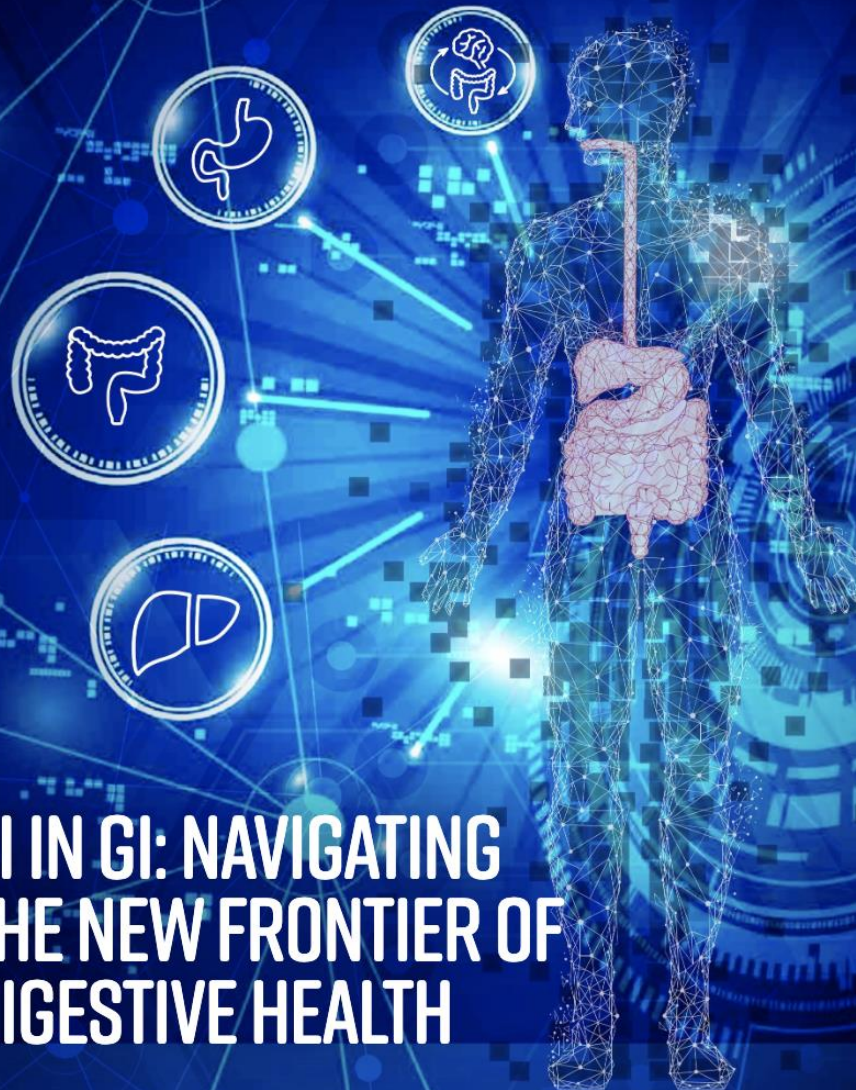
Shares wisdom



# ACG MAGAZINE

Summer 2024

MEMBERS. MEDICINE. MEANING.



**AI IN GI: NAVIGATING  
THE NEW FRONTIER OF  
DIGESTIVE HEALTH**



# Thank you!



@BrennanSpiegel

@VirtualMedConf







# Inflammatory Bowel Disease

# Guideline Updates- Ulcerative Colitis

Oriana M. Damas, MD MSCTI

Associate Professor of Medicine

Interim Director for the Crohn's and Colitis Center

Director of Translational Studies for the Crohn's and Colitis Center

University of Miami Miller School of Medicine

# Disclosures

- Research Funding from: Pfizer
- Consulting and advisory board for: AbbVie, Janssen
- Educational content for Equip-q

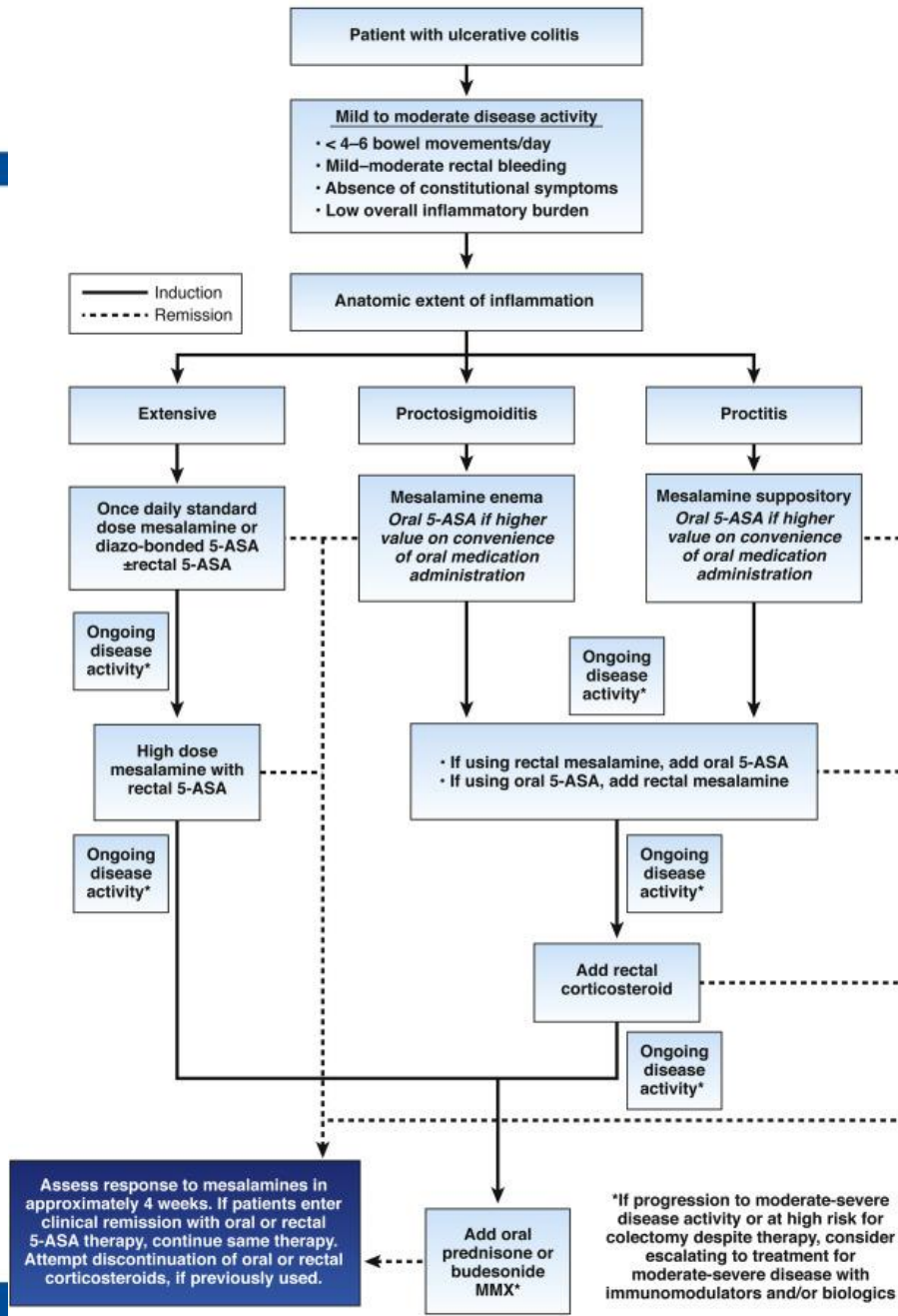
# Objectives

1. Review the latest guidelines on ulcerative colitis (UC) from the American Gastroenterological Association (AGA) and the American College of Gastroenterology (ACG).
2. Examine the latest literature and evidence on the positioning of therapies and guideline recommendations for UC

# AGA Living Guidelines 2024:

## *What's new*

## In mild to moderate ulcerative colitis



## Important factors to consider in the management of patients with :

What determines mild-mod UC?

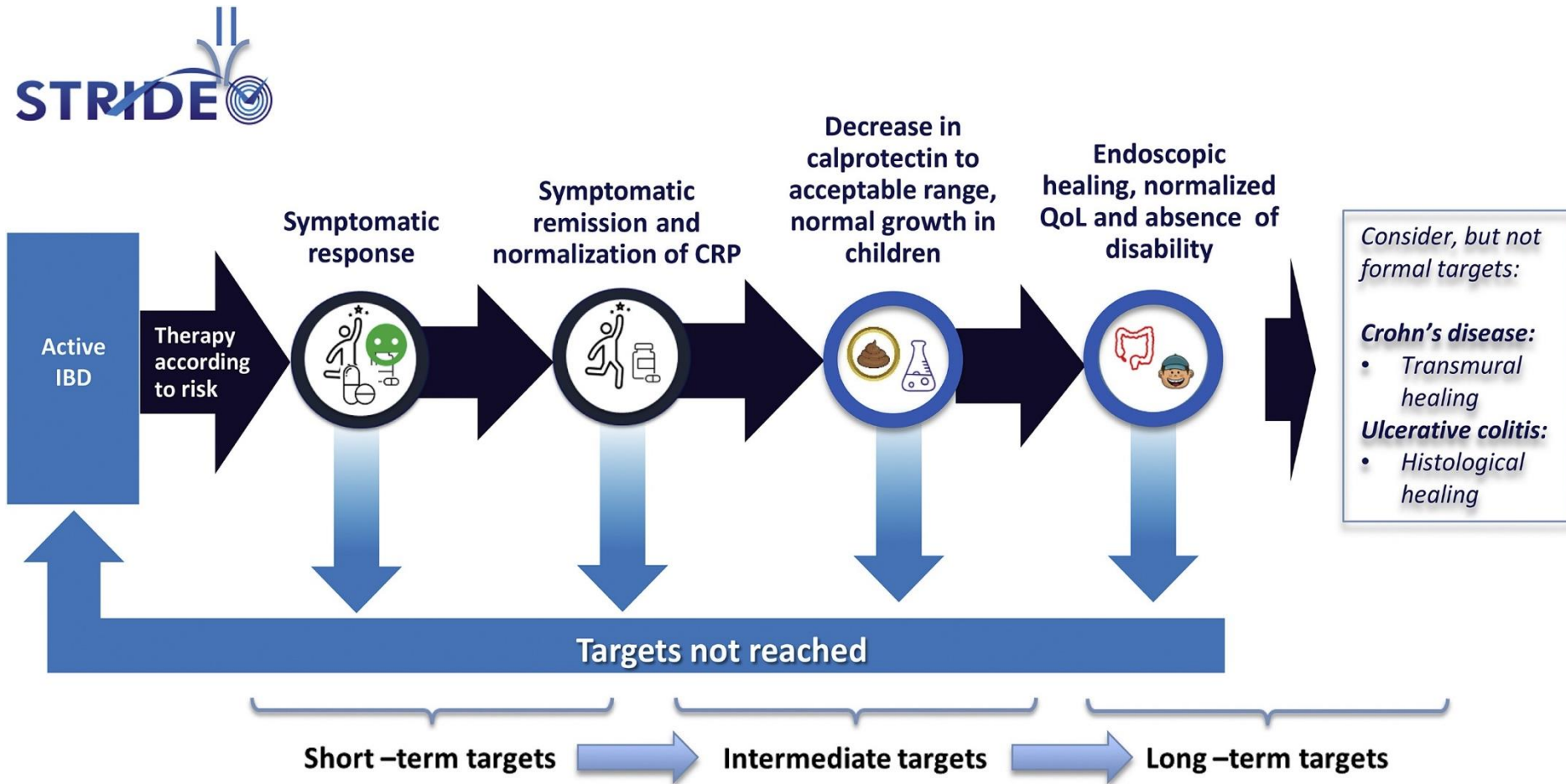
- ✓ Extent of disease
- ✓ Disease activity at present
- ✓ Inflammatory burden
- ✓ History of disease

In patients with mild-moderate UC:

- ✓ First-line therapy is 5-ASA (oral or supp/enema)
- ✓ Re-assess in ~4 weeks to determine improvement
- ✓ Can bridge with steroids (pred, budesonide MMX, or rectal depending on disease phenotype and disease activity)
- ✓ Re-assess whether phenotype is now mod-UC and start advanced therapy



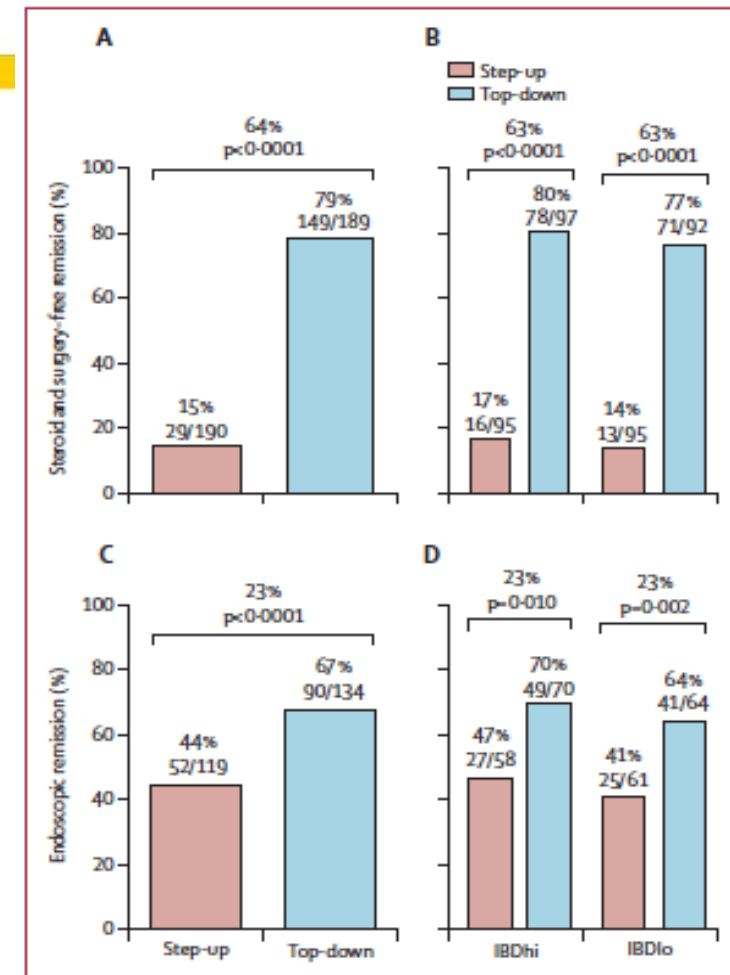
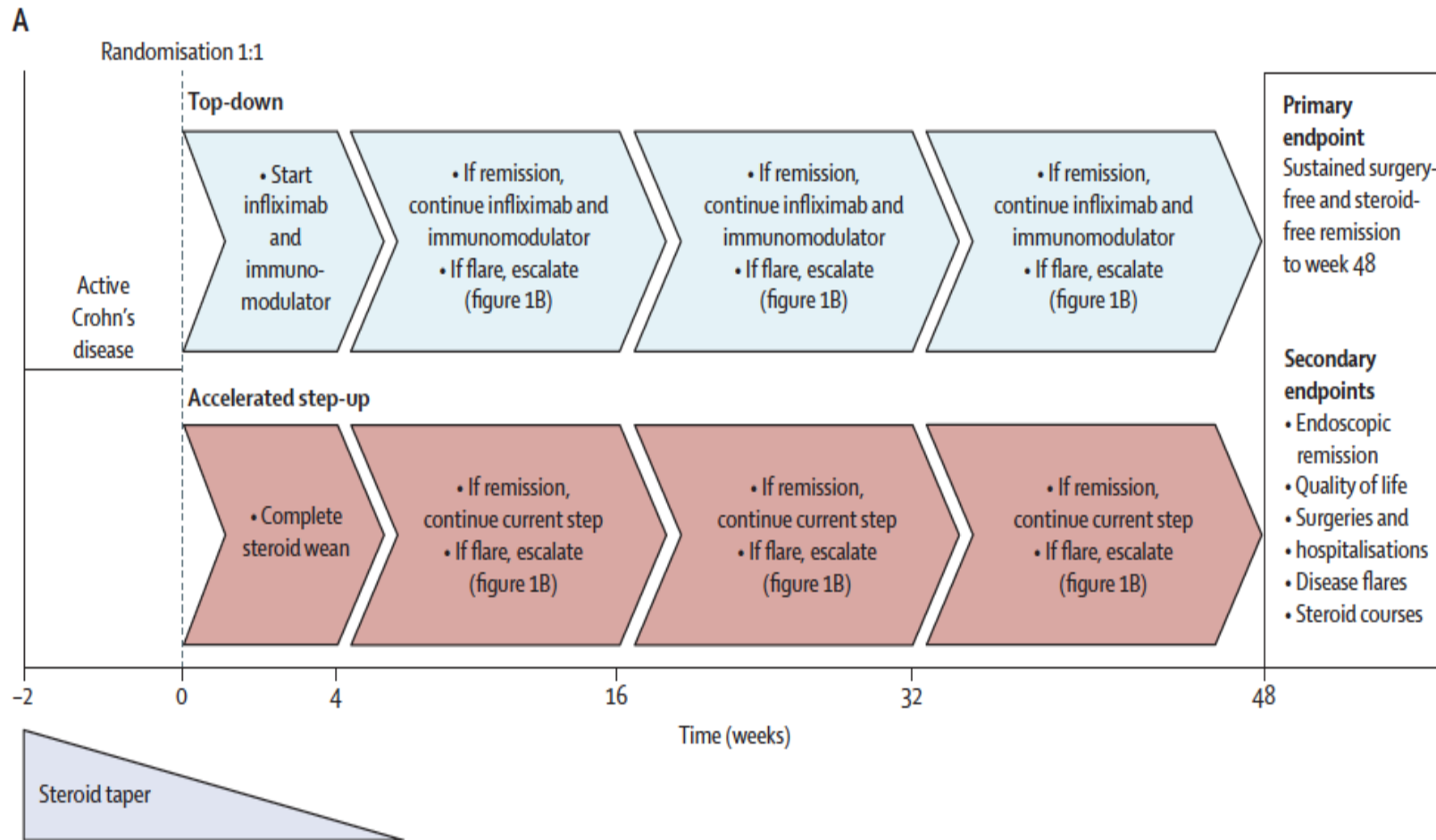
# STRIDE II



QoL= quality of life.

Turner D, et al. *Gastroenterol.* 2021;160:1570-1583.

# Top-down treatment with combination infliximab plus immunomodulator achieved substantially better outcomes at 1 year (top-down therapy) than accelerated step-up treatment: Results of the PROFILE



**Figure 3: Primary endpoint and key secondary endpoint**  
(A) Sustained steroid-free and surgery-free remission until week 48 for treatment groups. (B) Sustained steroid-free and surgery-free remission until week 48 for biomarker-treatment subgroups. (C) Endoscopic remission (absence of ulceration) at week 48 for treatment groups. (D) Endoscopic remission (absence of ulceration) at week 48 for biomarker-treatment subgroups.

# Adult outpatients with moderate to severely active ulcerative colitis

## *Better to treat early with advanced therapy*

### Moderate to severely active UC defined as:

- Moderate to severe symptoms with Mayo endoscopy sub-score 2 or 3
- Mild symptoms, with high burden of inflammation or poor prognostic features
- Patients with corticosteroid-dependence, or refractory to oral corticosteroids

- SUGGEST early use of advanced therapies and/or immunomodulator therapy, rather than the gradual step up after failure of 5-aminosalicylates

*Conditional recommendations, very low certainty of evidence*

- RECOMMEND using any of the following, over no treatment:

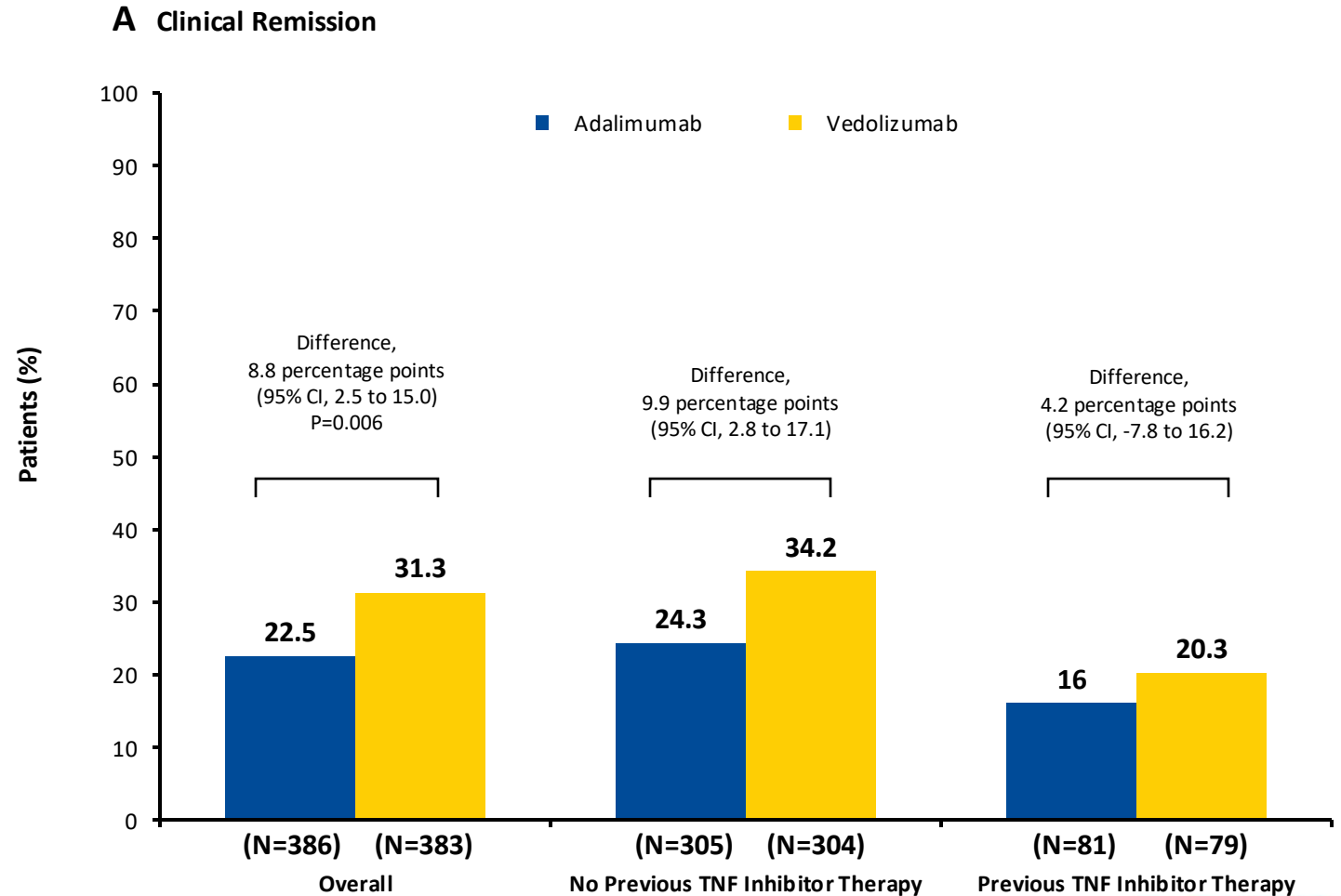
Infliximab, Golimumab, Vedolizumab, Tofacitinib, Upadacitinib, Ustekinumab, Risankizumab, Guselkumab, Ozanimod, Etrasimod

*Strong recommendation, moderate certainty of evidence*

**Which medication should we start with?**

# VARSlTY: Which Agent to Use as First Line in UC?

- Phase 3b, randomized, double-blind, double-dummy, active-controlled study comparing vedolizumab versus adalimumab
- Adults with moderate to severe UC failing conventional therapy
- Exposure to one prior antiTNF (not ADA) capped at 25%



# Etrasimod: Efficacy Proctitis vs Extensive Colitis from ELEVATE UC

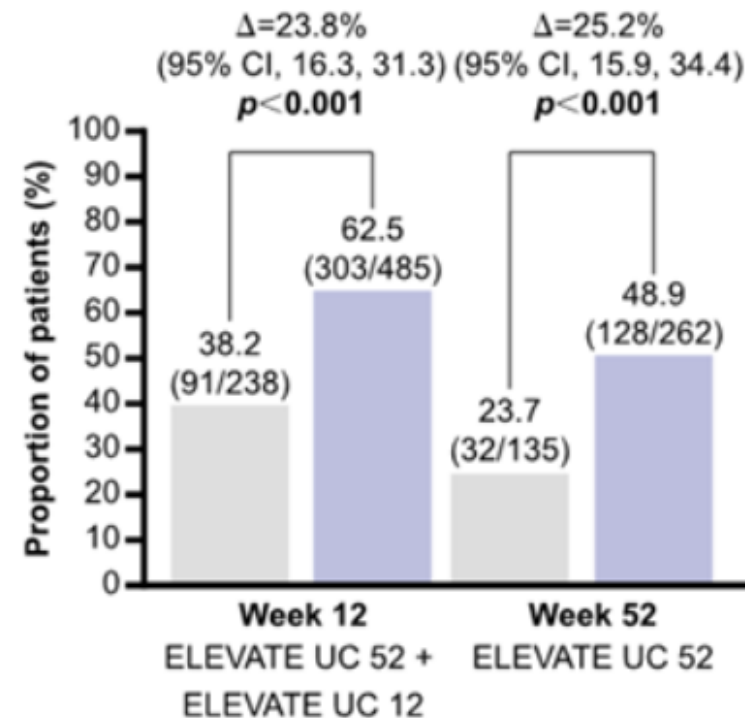
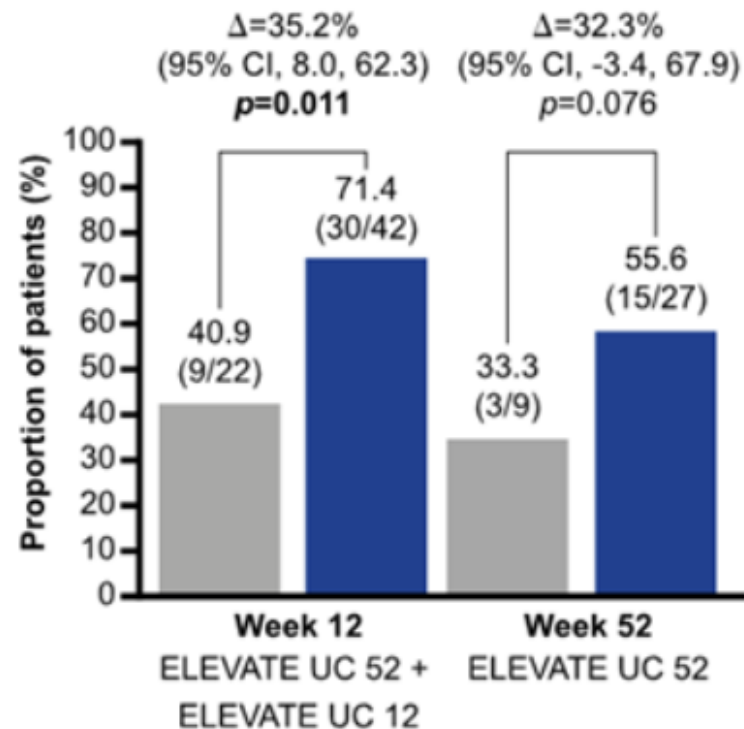
## Isolated proctitis

## Extensive colitis

■ Placebo QD ■ Etrasimod 2 mg QD

■ Placebo QD ■ Etrasimod 2 mg QD

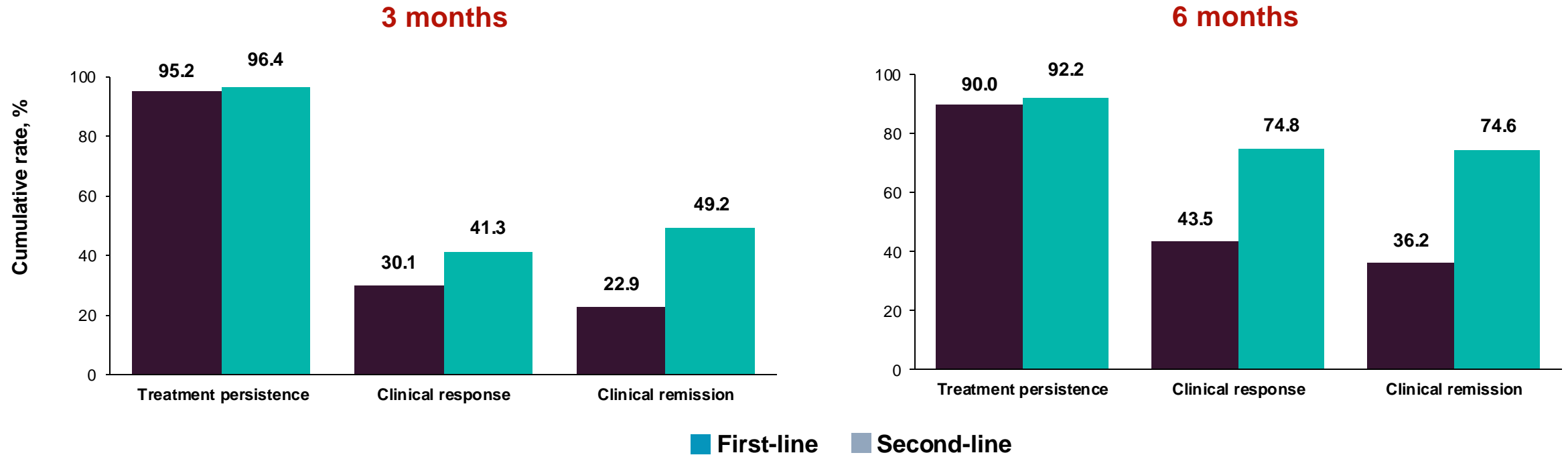
### Clinical response



# Real-World Data Suggests That First-line VDZ May Not Impact The Effectiveness of Subsequent Anti-TNF $\alpha$ Treatment

EVOLVE (N=1,095)

Cumulative rates of treatment persistence and clinical effectiveness in second-line cohort were similar to rates in first-line anti-TNF $\alpha$  cohort<sup>1</sup>



37 sites: First-line anti-TNF $\alpha$  (n=497).<sup>2</sup>

\*number at risk.<sup>1</sup>

CD, Crohn's disease; TNF $\alpha$ , tumour necrosis factor alpha; VDZ, vedolizumab.

1. Bressler B et al. *J Crohns Colitis*. 2021; 15:1694-706 (supplementary appendix); 2. Bressler B et al. *J Crohns Colitis*. 2021; 15:1694-706.



# Advanced Therapies Are Affected by Prior Exposure To Anti-TNF Therapy in IBD

## Clinical remission: Absolute difference versus placebo

	Anti-TNF-naïve	Anti-TNF-exposed
Adalimumab (Week 56, CHARM) <sup>1,2</sup>	42.0%	31.0%
Vedolizumab (Week 52, GEMINI 2) <sup>3,4</sup>	22.1%	14.9%
Ustekinumab (Week 8, UNITI-1 and -2) <sup>5,6</sup>	20.6%	13.6%

Adalimumab, vedolizumab, and ustekinumab demonstrated **decreased efficacy in anti-TNF–exposed patients with CD<sup>1–3</sup>**

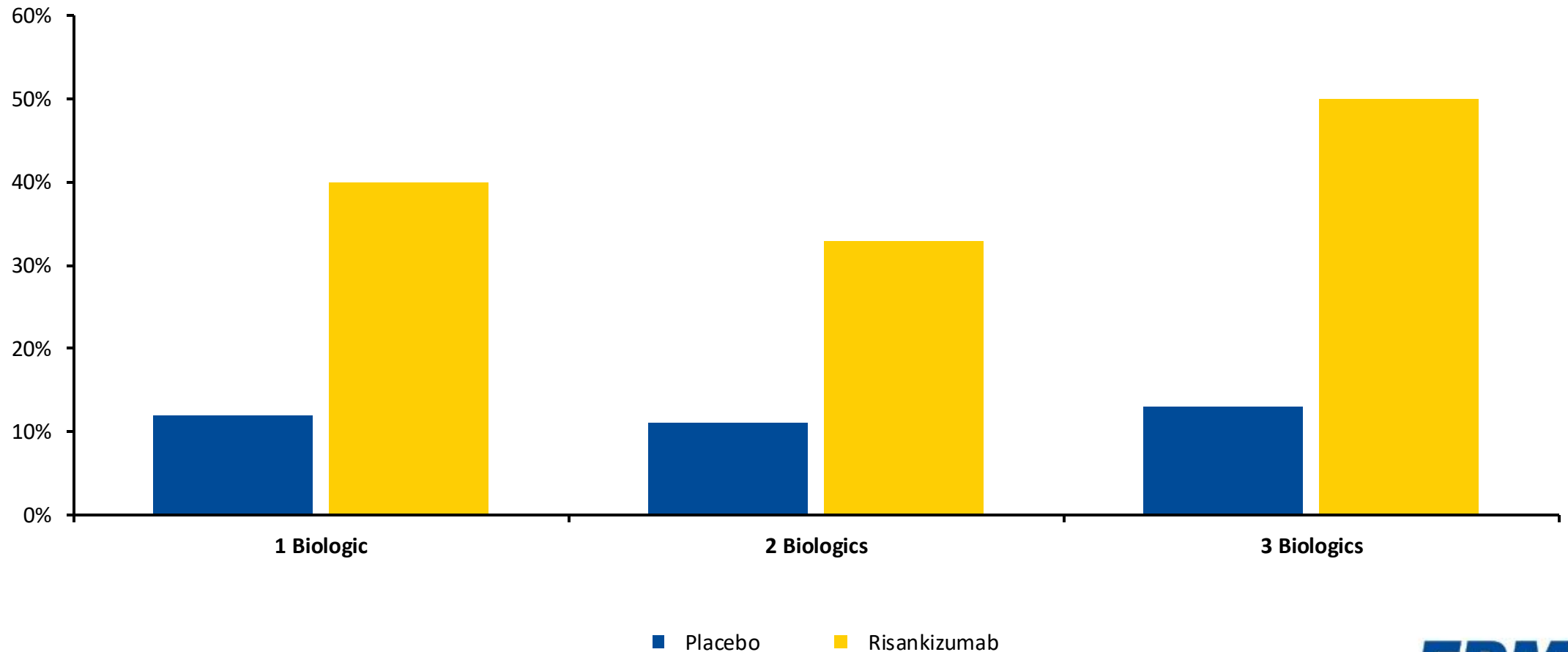
\*The adalimumab 40 mg every other week dosing regimen cohort data was used.<sup>1</sup>

CD, Crohn's disease; CHARM, Crohn's Trial of the Fully Human Antibody Adalimumab for Remission Maintenance; TNF, tumour necrosis factor.

1. Colombel JF et al. *Gastroenterology*. 2007; 132:52-65; 2. Humira® (adalimumab) SmPC. European Medicines Agency. October 2022. Available at: [https://www.ema.europa.eu/en/documents/product-information/humira-epar-product-information\\_en.pdf](https://www.ema.europa.eu/en/documents/product-information/humira-epar-product-information_en.pdf). Accessed October 2023; 3. Sands BE et al. *Inflamm Bowel Dis*. 2017; 23:97-106; 4. Entyvio® (vedolizumab) SmPC. European Medicines Agency. September 2023. Available from: [https://www.ema.europa.eu/en/documents/product-information/entyvio-epar-product-information\\_en.pdf](https://www.ema.europa.eu/en/documents/product-information/entyvio-epar-product-information_en.pdf). Accessed October 2023; 5. Feagan BG et al. *N Engl J Med*. 2016; 375:1946-60 (supplementary appendix); 6. Stelara® (ustekinumab) SmPC. European Medicines Agency. July 2023. Available from: [https://www.ema.europa.eu/en/documents/product-information/stelara-epar-product-information\\_en.pdf](https://www.ema.europa.eu/en/documents/product-information/stelara-epar-product-information_en.pdf). Accessed October 2023.

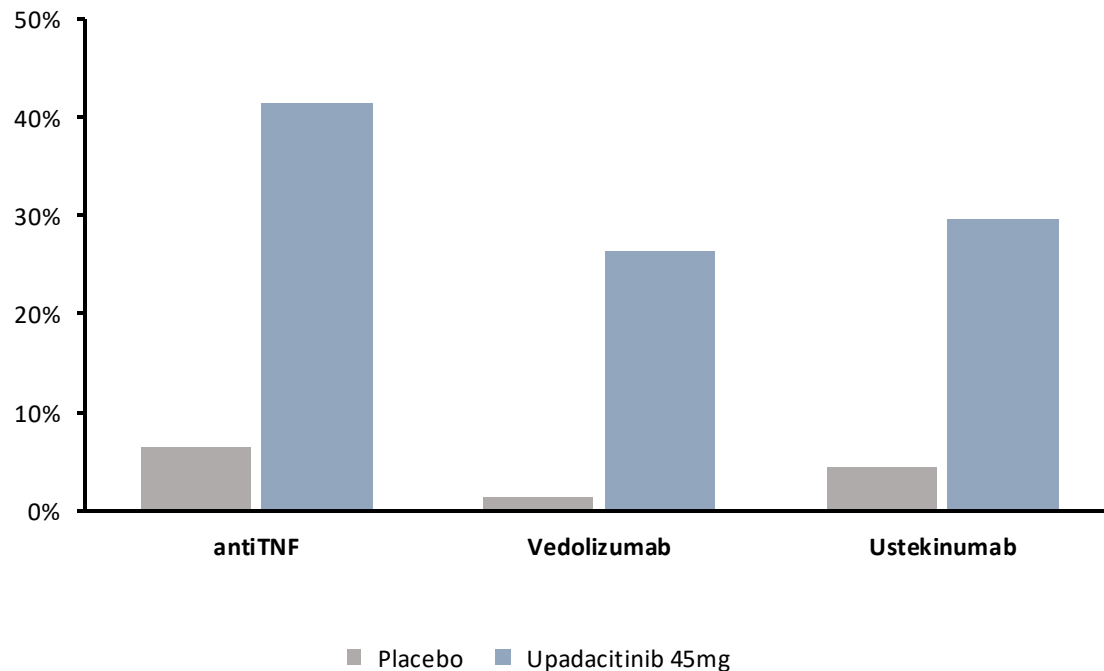
# Efficacy of Risankizumab in Prior Biologic Exposures

Week 12 Endoscopic Response

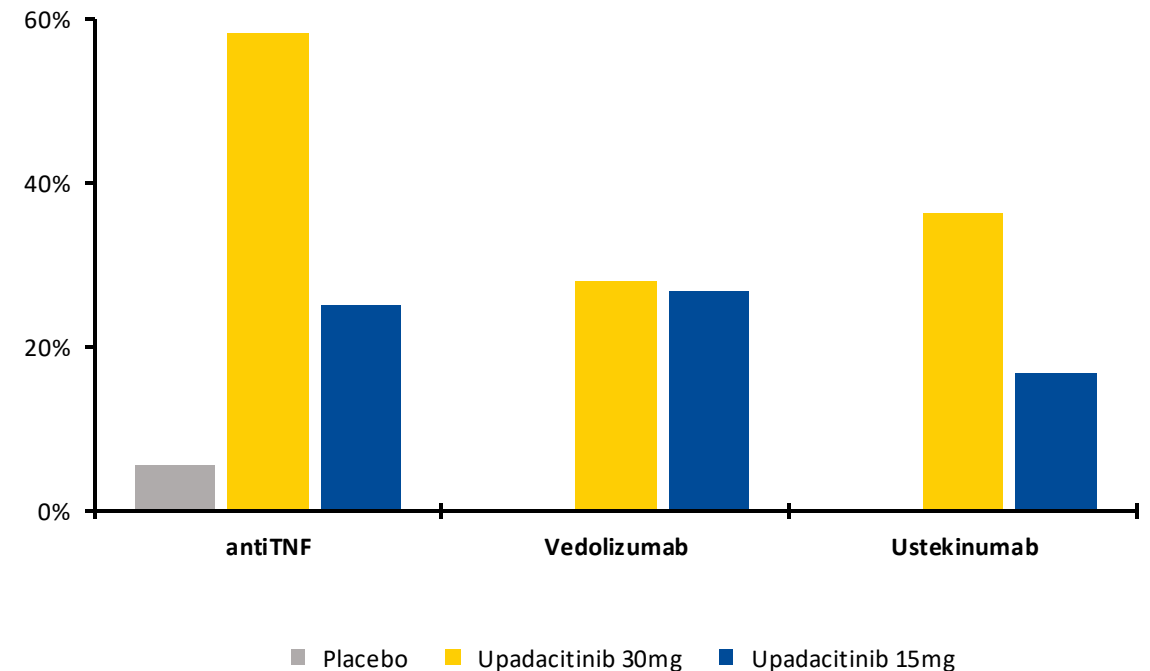


# Efficacy of Upadacitinib in Prior Biologic Exposure

**U-EXCEED/EXCEL –  
Week 12 Endoscopic Response**



**U-ENDURE –  
Week 52 Endoscopic Response**



# AGA Living Guidelines

## ADVANCED THERAPY-NAÏVE PATIENTS (FIRST LINE THERAPY)

Suggest using a HIGHER efficacy, or INTERMEDIATE efficacy medication, rather than a lower efficacy medication.

*(Conditional recommendation, low certainty of evidence)*

**HIGHER EFFICACY MEDICATIONS:** Infliximab, vedolizumab, ozanimod, etrasimod, Upadacitinib, Risankizumab, guselkumab

**INTERMEDIATE EFFICACY MEDICATIONS:** Golimumab, Ustekinumab, tofacitinib, filgotinib, mirikizumab

**LOWER EFFICACY MEDICATIONS:** Adalimumab

## PRIOR EXPOSURE TO ONE OR MORE ADVANCED THERAPIES, PARTICULARLY TNF ANTAGONISTS

Suggest using a HIGHER efficacy, or INTERMEDIATE efficacy medication, rather than a lower efficacy medication.

*(Conditional recommendation, low certainty of evidence)*

**HIGHER EFFICACY MEDICATIONS:** Tofacitinib, Upadacitinib, Ustekinumab

**INTERMEDIATE EFFICACY MEDICATIONS:** Filgotinib, Mirikizumab, Risankizumab, Guselkumab

**LOWER EFFICACY MEDICATIONS:** Adalimumab, Vedolizumab, Ozanimod, Etrasimod,

# There Are Many Additional Factors in Treatment Decision-Making

- Patient Factors
- Disease Factors
- Treatment Factors

# How to Choose the “Right” Agent?

## ■ Disease-specific factors

- *Severity of disease*
- *EIM*
- Perianal disease
- *Associated conditions* (psoriasis, RA)

## ■ Patient-specific factors

- Age
- Co-morbidities (CHF, renal disease, recent cancer); pregnancy
- *Patient preference*

Insurers / payers

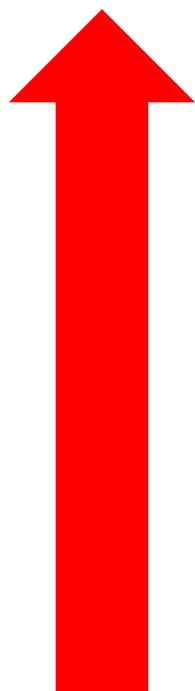
## ■ Medication-specific factors

- *Efficacy* (clinical remission, endoscopic healing, perianal, EIM)
- *Safety*
- Rapidity of onset
- Durability of remission
- Immunogenicity
- Availability and data on TDM
- How it is administered
- Time on market (devil you know)
- Cost?

Physician comfort



**Safest**



VEDO  
UST, RISA,  
MIRI, GUSELK  
OZA, ETRA

**Surgery is  
sometimes the  
Best Option**  
(complications or isolated TI  
ds)

UPA<sup>+</sup>

TNFi, TOFA

Thiopurine, Thiopurine + non-  
TNFi biologic

**Inadequate  
Treatment is an  
Adverse Event**

Thiopurine + TNFi

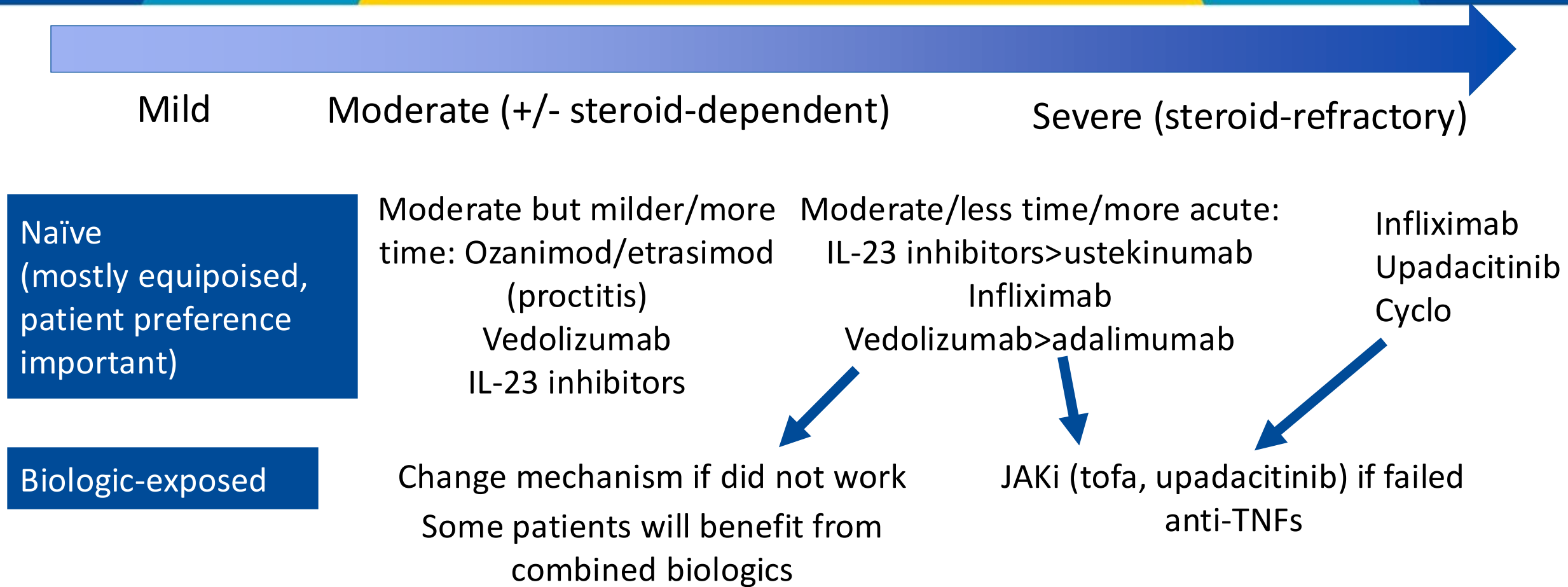
<sup>+</sup>Does selectivity = safer?

**STERIODS**

# ACG Guidelines: Positioning Key Concept Statements

1. There are **no validated therapeutic biomarkers or companion diagnostic tests** to enhance selection or predict response to treatment for the patient with active UC.
2. Patients with UC should have available all medical options as recommended by their doctor and healthcare team. **Third party payers and requirements for step therapy should not come between the patient and their healthcare team in making decisions about treatment for UC.**
3. Patients with moderately to severely active UC have higher rates of response and remission with their first therapies than after failure of one or more advanced therapies.
4. Given the expanding number of therapies per mechanistic class, **a distinction between primary non-response and secondary non-response is important** in order to select the next therapeutic option.
5. Post hoc subgroup analyses and network meta-analyses provide hypothesis-generating data but are not sufficient to stratify therapies for individual patients.
6. Infliximab is the preferred anti-TNF therapy for patients with moderately to severely active UC.
7. Some patients with moderately to severely active UC who are at higher risk for infectious complications may benefit from vedolizumab or an anti-IL-23 strategy over more systematically immunosuppressive medical options.
8. Initial and subsequent therapies for moderately to severely active UC may be chosen based on extra-intestinal manifestations, including the involvement of joints and skin, in which therapies which have efficacy in both UC and in EIM.

# Synthesizing Choices in UC Treatment\*



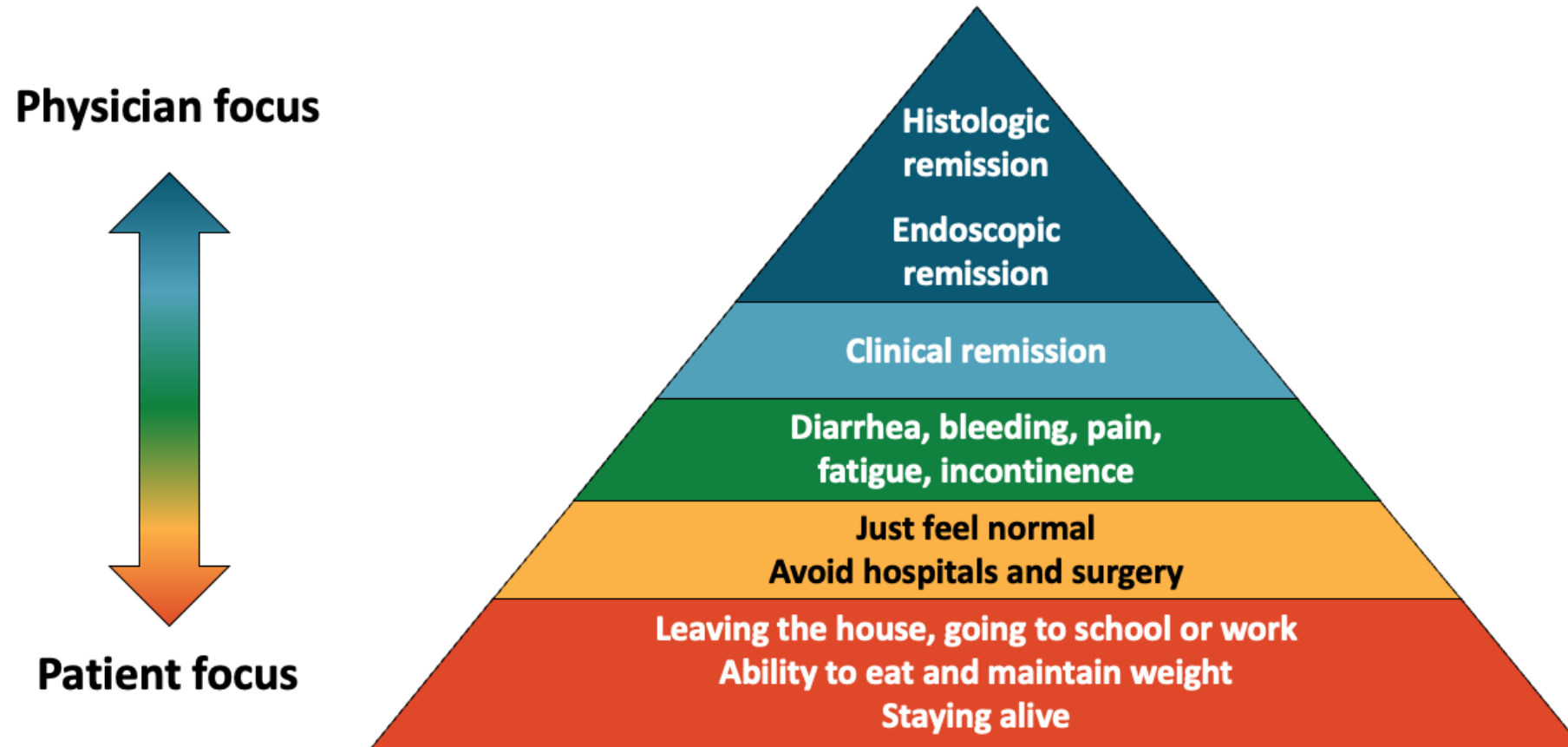
\*my strategy

Tofa/upadacitinib (JAKi) and ustekinumab/mirikizumab/Risankizumab (IL-23) similar mechanisms.

Verdict out on S1P agonists and JAKi in pregnancy.

I generally do not choose vedolizumab if dealing with EIMs.

# Hierarchy of Needs for the Patient With IBD



# Take Home Points

- ✓ **5 ASA-s reserved for mild UC**
- ✓ **Reassess early if response to 5-ASAs (starting advanced therapies early rather than later associated with best outcomes)**
- ✓ **Take into account the full picture of the patient:** disease severity, acuity, EIMs, age, pregnancy or child-bearing age, comorbidities and safety
- ✓ **Best sequence of advanced therapies:**
  - First line vs second line therapy differ in efficacy
  - Prior anti-TNF exposure associated with reduced efficacy for vedolizumab and ustekinumab
  - Exposure to other biologics may not impact efficacy of anti-TNF efficacy (more data needed)
  - Risankizumab (IL-23 inhibitors) and Upadacitinib with good efficacy after all biologic exposures





# How Healthcare Providers Can Be Better Advocates for their Patients

**Aline Charabaty, MD**

Associate Professor of Clinical Medicine  
Assistant Clinical Director of the Division of Gastroenterology  
and Hepatology at Johns Hopkins School of Medicine,  
Baltimore, Maryland  
Clinical Director of the IBD Center at Johns Hopkins Sibley  
Memorial Hospital, Washington, DC

**Kimberly Orleck, PA-C**

Senior Director of Advanced Practice Providers  
Atlanta Gastroenterology Associates  
United Digestive

**Amber Tresca**

Patient Activist  
Founder of About IBD

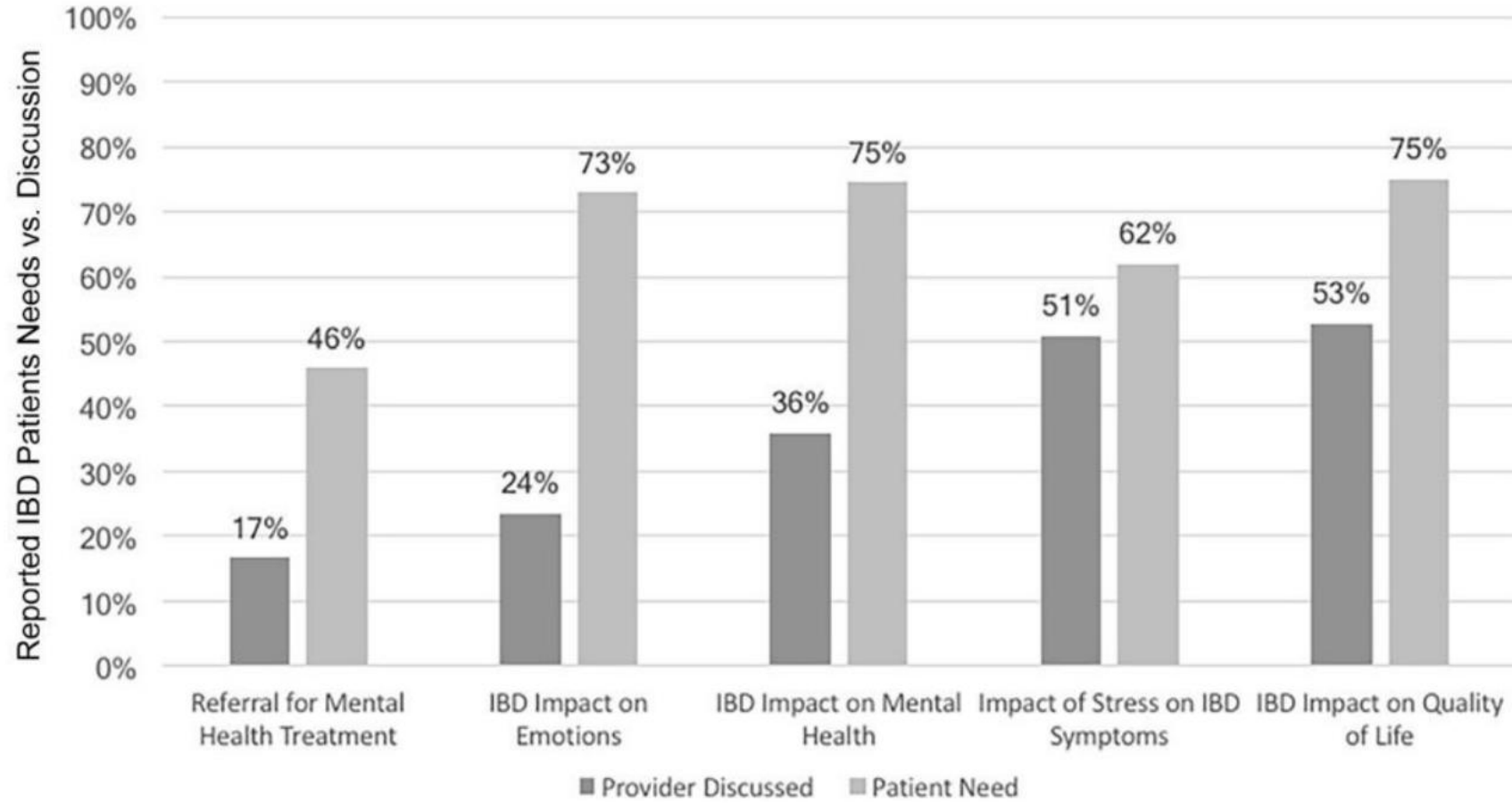
**“Being an advocate requires that an individual believes he or she can effect change, is motivated to do so, and is able to envision what improvements are needed and how they can be instituted.”**

# Active Listening

**Question: How can clinicians effectively engage, connect, and establish trust with patients?**

- Active asking and active listening
- Invite patients and families to explain their disease journey
- Encourage patients and care partners to ask the most important questions first
- Ask open-ended questions
- Let patients guide the conversation
- Ask how their health has affected QoL and ADLs
- Patients need to feel heard, with their concerns and needs being validated and addressed

# The Scope of The Awareness Gap



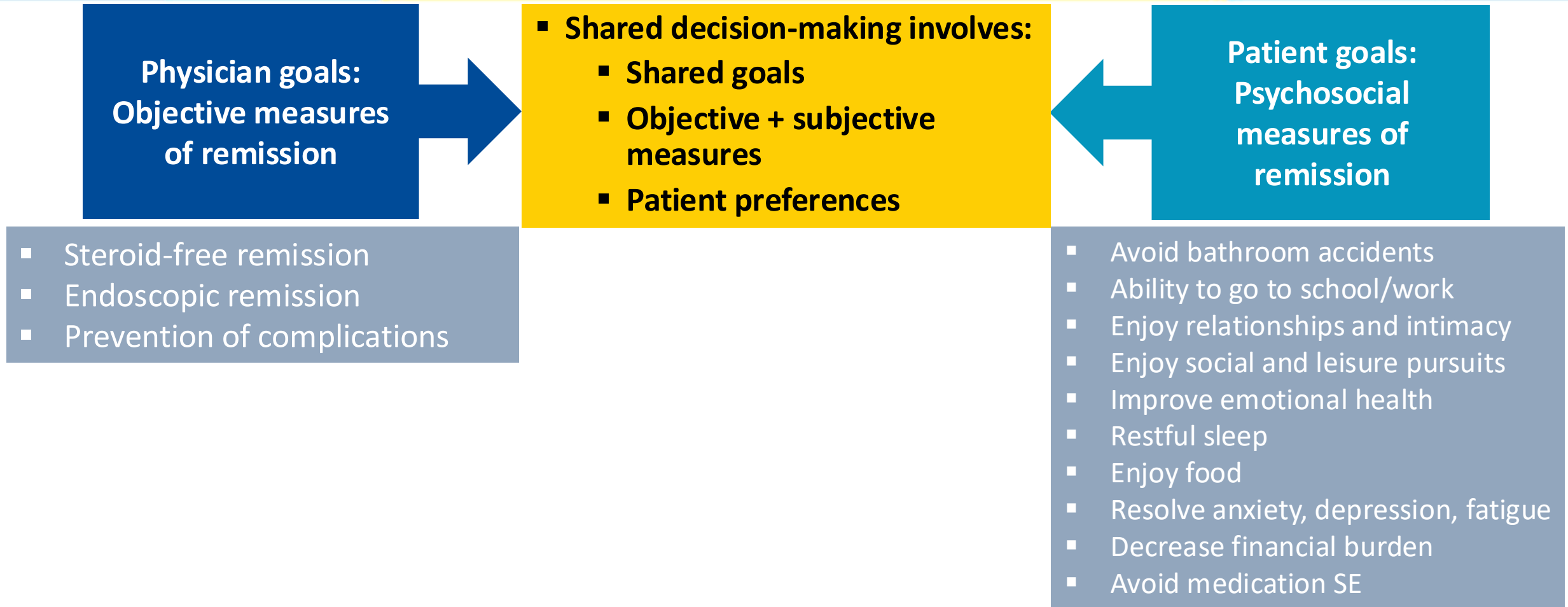
Craven MR, et al. *J Clin Psychol Med Settings*. 2019;26:183-193.

# Closing the Awareness Gap

**Question: Healthcare providers and patients often speak different languages. We are focused on specific treatment goals and objective measures of disease remission, which might not resonate with patients. How can clinicians and patients close the awareness gap?**

- Patients and healthcare providers may be *talking* but not *connecting*
- Patients and care partners living with chronic illness often navigate adverse life experiences
- They are focused on improving their QoL and addressing how their disease is affecting them at the psychosocial and emotional level
- Guidance and support in practicing self-advocacy and self-efficacy from healthcare professionals is helpful in improving QoL

# Aligning Clinician and Patient Goals to Avoid Incomplete and Fractionated IBD Care



Slide courtesy A Charabaty.

# Patient Treatment Goals: Speaking the Same Language

**Disease Activity and Severity, Patient's Health Literacy and Activation, and Patient's Social Determinants of Health Affect Each Component**

<b>Feel better as soon as possible (Induction of Clinical Response / Remission)</b>	<b>QoL: Resume social / professional activities, avoid ER, hospital, surgery (Maintenance of Remission)</b>
<b>Anxiety of medication SE (Balanced conversation of risks / benefits of meds vs risk of undertreating disease)</b>	<b>Medication that does not interfere with life (Method of administration, need for monitoring, need for combo)</b>

Slide courtesy A Charabaty.



# Using Shared Decision-Making

## Question: How can shared decision-making help in aligning goals between clinicians and patients?

- Activate the patient:
  - Patients understand they play an active role in making decisions
  - Educate patients about disease and therapies so they are empowered with the knowledge to make decisions
  - Frame the relationship as a partnership
  - Take patient preferences into account
  - Look for the therapies that are the best fit for patient disease activity and severity but also lifestyle, preferences, access, and coverage
  - Work together to find lifestyle changes that are effective but realistic and culturally aligned

# The Shared Decision-Making Model

	Paternalistic	Shared	Informed
<b>Information exchanges</b>	One way (largely) Healthcare provider → patient Medical Minimum legally required	Two way Healthcare provider ↔ patient Medical and personal All relevant for decision-making	One way (largely) Healthcare provider → patient Medical All relevant for decision-making
<b>Deliberation</b>	Healthcare professional(s)	Healthcare professional(s) and patient	Patient
<b>Deciding on treatment to implement</b>	Healthcare professional(s)	Healthcare professional(s) and patient	Patient

Shared decision making is relevant when there is more than one reasonable option and the possible benefits and harms of each option affect patients differently

# Social Determinants of Health

## Question: How can clinicians address social determinants of health?

- Advocate for equitable access to healthcare services
- Promote diversity within the healthcare workforce
- Engage in creating solutions for systemic barriers to care

# Patient Advocacy Groups and Community-Based Organizations

## Question: Why should healthcare providers get involved in patient advocacy groups (PAGs)?

- Public trust for physicians<sup>1</sup> and physician assistants<sup>2</sup> is high
- Volunteering with PAGs can help lend them legitimacy and lead to funding support
- Working with schools, public health departments, and other local groups can support a wide variety of patient education initiatives

1. Earnest MA, et al. *Acad Med*. 2010;85:63-67; 2. American Academy of Physician Associates (AAPA). The Patient Experience: Perspectives on Today's Healthcare. Available at: <https://www.aapa.org/download/113513/?tmstv=1684243672>.

# Summary

- Patients and clinicians different views of how chronic illness affects everyday life
- Active listening can help in discovering patient goals and challenges
- Activating/educating patients and using a common language helps align goals and reach a shared decision for a treatment plan
- This process actually improves:
  - Follow-up
  - Patient compliance with a treatment plan
  - Patient outcomes



# Case Studies in IBD



# Case Studies in IBD

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## S1P Modulators in Ulcerative Colitis

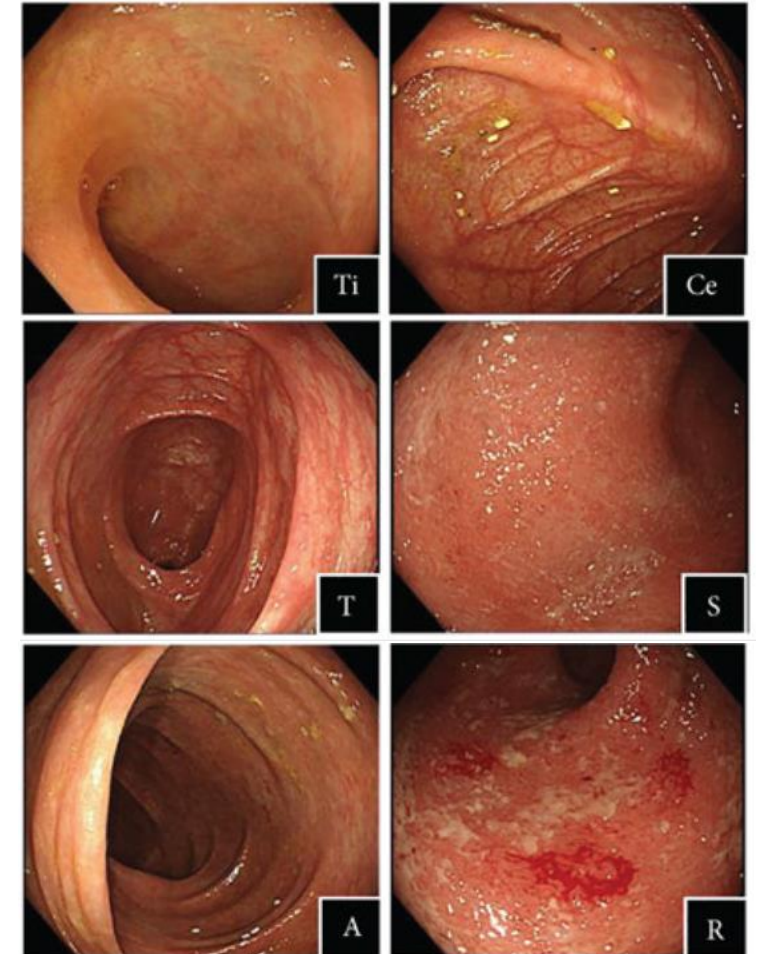
Joseph Sleiman, MD – IBD fellow at Cleveland Clinic, Cleveland, OH

# Meet John

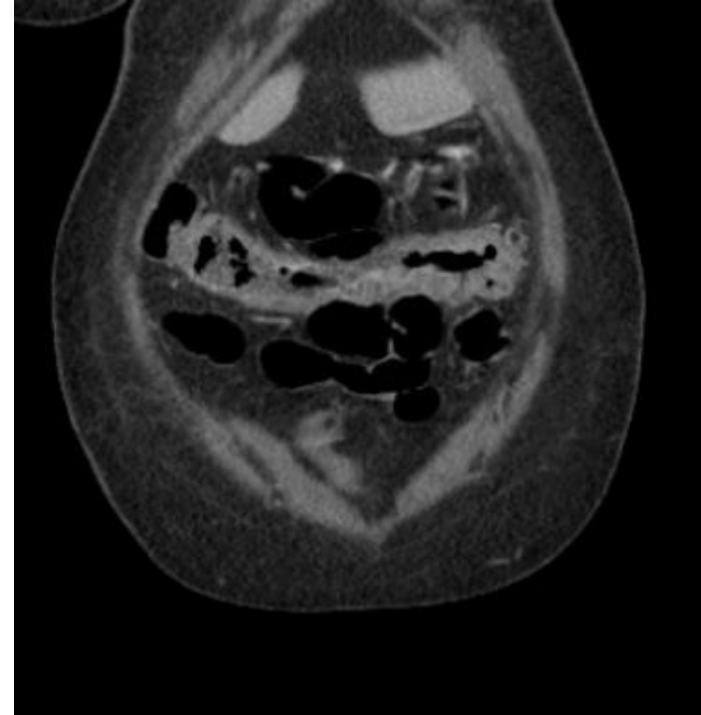
- **32-year-old obese male with a new onset of bloody diarrhea, abdominal pain, and tenesmus for the past three months.**
- Initially experienced loose stools (~5-6 per day) with occasional blood, but progressively worse despite dietary modifications.
- **Past Medical History:** No prior gastrointestinal disease. BMI 34.
- **Family History:** No family history of inflammatory bowel disease (IBD). Mother with diabetes.
- **Social History:** Smoker, occasional alcohol use, no recent travel or infections.

# Diagnostic Workup

- **Colonoscopy Findings:** Diffuse erythema, friability, and superficial ulcerations extending from the rectum to the mid-descending colon.
- **Biopsy Results:** Crypt abscesses, crypt architectural distortion, and mucosal inflammation consistent with **chronic moderately severe inflammation**.
- **Fecal Calprotectin:** Elevated 5,756  $\mu\text{g/g}$
- **C-reactive Protein (CRP):** 6.2 mg/L
- **Hemoglobin:** 11 g/dL, MCV 70
- **Stool Cultures:** Negative for infectious causes.



# CT Scan



Evidence of thickening in his sigmoid and transverse colon, but not right colon

# Question

**John expresses wishes for a safe and effective oral therapy, given his busy life schedule. He heard about etrasimod and is wondering if it is a good option.**

- How do you counsel patients when considering etrasimod? Is this an appropriate therapy for this patient?
- What other past medical history do you care to know for this particular agent?

# THE LANCET

Volume 401, Number 10118, Pages 2252-2264, December 9-11, 2023

www.thelancet.com

## Etrasimod as induction and maintenance therapy for ulcerative colitis (ELEVATE): two randomised, double-blind, placebo-controlled, phase 3 studies

*William J Sandborn\*, Séverine Vermeire\*, Laurent Peyrin-Biroulet, Marla C Dubinsky, Julian Panes, Andres Yarur, Timothy Ritter, Filip Baert, Stefan Schreiber, Sheldon Sloan, Fabio Cataldi, Kevin Shan, Christopher J Rabbat, Michael Chiorean, Douglas C Wolf, Bruce E Sands, Geert D'Haens, Silvio Danese, Martina Goetsch, Brian G Feagan*



Lancet 2023; 401: 1159-71.



# New Therapy: Etrasimod

- **Title:**

- Etrasimod (2mg daily) as Induction and Maintenance Therapy for UC (ELEVATE UC 12 and 52)

- **Mechanism of action:**

- Sphingosine-1-phosphate receptor molecule (S1P): partially and reversibly blocks the trafficking of lymphocytes from lymphoid organs to the peripheral blood and appears to minimize lymphocyte mobilization to inflammatory sites.

- **Route of administration:**

- Oral, with no dose escalation protocol needed (compared to ozanimod)

- **Key takeaway:**

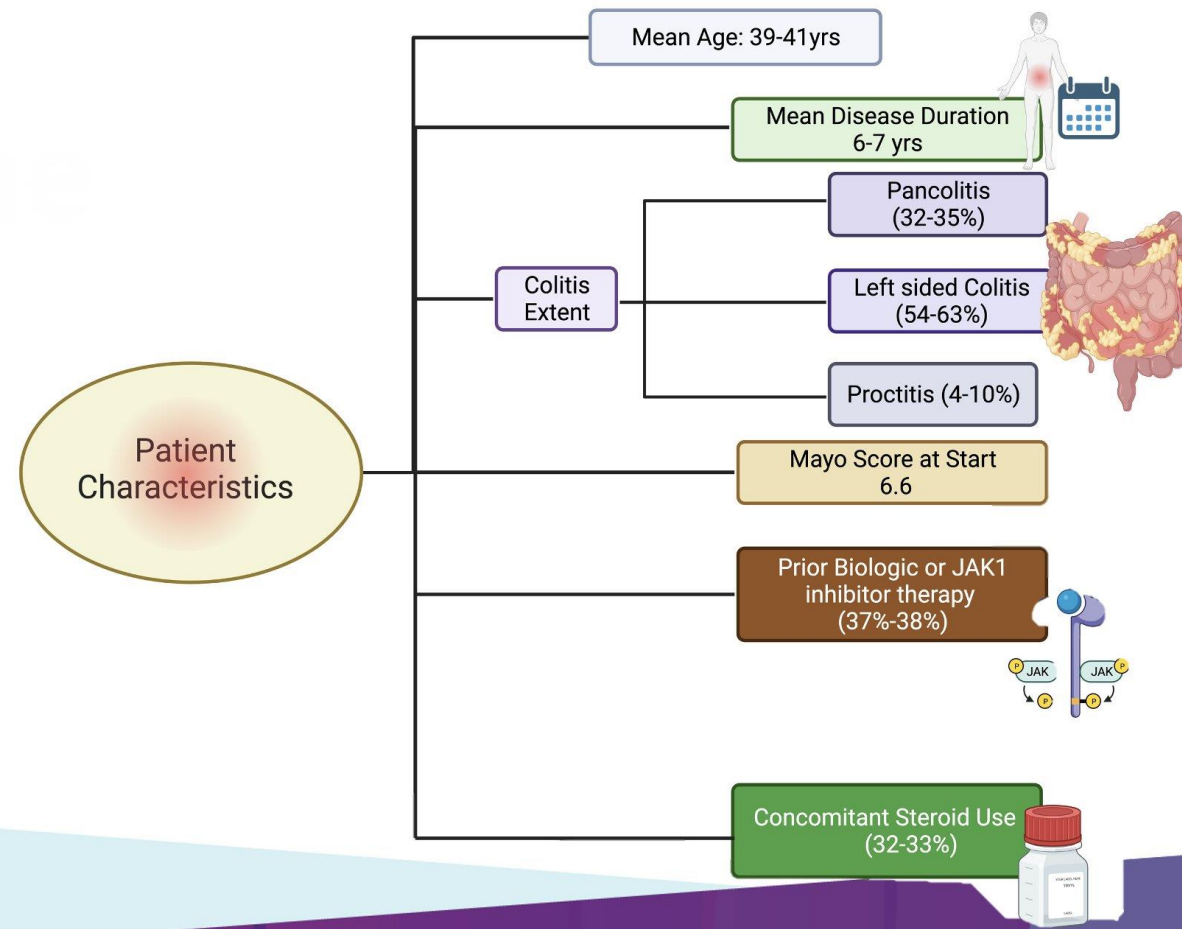
- Etrasimod can be used to treat patients with moderate to severe UC

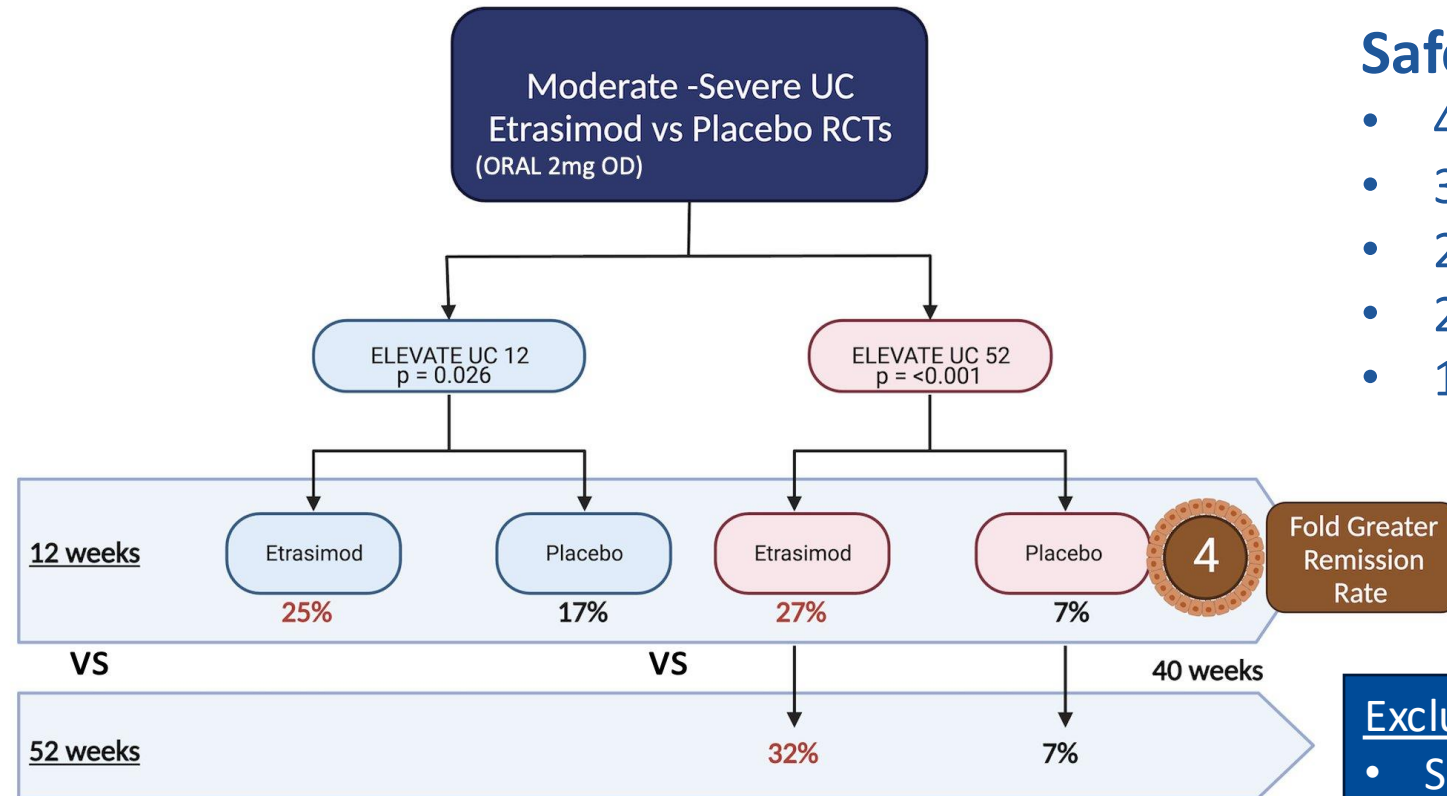


# Etrasimod: Study Design

- **Study type:** randomized, double-blind placebo-controlled
- **Population:** moderate to severely active UC (modified Mayo Score of 4-9 with endoscopic subscore of >2, rectal bleeding subscore >1)
  - Refractory to at least one (but not  $\geq 3$ ) UC therapy (biologic or JAK inhibitor)
  - Patients with isolated proctitis (<10 cm of rectal involvement) were also enrolled.
- **Intervention:**
  - UC-12 induction study: **Treat through design\***, assigned 2:1 therapy vs placebo
    - 238 etrasimod, 116 placebo
  - UC-52 maintenance study: **Treat through design**, assigned 2:1 therapy vs placebo
    - 289 etrasimod, 144 placebo
- **Outcomes:**
  - Primary: clinical remission at weeks 12 and 52
  - Secondary: symptomatic remission, endoscopic improvement, HEMI, sustained clinical remission, corticosteroid-free clinical remission

\*patients were not re-randomized to etrasimod or placebo based on clinical response/remission after 12 weeks





## Safety Profile (N=527):

- 4 bradycardia
- 3 serious infections
- 2 arrhythmias
- 2 herpes zoster infections
- 1 macular edema

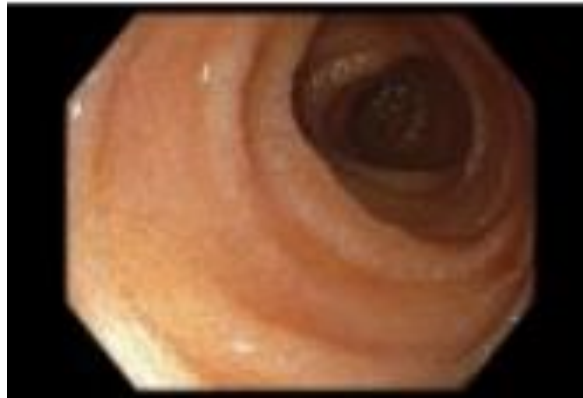
## Exclusion criteria:

- Significant CV condition (e.g., MI, stroke, 2<sup>nd</sup>/3<sup>rd</sup> degree AV block)
- H/o opportunistic infections
- H/o macular edema
- Pregnancy or lactation

Key secondary endpoints also met (e.g. improvements in endoscopic outcomes, corticosteroid-free remission)

# Case Continues

Patient with complete resolution of symptoms at week 16. **Fecal calprotectin 300**. Thoughts?



Ileum



ascending colon



descending colon



sigmoid

- No active disease in the entire colon and ileum.
- Pseudopolyps at the hepatic flexure and sigmoid.

# Case Studies in IBD

## Overcoming Barriers to Care: Step-Edits, Prior Authorizations, and Prescription Coverage

Joseph Sleiman, MD – IBD fellow at Cleveland Clinic, Cleveland, OH



# Meet Cassandra

- 36-year-old male with **moderate ulcerative colitis**, steroid-dependent but reluctant to start injectable biologics due to needle phobia.
- **Treatment History:** The patient had non-response to corticosteroids, immunomodulators (azathioprine) and ozanimod. We discussed trial of tofacitinib.

# Insurance Obstacles:

1. **"Experimental" Labeling:** The insurance company argued that **tofacitinib was not a first-line treatment** despite its FDA approval for moderate-severe UC.
2. **Formulary Exclusion:** tofacitinib was **not covered under the patient's plan**, and the insurance recommended mesalamine or a TNF inhibitor instead.
3. **Cost Barrier:** The out-of-pocket cost was **\$8,000 per month** without insurance coverage.



# Resolution

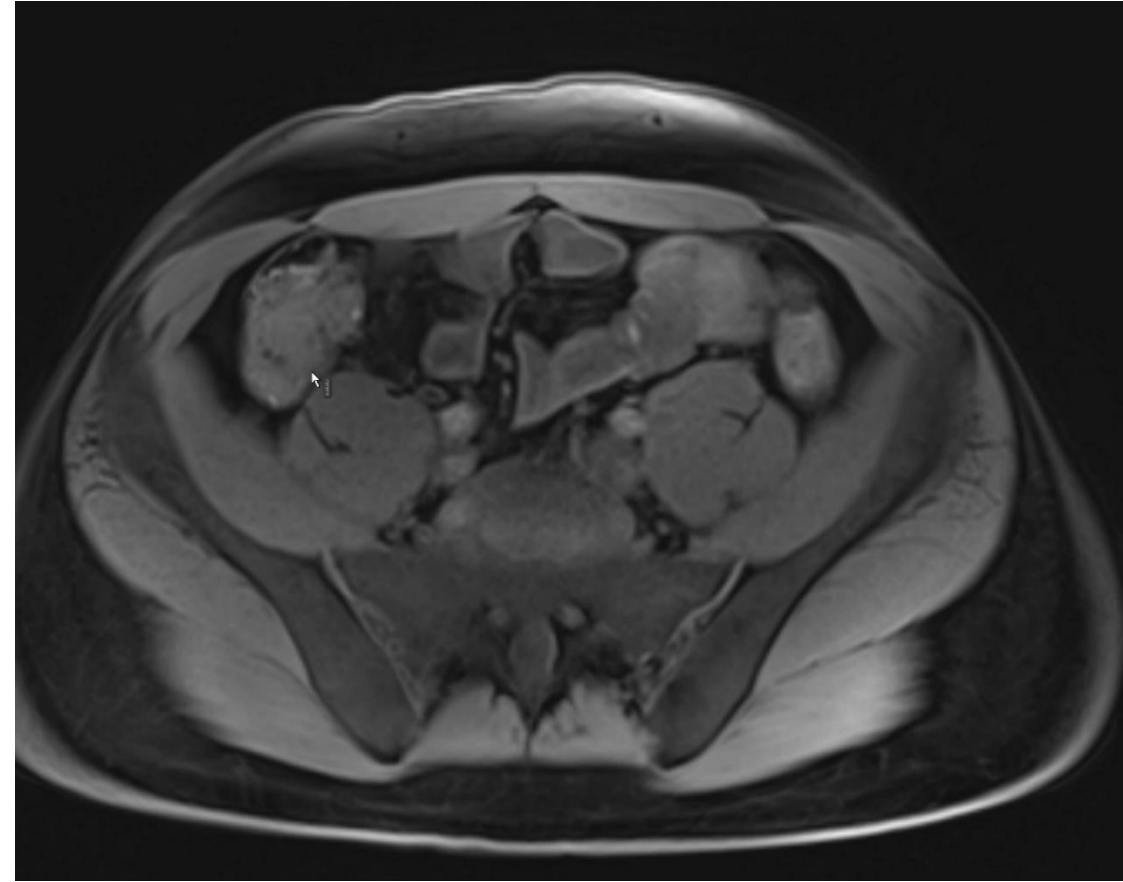
- **File formal appeal** citing American College of Gastroenterology guidelines and the patient's severe needle phobia, which made biologics impractical.
- First appeal was denied → initiated a **compassionate-use request** through the drug manufacturer's assistance program.
- After five weeks, the insurance finally approved tofacitinib under a **tier exception** after the demonstration that mesalamine had failed and that an oral advanced therapy was the best alternative.

## Outcome:

The patient started tofacitinib but **suffered prolonged steroid exposure** while waiting, leading to side effects like insomnia, weight gain, and hypertension.

# Case 3: Georges

- Dx w/ small bowel Crohn's disease at 25 (2020).
- Was on Adalimumab from 2021 to 2023, discontinued due to secondary loss of response (recurrent frequent flares, generally requiring prednisone).
- **MRI 11/2022:** A long segment of inflammatory bowel in the proximal ileum. A short segment of chronic inflammatory bowel disease with signs of active inflammation in the distal ileum with attendant stricture and pre-stenotic dilatation.
- **Colonoscopy 1/2023:** patchy aphthous ulcerations and erythema in the terminal ileum.
- Decision to switch to risankizumab in May 2023 with symptomatic improvement.
- **Colonoscopy 5/2024:** mild active ileitis.
- Moved to OHIO state



# Insurance Denial



Dear Provider:

The Employee Health Plan (EHP) Pharmacy Management Department has received notification of a request for service(s) as detailed below. Following the review of all clinical information provided, a determination has been made by an EHP Medical director, to deny the coverage for this service.

**Service Request:** Skyrizi 360mg every 8 weeks

**Service Provider:** [REDACTED]

**Denial Reason:** Member has not undergone an adequate trial of formulary alternatives.

**Comments:** Member must have had an adequate therapeutic trial of Entyvio and Infliximab (both agents require prior authorization).

If you do not agree with this determination, you may request an appeal. You must file the appeal in writing to the address listed below. You must file your appeal request within 180 days of the date of this notice. In some cases, you may have the right to an expedited appeal. To request an appeal, please contact the Pharmacy Management Department by writing to the address below.

EHP Pharmacy Management  
6000 West Creek Road, Suite 20  
Cleveland, OH 44131  
Phone: 216-986-1050  
Fax: 216-442-5790

If you believe your situation is urgent, you may request an expedited review by writing or calling us at the contact information listed above. Your situation must meet the definition of urgent under the law, which generally means a pre-service claim situation in which your health may be in serious jeopardy or, in the opinion of your physician, you may experience pain that cannot be adequately controlled while you wait for a decision on the review of your claim.

# Appeal

## URGENT APPEAL & REQUEST FOR EXPEDITED REVIEW

To whom this may concern:

On behalf of this patient [REDACTED], who is under the care of Dr. [REDACTED], I am writing this letter to document the medical necessity of administering Skyrizi subcutaneous on-body injector at the dose of 360 mg every 4 weeks. Nicholas is being treated for inflammatory bowel disease, specifically stricturing ileal Crohn's disease in the [REDACTED].

[REDACTED] has already been receiving Skyrizi treatment under a previous insurance plan. This therapy was started in May of 2023. He has been receiving his injections on an 8-week basis and has had positive clinical response to these infusions and tolerated them without side effects. He has done well with complete symptom control. Unfortunately, his most recent colonoscopy (5/2024) did indicate that he has developed new, mild disease activity. In addition to this, several previous MRe scans show evidence of a stricture in the distal/terminal ileum. This has remained stable and unchanged since initial discovery in 2021. Given that he has otherwise done very well on his current Skyrizi therapy up to this point, we would like to keep him on a medication that we know has improved his disease (Skyrizi) but increase the frequency to keep his current mild ileitis and existing T1 stricture from worsening.

As stated in the denial, you are requesting him to attempt therapy with Entyvio and Infliximab prior to starting Skyrizi. Under his previous care provider, patient was on Humira from 2021-2023, but had to change therapy d/t medication intolerance and inadequate disease control which required frequent use of steroids. It was at that time that he switched to Skyrizi. We would like to avoid attempting Infliximab at this time, as he has already tried and failed a medication within the same drug class, giving us reason to question a similar drug's efficacy on his disease. We would prefer to avoid stopping his current Skyrizi therapy and switching to Entyvio, as we know that thus far, Skyrizi has been beneficial for him. We feel we should continue to use Skyrizi for as long as we see good response and symptom control in patient. If his disease were to continue to worsen with the increased Skyrizi dosage frequency (Q4 weeks instead of Q8 weeks), we would then consider Entyvio and/or Infliximab as a complete change in his medication therapy. However, at this time, we feel strongly that we should continue to use the treatment that has thus far proven to be effective for his disease for the last 18+ months.

1/2

I am requesting you overturn this denial with a request for expedited review so he does not experience a delay in treatment and risk loss of response to the medication. Breaks in therapy or cessation of effective therapy does place patient at an increased risk of worsening disease, hospital admission, or necessity of surgical intervention.

Skyrizi has proven efficacy for moderate-severe refractory Crohn's disease, & long-term treatment with above maintenance dosing has been well tolerated by patients (Ferrante et al., 2021). Furthermore, Skyrizi has been shown to be more effective in inducing disease remission after a failed anti-TNF medication when compared to Entyvio (Singh, 2021). I am confident that you will agree and approve the requested medical therapy which is in the best interest of this patient. Please do not hesitate to contact me if I can provide additional information.

Sincerely,

[REDACTED]  
(Signed electronically to expedite care)

### References:

Ferrante M, Feagan BG, Panés J, Baert F, Louis E, Dewit O, Kaser A, Duan WR, Pang Y, Lee WJ, Gustafson D, Liao X, Wallace K, Kalabic J, D'Haens GR. Long-term safety and efficacy of risankizumab treatment in patients with Crohn's Disease: Results from the phase 2 open-label extension study. *J Crohns Colitis*. 2021 Dec 18; 15(12): 2001-2010. doi: 10.1093/ecco-jcc/ijab093. PMID: 34077509; PMCID: PMC8684487.

Singh S, Murad MH, Fumery M, Sedano R, Jairath V, Panaccione R, Sandborn WJ, Ma C. Comparative efficacy and safety of biologic therapies for moderate-to-severe Crohn's disease: A systematic review and network meta-analysis. *Lancet Gastroenterol Hepatol*. 2021 Dec; 6(12): 1002-1014. doi: 10.1016/S2468-1253(21)00312-5. Epub 2021 Oct 22. PMID: 34688373; PMCID: PMC8933137.



# APPEAL denied again

## What are your next steps from here?



# Hot Topics in IBD Management: Avoiding Pitfalls

Stephen B. Hanauer, MD

Professor of Medicine

Medical Director, Digestive Health Center

Northwestern University Feinberg School of Medicine



# Relevant Conflicts

- Abbvie
- BMS
- Johnson & Johnson (Janssen)
- Lilly
- Merck
- Celltrion
- Pfizer
- Takeda

# Moderate-Severe Disease Can be Diagnosed at Presentation

## Ulcerative Colitis

### Risk for Colectomy

Extensive colitis

Deep ulcers

Age <40

High CRP and ESR

Steroid-requiring disease

History of hospitalization

*Clostridium difficile* infection

CMV infection

## Crohn's Disease

### Risk for Progression

Age at dx <30 yrs

Extensive anatomic involvement

Ileal/Ileocolonic involvement

Perianal/severe rectal disease

Deep ulcers

Previous surgical resection

Stricturing/penetrating behavior

**Moderate-Severe Disease can be Diagnosed at Presentation!**

# The FDA regulates marketing of drugs, not clinical practice. Practice is monitored by Standards of Care.

- The FDA does not regulate the practice of medicine, medical services, the price or availability of medical products and whether they are reimbursed by health insurance or Medicare
- **“Generally accepted standards of medical practice”** means:  
Standards based on credible scientific evidence published in peer-reviewed medical literature generally recognized by the relevant medical community. Physician and Health Care Provider Specialty Society recommendations.

# Network Meta-analyses and Post-hoc analyses are hypotheses, not the “truth”

- Maintenance Azathioprine
- Combination therapy (IFX + AZA)
- Mesalamine after advanced agents in UC

# Management of ASUC is Evolving

# Evolution of “Oxford Protocol”

- 3-5 Days of IV steroids whether or not failing oral steroids
- 3-5 Days of IFX or CYS
  - Mostly IFX due to limited experience and monitoring
  - Accelerate dosing for patients with Albumin <3
- If inadequate response to IFX consider high dose JAK
  - Tofa 15mg bid or UPA 30mg bid

# Patients Hospitalized Already on TNFi

- Consider higher dose JAK on Admission
- Hyperbaric Oxygen trial available at Lake Forest via Northwestern NIH protocol (contact Parambir Dulai, [parambir.dulia@northwestern.edu](mailto:parambir.dulia@northwestern.edu))



# Surgery is NOT a Failure or “Last Resort” in Crohn’s Disease

- Short-resections restore QOL
- Don’t Start Biologics for/with Stricturing Disease
  - Consider Resection for 1<sup>o</sup> or 2<sup>o</sup> Non-Response before 2<sup>nd</sup> Biologic

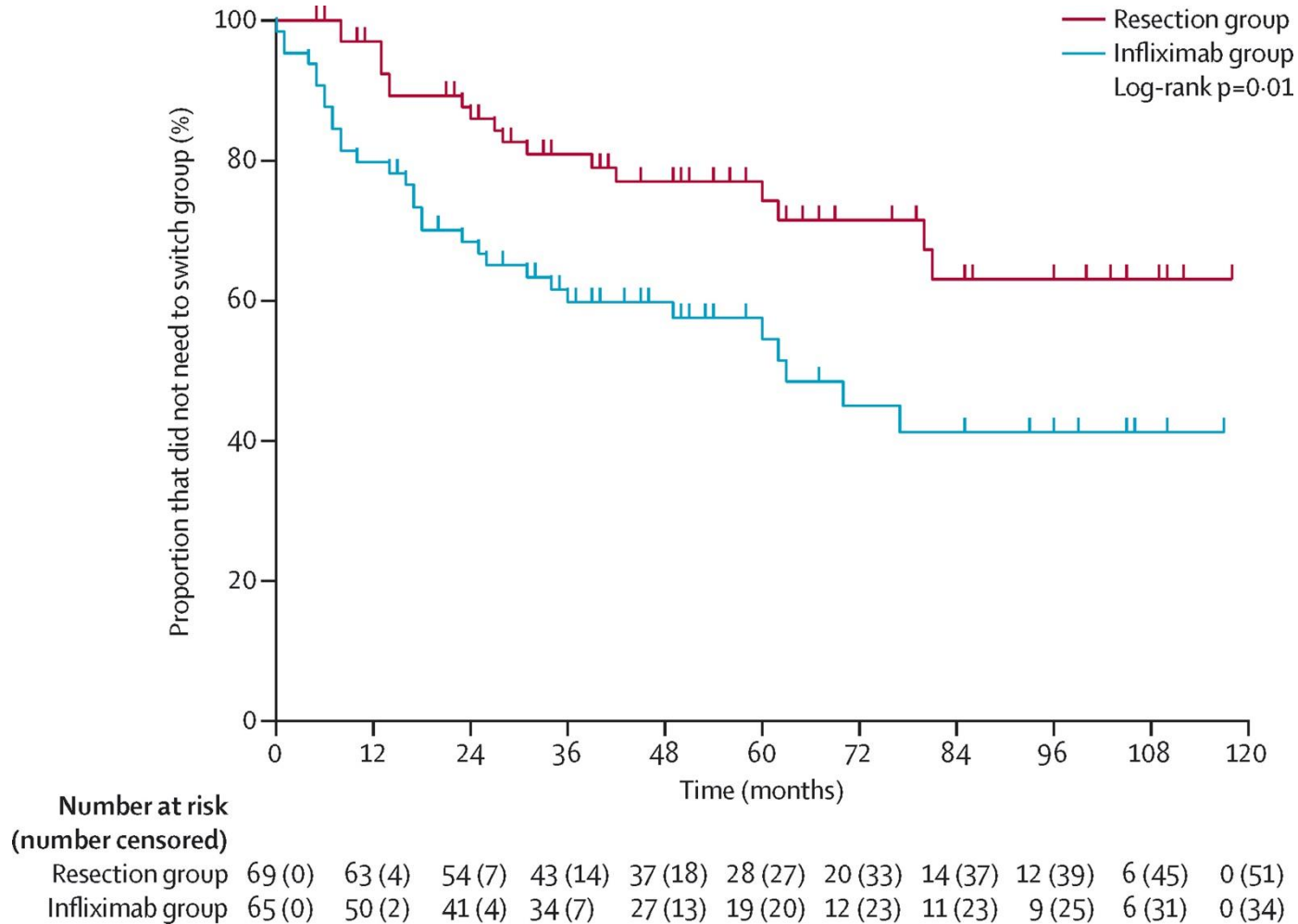
## 2 Evolving Scenarios

- Patient with disease not responding to 1 or 2 Advanced Agents
  - Likelihood of remitting after 2<sup>nd</sup> or 3<sup>rd</sup> advanced agent <50%
  - Likelihood of preventing recurrence after resection 80% (with post-op monitoring)

## 2nd Scenario Newly diagnosed with short-segment ileal disease

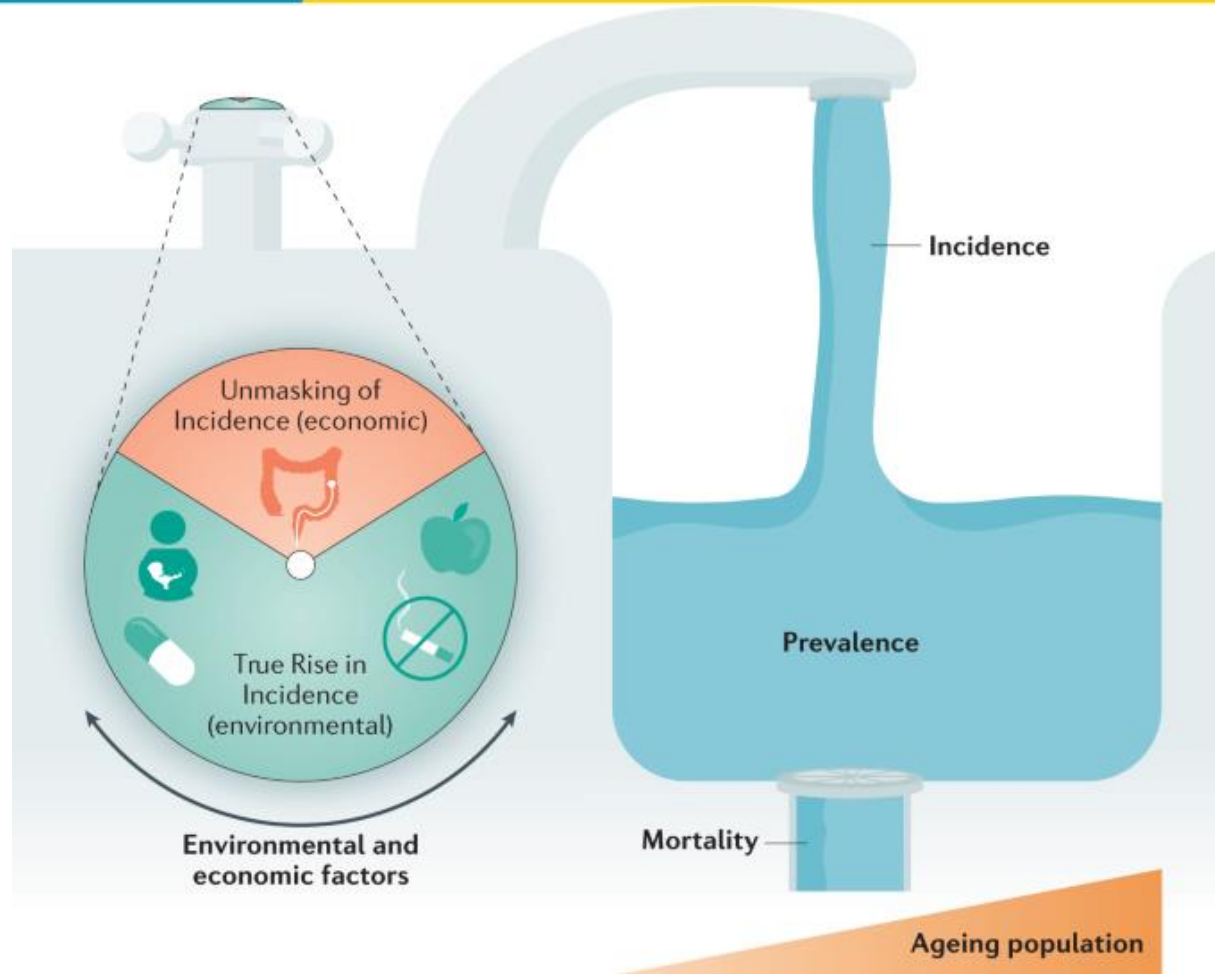
- **Laparoscopic ileocaecal resection versus infliximab for terminal ileitis in Crohn's disease**
- LIR!C study is a multicentre, randomised controlled, open-label, parallel group trial done at 29 teaching hospitals and tertiary care centres in the Netherlands and the UK
- 143 patients (47 [33%] male) with a median age of 27 years (IQR 22–40) were enrolled and randomly assigned to either infliximab (n=70) or resection (n=73)

# LIR!C study: Early ileocecal resection vs. infliximab in Crohn's disease



**Selecting drugs for moderate-severe disease  
is less evidence driven than selections based  
on gender/age/co-morbidities**

# The interplay and determinants of IBD incidence, prevalence and mortality



**Aging Population=  
Co-Morbidities !**

# Chronic disease activity is greater risk for cardiovascular disease than any IBD therapy



# A Few Other Comments

- Recognize when perfect is the enemy of good (TTT can go too far)
- Continue biologics in pregnancy — “Healthy Mom = Healthy Baby”
- Don’t move to maintenance before achieving induction!
- Positioning advanced therapies for EIMs — “JAKs for joints, ILs for skin”
- Try vancomycin for ulcerative colitis (and pouchitis) with PSC
- TNFi + thiopurine combination for high-risk Crohn's ds, e.g. fistula, upper GI tract
- TDM only for TNFis?
- What me worry? Biosimilars now include Ustekinumab

# Questions & Answers

# Wrap-Up and Thank You

Philip Schoenfeld, MD

**EBMed's Great GI Debates:  
See You Next Year!**